

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Reynolds Metals Company		11/03/2005	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Southern Graphic Systems, Inc.		
<b>Street Address:</b>	2823 South Floyd Street		
<b>City:</b>	Louisville		
<b>State/Country:</b>	KENTUCKY		
<b>Postal Code:</b>	40209-1821		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1713069		
<b>Registration Number:</b>	2790333	SOUTHERN GRAPHIC SYSTEMS	
<b>Registration Number:</b>	2790332	SOUTHERN GRAPHIC SYSTEMS	
<b>Registration Number:</b>	2715395	SOUTHERN GRAPHIC SYSTEMS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(866)220-1085		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	804-281-2210		
<b>Email:</b>	benjamin.harmon@alcoa.com		
<b>Correspondent Name:</b>	Benjamin F. Harmon		
<b>Address Line 1:</b>	6603 West Broad Street		
<b>Address Line 4:</b>	Richmond, VIRGINIA 23230		
<b>ATTORNEY DOCKET NUMBER:</b>	370102-00006		
<b>NAME OF SUBMITTER:</b>	Robert A. Diaz		

**OP \$115.00 1713069**

Signature:

/robert a. diaz/

Date:

12/20/2005

Total Attachments: 2

source=SGS and RMC Assignment#page1.tif

source=SGS and RMC Assignment#page2.tif

**ASSIGNMENT**

THIS ASSIGNMENT is made on the 3<sup>rd</sup> day of November 2005 by Reynolds Metals Company, a corporation organized under the laws of the State of Delaware ("ASSIGNOR") to Southern Graphic Systems, Inc., a corporation organized under the laws of the State of Kentucky ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of U.S. Trademark Numbers: 1,713,069; 2,790,333; 2,790,332; and 2,715,395;

WHEREAS, ASSIGNEE is desirous of acquiring the rights to U.S. Trademark Numbers: 1,713,069; 2,790,333; 2,790,332; and 2,715,395;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby convey, assign, sell transfer and deliver to ASSIGNEE, its successors and assigns forever, all right, title and interest in and to U.S. Trademark Numbers: 1,713,069; 2,790,333; 2,790,332; and 2,715,395, the same to be held and enjoyed by said ASSIGNEE to the full ends of each term for which the Patents are granted, including any reissues and extensions thereof, and any claims for past or present infringement thereof, as fully and entirely as the same would have been held by us had this Assignment not been made.

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment.

REYNOLDS METALS COMPANY

By Paula J. Jersion  
Name Paula J Jersion  
Title Vice President

On this 5th day of December 2005, before me personally appeared PAULA J. JESION, to me known, who being by me duly sworn did depose and say that he/she is the VICE PRESIDENT of Reynolds Metals Company, the corporation described in and which executed the above instrument; and that the same is the free act and deed of said corporation.

Carol Halferty

Notary Public

My commission expires:

