

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Emmis Television Broadcasting, L.P.		12/05/2005	LIMITED PARTNERSHIP: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Journal Broadcast Group, Inc.		
<b>Street Address:</b>	333 West State Street		
<b>City:</b>	Milwaukee		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53203		
<b>Entity Type:</b>	CORPORATION: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2013973	WFTX-TV	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)719-7049		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202-719-7000		
<b>Email:</b>	jfranken@wrf.com		
<b>Correspondent Name:</b>	Jill Franzen		
<b>Address Line 1:</b>	1776 K Street NW		
<b>Address Line 2:</b>	c/o Wiley Rein & Fielding LLP		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20006		
<b>NAME OF SUBMITTER:</b>	Jill Franzen		
<b>Signature:</b>	/jill franzen/		
<b>Date:</b>	12/19/2005		

CH \$40.00 2013973

Total Attachments: 2

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ASSIGNMENT OF MARK

THIS ASSIGNMENT OF MARK (this "Assignment") is made as of December 5, 2005 by Emmis Television Broadcasting, L.P., an Indiana limited partnership ("Assignor") to Journal Broadcast Group, Inc., a Wisconsin corporation ("Assignee").

This Assignment is made pursuant to that certain Asset Purchase Agreement (the "Agreement") dated August 19, 2005 among Assignor, an affiliate of Assignor, Assignee and an affiliate of Assignee with respect to, among other things, the following television station:

WFTX(TV), Cape Coral, Florida

Assignor is a limited partnership organized under the laws of the State of Indiana, having its principal office at One Emmis Plaza, 40 Monument Circle, Suite 700, Indianapolis, Indiana 46204. Assignor is the owner of the right, title and interest in and to the mark listed below (the "Mark"):

Mark	Jurisdiction Registered	Reg. or Serial No.	Date of Reg. (or filing date)	Next Due Date
WFTX-TV	United States	2,013,973	November 5, 1996	Renewal 11/05/06

Assignee is a corporation organized under the laws of the State of Wisconsin and having its principal office at 333 West State Street, Milwaukee, Wisconsin 53203, and desires to acquire the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and pursuant to the Agreement, Assignor hereby transfers, assigns, conveys and delivers to Assignee, its successors and assigns, Assignor's right, title and interest in and to the Mark (including the registrations thereof and applications therefor (wherever filed)), together with the goodwill, if any, associated with the use of the Mark, free and clear of Liens (other than Permitted Liens).

This Assignment is made pursuant to (and does not modify) the Agreement, which contains certain representations, warranties and covenants regarding the Mark. Capitalized terms used herein and not otherwise defined shall have the respective meanings set forth in the Agreement.

[SIGNATURE PAGE FOLLOWS]

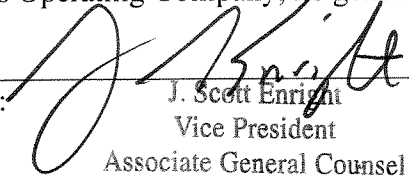
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SIGNATURE PAGE TO ASSIGNMENT OF MARK

IN WITNESS WHEREOF, Assignor has duly executed this Assignment as of the date first set forth above.

ASSIGNOR:

EMMIS TELEVISION BROADCASTING, L.P.  
By: Emmis Operating Company, its general partner

By:   
Name: J. Scott Enright  
Title: Vice President  
Associate General Counsel