

08-31-2005



Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)

REC TRADEMARK 103071520

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

103071520

1. Name of conveying party(ies): Rosen Products LLC

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: June 10, 2004

2. Name and address of receiving party(ies)

Name: Rosen Entertainment Systems, L.P.

Internal Address:

Street Address: 1120 California Avenue

City: Corona State: CA Zip: 92881

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,598,719

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David P. Cooper

Internal Address: Kolisch Hartwell, P.C.

Street Address: 520 S.W. Yamhill Street

Suite 200

City: Portland State: OR Zip: 97204

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

11-1540

DO NOT USE THIS SPACE

9. Signature.

David P. Cooper

Name of Person Signing

Signature

August 26, 2005

Date

Total number of pages including cover sheet, attachments, and document: 12

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documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

## TRADEMARK ASSIGNMENT

WHEREAS, Rosen Products LLC (Rosen Products), a Delaware limited liability company, owns rights in the trademarks listed in Exhibit A.

WHEREAS, Rosen Products entered into trademark license arrangements (the "Licenses") with each of Rosen Aviation Displays LLC ("RAD") and Rosen Sunvisor Systems, LLC ("Visor") in which Rosen Products granted certain licenses to use the mark ROSEN, and in connection with those trademark license arrangements, Rosen Products has certain obligations as a trademark licensor (copies of the Licenses are attached as Exhibit B).

WHEREAS, Rosen Entertainment Systems, L.P. (Rosen Entertainment), a California limited partnership, located and doing business at 1120 California Avenue, Corona, California 92881, is desirous of acquiring all of Rosen Products' rights in the trademarks listed in Exhibit A.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged:

1. Rosen Products does hereby assign unto Rosen Entertainment, subject to the licenses, all of Rosen Products' right, title and interest in and to the trademarks listed in Exhibit A (the "Trademarks") including any and all goodwill associated with the trademarks in Exhibit A. Rosen Products makes no representation or warranty as to the validity or enforceability of the Trademarks and Rosen Entertainment takes them "as is".

2. Rosen Products hereby delegates to Rosen Entertainment, and Rosen Entertainment hereby assumes and agrees to timely and fully perform and discharge, all obligations, liabilities, responsibilities and covenants of Rosen Products under the Licenses (the "Assumed Obligations").

3. Rosen Entertainment hereby agrees to be bound by the provisions of the Licenses and any amendments thereto, including without limitation the following amendments to the trademark license agreement with Visor ("Visor License"):

a. The definition of Licensed Goods in paragraph 1 of the Sunvisor License is amended to include sun visors and all other shades and light-attenuating devices and systems, including any devices, systems and accessories that attach or relate to the mounting, base or primary system or device (except

audio or video devices), for use in or on any transportation vehicle, including aircraft, motor vehicles and watercraft.



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6. With respect to the assignment of the INFOTAINMENT mark and pending federal trademark application in Exhibit A, Rosen Entertainment is a successor to the business of Rosen Products pertaining to goods to be sold under that mark.

ROSEN PRODUCTS LLC



Date: 6/10/01

Raymond J. Baran, CEO

ROSEN ENTERTAINMENT SYSTEMS, L.P.

Date: \_\_\_\_\_

W. Thomas Clements, President

ROSEN AVIATION DISPLAYS LLC

Date: \_\_\_\_\_

John M. Burns, President

ROSEN SUNVISOR SYSTEMS, LLC

Date: \_\_\_\_\_

Niles Hanson, Manager

6. With respect to the assignment of the INFOTAINMENT mark and pending federal trademark application in Exhibit A, Rosen Entertainment is a successor to the business of Rosen Products pertaining to goods to be sold under that mark.


ROSEN PRODUCTS LLC

Date: \_\_\_\_\_

\_\_\_\_\_  
Raymond J. Baran, \_\_\_\_\_

ROSEN ENTERTAINMENT SYSTEMS, L.P.

Date: 6/7/04

\_\_\_\_\_  
  
W. Thomas Clements, President

ROSEN AVIATION DISPLAYS LLC

Date: \_\_\_\_\_

\_\_\_\_\_  
John M. Burns, President

ROSEN SUNVISOR SYSTEMS, LLC

Date: \_\_\_\_\_

\_\_\_\_\_  
Niles Hanson, Manager

6. With respect to the assignment of the INFOTAINMENT mark and pending federal trademark application in Exhibit A, Rosen Entertainment is a successor to the business of Rosen Products pertaining to goods to be sold under that mark.

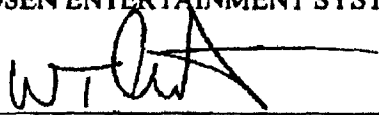
ROSEN PRODUCTS LLC

Date: \_\_\_\_\_

\_\_\_\_\_  
Raymond J. Baran, \_\_\_\_\_

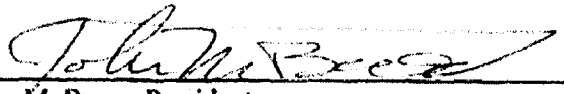
ROSEN ENTERTAINMENT SYSTEMS, L.P.

Date: 6/07/04

\_\_\_\_\_  
  
W. Thomas Clements, President

ROSEN AVIATION DISPLAYS LLC

Date: 6/10/04

\_\_\_\_\_  
  
John M. Burns, President

ROSEN SUNVISOR SYSTEMS, LLC

Date: \_\_\_\_\_

\_\_\_\_\_  
Niles Hanson, Manager

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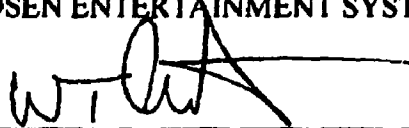
**ROSEN PRODUCTS LLC**

Date: \_\_\_\_\_

\_\_\_\_\_  
Raymond J. Baran, \_\_\_\_\_

**ROSEN ENTERTAINMENT SYSTEMS, L.P.**

Date: 6/07/04

  
\_\_\_\_\_  
W. Thomas Clements, President

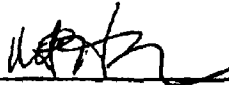
**ROSEN AVIATION DISPLAYS LLC**

Date: \_\_\_\_\_

\_\_\_\_\_  
John M. Burns, President

**ROSEN SUNVISOR SYSTEMS. LLC**

Date: 6/16/04

  
\_\_\_\_\_  
Niles Hanson, Manager

# **EXHIBIT A**



### U.S. Trademark Registrations

Mark	Registration No.
ROSEN	U.S. Trademark Reg. No. 2,202,467
TRAVELER	U.S. Trademark Reg. No. 2,261,809
CAR SHOW	U.S. Trademark Reg. No. 2,360,503
DESIGN MISC. (Sunrise/Light Rays)	U.S. Trademark Reg. No. 2,615,727
UNLIMITED VISION	U.S. Trademark Reg. No. 2,786,757
CLEARVUE	U.S. Trademark Reg. No. 2,598,719

### Foreign Trademark Registrations

Mark	Country	Registration No.
ROSEN	Europe	Registration No. 523779
ROSEN	Mexico	Registration No. 751386
ROSEN	China	Registration No. 3178994
ROSEN	Singapore	Registration No. T02/07755B
ROSEN	Australia	Registration No. 912780
ROSEN	New Zealand	Registration No. 657140
CARSHOW	Japan	Registration No. 4367535
CARSHOW	Taiwan	Registration No. 00913684
CARSHOW	Korea	Registration No. 436121
CARSHOW	Mexico	Registration No. 751385
INVUE	Japan	Registration No. 4396471

**Foreign Trademark Registrations Cont.**

<b>Mark</b>	<b>Country</b>	<b>Registration No.</b>
INVUE	Taiwan	Registration No. 00894098
INVUE	Korea	Registration No. 473563
INVUE	Europe	Registration No. 1024835
INVUE	China	Registration No. 1477761
INVUE	Singapore	Registration No. T98/12868D
CLEARVUE	Mexico	Registration No. 743026

**U.S. Trademark Applications**

<b>Mark</b>	<b>Application No.</b>
INVUE	U.S. Trademark App. Serial No. 75/508,128
INFOTAINMENT	U.S. Trademark App. Serial No. 75/702,536

**Foreign Trademark Applications**

<b>Mark</b>	<b>Country</b>	<b>Application No.</b>
ROSEN	Japan	Application No. 24206/2000
ROSEN	Canada	Application No. 1,141,074
ROSEN	Thailand	Application No. 493821
ROSEN	Malaysia	Application No. 2002/06058
CLEARVUE	Canada	Application No. 1,070,776

# **EXHIBIT B**

# **[REDACTED]**

# **EXHIBIT C**

# **[REDACTED]**