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Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------|----------|----------------|-----------------------|
| Well Luck USA Ltd. | | 12/19/2005 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| Name: | Well Luck Co., Inc. |
|-----------------|-------------------------|
| Street Address: | 104 Harbor Drive |
| City: | Jersey City |
| State/Country: | NEW JERSEY |
| Postal Code: | 07305 |
| Entity Type: | CORPORATION: NEW JERSEY |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------|----------|----------------------------------|
| Serial Number: | 75112622 | LUCKY RICE NO. 1 LONG GRAIN RICE |

CORRESPONDENCE DATA

Fax Number: (212)271-0665

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-271-0664

Email: myi@ycb-law.com

Correspondent Name: Michael M. Yi

Address Line 1: 350 Fifth Avenue

Address Line 2: Suite 5411

Address Line 4: New York, NEW YORK 10118

| NAME OF SUBMITTER: | Michael M. Yi |
|--------------------|-----------------|
| Signature: | /Michael M. Yi/ |
| Date: | 12/19/2005 |

Total Attachments: 1

TRADEMARK
REEL: 003212 FRAME: 0961

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TRADEMARK REEL: 003212 FRAME: 0962

TRADEMARK ASSIGNMENT

| Λ | QQ. | IGNOR | • |
|---|-----|-------|---|

Well Luck USA Ltd.

104 Harbor Drive

Jersey City, New Jersey 07305

ASSIGNEE:

Well Luck Co., Inc.

104 Harbor Drive

Jersey City, New Jersey 07305

Serial No./Registration No. Filing Date Trademark Lucky Rice No. 1 Long Grain Rice 75112622/2278620 05/31/1996

The Assignor, a Delaware corporation, is the owner of the above-referenced trademark (the "Trademark"), and the Assignee, a New Jersey corporation, is desirous of acquiring the Trademark.

In consideration of One Dollar (\$1.00) and other good and valuable consideration, the Assignor hereby assigns to the Assignee all right, title and interest in and to the Trademark and the application therefor, together with the goodwill of the business symbolized by the Trademark.

Assignor: Well Luck USA Ltd.

Assignee: Well Luck Co., Inc.

Dated: December 19, 2005

Dated: December $\frac{19}{2}$, 2005

By: Name: Ting Huid Li
Title: 1) marties 1

STATE OF New York : ss. COUNTY OF New York)

On this 19th day of December, 2005, the above signatory, known to me to be the Pres. Jent of Well Luck USA Ltd., the above-named Assignor, appeared before me and acknowledged this instrument as free and voluntary act on behalf of the Assignor with authority to do so for the purpose set forth.

My Commission Expires:

Notary Public, State of New York No. 02PA6087764

Qualified in New York County Commission Expires Feb. 24, 2007

> TRADEMARK REEL: 003212 FRAME: 0963

RECORDED: 12/19/2005