

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	03/04/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Umbra Inc.	FORMERLY Umbra U.S.A., Inc.	03/04/2005	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Umbra LLC
Street Address:	1705 Broadway
City:	Buffalo
State/Country:	NEW YORK
Postal Code:	14212
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Registration Number:	2386988	UMBRA
Registration Number:	2581891	U UMBRA
Registration Number:	2444919	U+ UMBRA
Registration Number:	2592472	LOFT
Registration Number:	2292745	WHAT PEOPLE WANT
Registration Number:	2423925	NOW
Registration Number:	2558858	OH
Registration Number:	2609590	CRUNCH
Registration Number:	2612477	GARBINO
Registration Number:	2617885	GARBO
Registration Number:	2683448	ANTE PLAYING CARDS
Registration Number:	2700165	FIRA
Registration Number:	2720624	SWAY

OP \$615.00 2386988

Registration Number:	2728859	U
Registration Number:	2761570	UMBRA U
Registration Number:	2823909	UMBRA
Registration Number:	2878449	UMBRA U+
Registration Number:	2929335	LOFT U UMBRA
Registration Number:	2952531	LOFT U UMBRA
Registration Number:	2960183	U UMBRA
Registration Number:	2960182	UMBRA U
Registration Number:	2960184	U UMBRA
Registration Number:	2962602	LOFT U UMBRA
Registration Number:	2981444	LOFT U UMBRA

CORRESPONDENCE DATA

Fax Number: (716)636-7606
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 716-688-9695
Email: lglondon@excite.com
Correspondent Name: Leonard G. London
Address Line 1: 1 John James Audubon Parkway
Address Line 4: Amherst, NEW YORK 14228

NAME OF SUBMITTER:	Leonard G. London
Signature:	/lgl/
Date:	12/20/2005

Total Attachments: 3
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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Umbra Inc.

- Individual(s)
- General Partnership
- Corporation- State: New York
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) USA

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) 3/4/2005

- Assignment
- Security Agreement
- Other Transfer of Assets
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Umbra LLC

Internal

Address: _____

Street Address: 1705 Broadway

City: Buffalo

State: New York

Country: USA Zip: 14212

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other LLC Citizenship USA

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See attached list

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Leonard G. London

Internal Address: Suite 210

Street Address: 1 John James Audubon Parkway

City: Amherst

State: NY Zip: 14228

Phone Number: 716-634-8600

Fax Number: 716-636-7606

Email Address: lgondon@excite.com

6. Total number of applications and registrations involved:

24

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 665

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 4266
Expiration Date 02/07

b. Deposit Account Number _____
Authorized User Name _____

9. Signature:



Signature

August 17 '05
Date

Leslie J. Mandelbaum
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ATTACHMENT TO RECORDATION FORM
COVER SHEETS
TRADEMARK REGISTRATIONS
TRANSFERRED FROM
UMBRA INC. TO UMBRA LLC
Page 1 of 2

<u>Registration #</u>	<u>Mark and Class</u>
2,386,988	UMBRA class 006, 014, 020, 035
2,581,891	U UMBRA class 006, 011, 016, 020, 021, 024
2,444,919	U + UMBRA in class 035
2,592,472	LOFT in classes 020 and 021
2,292,745	WHAT PEOPLE WANT in class 035
2,423,925	NOW in class 020
2,558,858	OH in class 020
2,609,590	CRUNCH in class 021
2,612,477	GARBINO in class 021
2,617,885	GARBO in class 021
2,683,448	ANTE PLAYING CARDS in class 028
2,700,165	FIRA in class 020
2,720,624	SWAY in class 021
2,728,859	U in class 035
2,761,570	UMBRA U in class 028
2,823,909	UMBRA in class 009

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COVER SHEETS
TRADEMARK REGISTRATIONS
TRANSFERRED FROM
UMBRA INC. TO UMBRA LLC
Page 2 of 2

2,878,449	UMBRA U + in classes 008, 018, 021 and 028
2,929,335	LOFT U UMBRA in class 024
2,952,531	LOFT U UMBRA in class 016
2,960,183	U UMBRA in class 021
2,960,182	UMBRA U in class 006
2,960,184	U UMBRA in clas 024
2,962,602	LOFT U LOGO in class 021
2,981,444	LOFT U UMBRA (AND DESIGN) in class 020

Umbra\attach.05