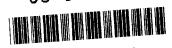
Form PTO-1594 (Rev. 07/05) OMB Collection 0651-0027 (exp. 6/30/2008) 08-31-2005



ARTMENT OF COMMERCE 'atent and Trademark Office

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TRADE	

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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.			
Name of conveying party(ies): Cipriani Inc. 1023A Third Avenue	2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached? Ves No		
New York, New York 10021 Individual(s) Association	Name: <u>Cipriani Group. Inc.</u> Internal		
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☐ Corporation- State: New York	Address: 110 East 42nd Street Street Address:		
Other	City: New York State: New York		
Citizenship (see guidelines) <u>U,S,A,</u> Additional names of conveying parties attached? Yes No	Country: U.S.A. Zip: 10017		
3. Nature of conveyance)/Execution Date(s) :	General Partnership Citizenship		
Execution Date(s) July 8, 2005	Limited Partnership Citizenship Corporation Citizenship U.S.A.		
Assignment Merger Security Agreement Change of Name	Other Citizenship If assignee is not domiciled in the United States, a domestic		
Other	representative designation is attached: Yes No (Designations must be a separate document from assignment)		
A. Trademark Application No.(s) 78/532,760 B. Trademark Registration No.(s) Additional sheet(s) attached? C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown) CIPRIANI word mark			
5. Name & address of party to whom correspondence concerning document should be mailed: Name: Marvin S. Gittes, Esq.	6. Total number of applications and registrations involved:		
Internal Address: Mintz, Levin, Cohn, Ferris, Glovsky	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00		
and Popeo P.C. Street Address: Chrysler Center 666 Third Avenue	Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed		
City: New York	8. Payment Information:		
State: New York Zip: 10017	a. Credit Card Last 4 Numbers Expiration Date		
Phone Number: (212) 935-3000 Fax Number: (212) 983-3115	b. Deposit Account Number <u>50-0311</u>		
Email Address: mgittes@mintz.com	Authorized User Name Marvin S Gittes		
9. Signature:	August 23, 2005 Date		
Marvin S. Gittes Name of Person Signing	Total number of pages including cover sheet, attachments, and document: 2		
Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:			

Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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TRADEMARK REEL: 003213 FRAME: 0464

ASSIGNMENT OF TRADEMARK/SERVICE MARK

This Assignment (the "Assignment") is made by and between Cipriani Inc., a corporation organized under the laws of New York with offices at 1023A Third Avenue, New York, New York 10021 (the "Assignor") and Cipriani Group, Inc., a corporation organized under the laws of New York, having its principal place of business at 110 East 42nd Street, New York, New York 10017 (the "Assignee").

WHEREAS, pursuant to the Settlement Agreement dated June 30, 2005, by and between the Assignor, the Assignee, and Giuseppe Cipriani effective as of July 1, 2005, the Assignor transferred to the Assignee the Assignor's rights in the trademark and service mark CIPRIANI (hereinafter the "Mark") and the Assignor's rights in United States Trademark Application Serial No. 78/532760 filed on December 15, 2004 for the mark CIPRIANI; and

WHEREAS, the parties wish to confirm such transfer for purposes of recording the transfer in the United States Patent and Trademark Office and to confirm Assignee's ownership of the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby and effective as of July 7, 2005 assigns, conveys and transfers to the Assignee, its successors and assigns all of its right, title, interest, ownership and subsidiary rights, if any, to the Mark, together with the goodwill of the business connected with the use of and symbolized by the Mark and the right to sue, counterclaim, and recover for past, present, and future infringement, misappropriation, or dilution of the rights assigned to the Assignee hereunder pursuant to and to the extent set forth in the terms and conditions of the Settlement Agreement.

IN WITNESS WHEREOF, the Assignor, by its duly authorized officer, has executed this assignment, as an instrument under seal,

Cipriani Inc

Jeri Coher

Chief Executive Officer

SUBSCRIBED AND SWORN to before me this 6 day of July, 2005

RECORDED: 08/24/2005

Auay A. de Singa Notary Public

My Commission Expires: (0/34/06

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