

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
B2Direct, Inc.		12/15/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bear Stearns Corporate Lending Inc., as Administrative Agent		
Street Address:	Attn: Stephen O'Keefe, Designated Officer		
Internal Address:	383 Madison Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10179		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2230154	TRANSOURCE	
CORRESPONDENCE DATA			
Fax Number:	(714)755-8290		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	ipdocket@lw.com		
Correspondent Name:	Latham & Watkins LLP		
Address Line 1:	650 Town Center Drive		
Address Line 2:	Suite 2000		
Address Line 4:	Costa Mesa, CALIFORNIA 92626		
ATTORNEY DOCKET NUMBER:	031935-0196		
NAME OF SUBMITTER:	Rhonda DeLeon		
Signature:	/Rhonda DeLeon/		
Date:	12/20/2005		

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Total Attachments: 29

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of December 15, 2005 (as amended, supplemented or otherwise modified from time to time, the "Intellectual Property Security Agreement"), is made by each of the signatories hereto (collectively, the "Grantors") in favor of Bear Stearns Corporate Lending Inc., as administrative agent (in such capacity, the "Administrative Agent") for the Secured Parties (as defined in the Credit Agreement referred to below).

WHEREAS, Clarke American Corp., a Delaware corporation and CA Acquisition Holdings, Inc., a Delaware corporation, have entered into a Credit Agreement, dated as of December 15, 2005 (as amended, supplemented, replaced or otherwise modified from time to time, the "Credit Agreement"), with the banks and other financial institutions and entities from time to time party thereto, JPMorgan Chase Bank, N.A., as syndication agent, the Administrative Agent, and Amegy Bank N.A. and Natexis Banques Populaires, as co-documentation agents. Capitalized terms used and not defined herein have the meanings given such terms in the Credit Agreement.

WHEREAS, it is a condition precedent to the obligation of the Lenders to make their respective extensions of credit to the Borrower under the Credit Agreement that the Grantors shall have executed and delivered that certain Guarantee and Collateral Agreement, dated as of December 15, 2005, in favor of the Administrative Agent (as amended, supplemented, replaced or otherwise modified from time to time, the "Guarantee and Collateral Agreement").

WHEREAS, under the terms of the Guarantee and Collateral Agreement, the Grantors have granted a security interest in certain Property, including, without limitation, certain Intellectual Property of the Grantors to the Administrative Agent for the ratable benefit of the Secured Parties, and have agreed as a condition thereof to execute this Intellectual Property Security Agreement for recording with the United States Patent and Trademark Office, the United States Copyright Office, and other applicable Governmental Authorities.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantors agree as follows:

SECTION 1. Grant of Security. Each Grantor hereby grants to the Administrative Agent for the ratable benefit of the Secured Parties a security interest in and to all of such Grantor's right, title and interest in and to the following (the "Intellectual Property Collateral"), as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of such Grantor's Obligations:

(a) (i) all trademarks, trade names, company names, business names, fictitious business names, trade styles, service marks, logos and other source or business identifiers, and all goodwill associated therewith, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all applications in connection therewith, whether in the United States

Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof, or otherwise, and all common-law rights related thereto, including, without limitation, any of the foregoing referred to in Schedule 1, and (ii) the right to obtain all renewals thereof, (ii) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof, (iii) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof), and (iv) all other rights of any kind whatsoever of such Grantor accruing thereunder or pertaining thereto, together in each case with the goodwill of the business connected with the use of, and symbolized by, each of the above (collectively, the "Trademarks");

(b) (i) all letters patent of the United States, any other country or any political subdivision thereof and all reissues and extensions thereof, including, without limitation, any of the foregoing referred to in Schedule 1, (ii) all applications for letters patent of the United States or any other country and all divisions, continuations and continuations-in-part thereof, including, without limitation, any of the foregoing referred to in Schedule 1, (iii) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof and (iv) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof) (collectively, the "Patents");

(c) (i) all copyrights arising under the laws of the United States, any other country or any political subdivision thereof, whether registered or unregistered and whether published or unpublished (including, without limitation, those listed in Schedule 1), all registrations and recordings thereof, and all applications in connection therewith, including, without limitation, all registrations, recordings and applications in the United States Copyright Office, (ii) the right to obtain all renewals thereof, (iii) the rights to print, publish and distribute any of the foregoing, (iv) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof, (v) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof) and (vi) all other rights of any kind whatsoever of such Grantor accruing thereunder or pertaining thereto ("Copyrights");

(d) (i) all trade secrets and all confidential and proprietary information, including know-how, manufacturing and production processes and techniques, inventions, research and development information, technical data, financial, marketing and business data, pricing and cost information, business and marketing plans, and customer and supplier lists and information, including, without limitation, any of the foregoing identified in Schedule 1, (ii) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof, (iii) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof), and (iv) all other rights of any kind whatsoever of such Grantor accruing thereunder or pertaining thereto (collectively, the "Trade Secrets");

(e) (i) all licenses or agreements registered in the United States Patent and Trademark Office providing for the grant by or to any Grantor of: (A) any right to use any Trademark or Trade Secret, (B) any right to manufacture, use or sell any invention covered in whole or in part by a Patent, and (C) any right under any Copyright including, without limitation, the grant of rights to manufacture, distribute, exploit and sell materials derived from any Copyright including, without limitation, any of the foregoing identified in Schedule 1, (ii) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations of any of the foregoing, (iii) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof), and (iv) all other rights of any kind whatsoever of such Grantor accruing thereunder or pertaining thereto; and

(f) any and all proceeds of the foregoing.

SECTION 2. Recordation. Each Grantor authorizes and requests that the Register of Copyrights, the Commissioner of Patents and Trademarks and any other applicable government officer record this Intellectual Property Security Agreement.

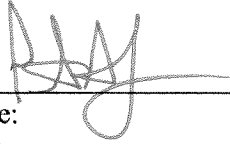
SECTION 3. Execution in Counterparts. This Agreement may be executed in any number of counterparts (including by telecopy), each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

SECTION 4. Governing Law. This Intellectual Property Security Agreement shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.


SECTION 5. Conflict Provision. This Intellectual Property Security Agreement has been entered into in conjunction with the provisions of the Guarantee and Collateral Agreement and the Credit Agreement. The rights and remedies of each party hereto with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Guarantee and Collateral Agreement and the Credit Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Intellectual Property Security Agreement are in conflict with the Guarantee and Collateral Agreement or the Credit Agreement, the provisions of the Guarantee and Collateral Agreement or the Credit Agreement shall govern.

IN WITNESS WHEREOF, each of the undersigned has caused this Intellectual Property Security Agreement to be duly executed and delivered as of the date first above written.


CLARKE AMERICAN CORP.

By: 
Name: _____
Title: _____

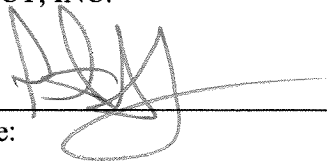
CA ACQUISITION HOLDINGS, INC.

By: 
Name: Todd Slotkin
Title: Executive Vice President
and Chief Financial Officer

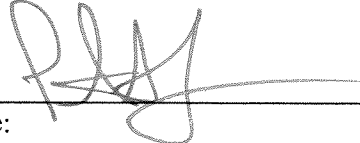
CHECKS IN THE MAIL, INC.

By: 
Name: _____
Title: _____

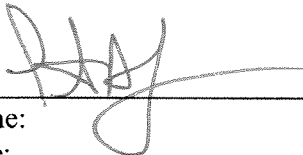
B² DIRECT, INC.

By: 
Name: _____
Title: _____

CORE SKILLS INC.

By: 
Name: _____
Title:

CLARKE AMERICAN CHECKS, INC.

By: 
Name: _____
Title:

SCHEDULE 1

B²Direct, Inc.
Registered and Pending Trademarks

<u>Owner</u>	<u>Mark</u>	<u>Reg No.</u>	<u>Reg. Date</u>	<u>App. No.</u>	<u>Filing Date</u>	<u>Type/Status</u>	<u>Jurisdiction</u>
	TRANSOURCE	2,230,154	3/9/1999	75/333,814	7/31/1997	Registered	US

SCHEDULE 1

Checks in the Mail, Inc.
Registered and Pending Trademarks

Owner	Mark	Reg No.	Reg. Date	App. No.	Filing Date	Type/Status	Jurisdiction
	AMERICAN BANK CHECK COMPANY			78/447,189	7/7/2004	ITU-Pending	US
	AMERICANBANKCHECKS.COM					Planning to File/Register	US
	CHECKS FROM THE HEART	2,768,147	9/23/2003	78/086,013	9/28/2001	Registered	US
	CHECKS FROM THE HEART CHECKS IN THE MAIL PAY TO THE ORDER OF (Stylized/Design)	2,744,017	7/29/2003	76/318,855	9/28/2001	Registered	US
	CHECKS IN THE MAIL	2,763,987	9/16/2003	76/464,879	10/31/2002	Registered	US
	CHECKS IN THE MAIL (Stylized/Design)	1,564,421	11/7/1989	73/755,678	10/3/1988	Registered	US
	CHECKSAFE	2,350,407	5/16/2000	75/056,492	2/12/1996	Registered	US
	CITM	1,857,680	10/11/1994	74/453,493	10/27/1993	Registered	US
	DEBIT CADDY					Planning to File/Register	US
	E (Stylized/Design)	2,873,995	8/17/2004	76/540,858	8/27/2003	Registered	US
	EASY VIEW	2,960,888	6/7/2005	78/226,716	3/18/2003	Registered	US
	ELITE	2,873,996	8/17/2004	76/540,859	8/27/2003	Registered	US
	ELITE SERIES (Stylized/Design)	2,883,898	9/14/2004	76/540,807	8/27/2003	Registered	US
	EXPRESSIONARY					Planning to File/Register	US

SCHEDULE 1

Checks in the Mail, Inc.
Registered and Pending Trademarks

<u>Owner</u>	<u>Mark</u>	<u>Reg No.</u>	<u>Reg. Date</u>	<u>App. No.</u>	<u>Filing Date</u>	<u>Type/Status</u>	<u>Jurisdiction</u>
	FRAUD GUARD			78/226,777	3/18/2003	ITU-Pending	US
	FRAUD GUARD (Stylized/Design)			78/226,781	3/18/2003	ITU-Pending	US
	HEAVEN'S SAKE	1,917,269	9/5/1995	74/456,832	11/3/1993	Registered	US
	MADE IN TEXAS JUST FOR YOU			78/636,916	5/25/2005	ITU-Pending	US
	MICHELANGELO	1,852,398	9/6/1994	74/453,759	10/27/1993	Registered	US
	PAPER PEOPLE					Planning to File/Register	US
	PERSONALIZE IT!			78/401,219	4/13/2004	ITU-Pending	US
	PICTURE THIS!			78/401,208	4/13/2004	ITU-Pending	US
	SECURITYFIRST	2,846,487	5/25/2004	78/132,402	5/31/2002	Registered	US
	SIDEVANTAGE	2,557,331	4/2/2002	76/170,951	11/22/2000	Registered	US
	SIDEVANTAGE (Stylized/Design)	2,612,527	8/27/2002	76/318,854	9/28/2001	Registered	US
	SIMPLE PLEASURES. SIMPLY CHECKS IN THE MAIL					Planning to File/Register	US
	TAGALONG	1,887,140	4/4/1995	74/516,879	4/25/1994	Registered	US
	TEXAS CHECK COMPANY (Stylized/Design)			78/635,887	5/24/2005	ITU-Pending	US
	TEXAS CHECK COMPANY			78/635,880	5/24/2005	ITU-Pending	US

SCHEDULE 1

Checks in the Mail, Inc.
Registered and Pending Trademarks

<u>Owner</u>	<u>Mark</u>	<u>Reg No.</u>	<u>Reg. Date</u>	<u>App. No.</u>	<u>Filing Date</u>	<u>Type/Status</u>	<u>Jurisdiction</u>
	THE NATIONAL CHECK COMPANY OF TEXAS	2,835,623	4/20/2004	78/187,606	11/21/200 2	Supplemental Register	US
	3 GUARD					Planning to File/Register	US
	UNIQUELY YOURS					ITU-Pending	US

SCHEDULE 1

Clarke American Checks, Inc.
Registered and Pending Trademarks

Owner	Mark	Reg No.	Reg. Date	App. No.	Filing Date	Type/Status	Jurisdiction
	3D	2,741,813	7/29/2003	78/106,881	2/5/2002	Registered	US
	A PIECE OF AMERICA	2,388,786	9/19/2000	75/754,555	7/19/1999	Registered	US
	ACADEMIC ACTIVITY	2,311,673	1/25/2000	75/613,091	12/29/1998	Registered	US
	ACCESSORYPACK	2,961,900	6/14/2005	76/576,595	2/20/2004	Registered	US
	ACCOUNTABILITY	2,636,598	10/15/2002	76/108,671	8/14/2000	Registered	US
	ADDRESSNET	2,280,087	9/21/1999	75/443,122	3/2/1998	Registered	US
	ALCOTT ROUNTON					Planning to File/Register	US
	AMERICAN GRANDEUR	2,319,175	2/15/2000	75/637,094	2/8/1999	Registered	US
	AMERICAN TREASURES	2,127,321	1/6/1998	75/228,699	1/21/1997	Registered	US
	ARISTOCRAT	2,696,799	3/11/2003	78/098,931	12/18/2001	Registered	US
	AUTUMN LEAVES	2,291,773	11/9/1999	75/613,090	12/29/1998	Supplemental Register	US
	BEACHEASE	2,311,672	1/25/2000	75/613,088	12/29/1998	Registered	US
	BELLAS ARTES	2,866,740	8/3/2004	76/515,791	5/21/2003	Registered	US
	BILL PAYING COMPANION	2,629,281	10/1/2002	76/232,365	3/29/2001	Registered	US
	BLUE ESSENCE	2,636,983	10/15/2002	76/232,364	3/29/2001	Registered	US
	BON VOYAGE			78/710,775	9/12/2005	ITU-Pending	US

SCHEDULE 1

Clarke American Checks, Inc.
Registered and Pending Trademarks

Owner	Mark	Reg No.	Reg. Date	App. No.	Filing Date	Type/Status	Jurisdiction
	BUNDLED SOLUTION	2,872,641	8/10/2004	78/163,862	9/13/2002	Registered	US
	BUSINESS ACCESSORY PACK			78/474,155	8/26/2004	Use-Pending	US
	BUSINESS COMPANION	2,211,844	12/15/1998	75/307,577	6/12/1997	Registered	US
	CALCULATED DOLLARS	2,314,263	2/1/2000	75/613,082	12/29/1998	Registered	US
	CAPRI	2,660,916	12/10/2002	78/093,166	11/14/2001	Registered	US
	CARDKIT	2,326,553	3/7/2000	75/684,194	4/15/1999	Registered	US
	CAUSE RELATED	2,411,432	12/5/2000	75/754,556	7/19/1999	Registered	US
	CHECK CHAT	2,796,065	12/16/2003	78/101,406	1/8/2002	Registered	US
	CHECK IT OUT NOW	2,867,897	7/27/2004	78/189,505	11/27/2002	Registered	US
	CHECK REORDER EXPRESS	2,550,988	3/19/2002	76/020,440	4/10/2000	Registered	US
	CHECKCHAT (Stylized)	2,903,309	11/16/2004	78/273,971	7/14/2003	Registered	US
	CHECKING IN	2,356,103	6/6/2000	75/514,350	7/6/1998	Registered	US
	CHECKMATE	2,809,986	2/3/2004	76/449,724	9/10/2002	Registered	US
	CHECKPROTECT			78/627,919	5/11/2005	ITU-Pending	US
	CHECKS AND BALANCES	2,412,879	12/12/2000	75/522,583	7/20/1998	Registered	US

SCHEDULE 1

Clarke American Checks, Inc.
Registered and Pending Trademarks

Owner	Mark	Reg No.	Reg. Date	App. No.	Filing Date	Type/Status	Jurisdiction
	CHECKS AND FINANCIAL PRODUCTS TO FIT YOUR LIFESTYLE			78/465,515	8/11/2004	ITU-Pending	US
	CHECKS THAT WORK FOR YOU	2,394,363	10/10/2000	75/757,388	7/22/1999	Registered	US
	CHERUBS	2,639,390	10/22/2002	76/357,624	1/11/2002	Registered	US
	CLASS TIME	2,314,265	2/1/2000	75/613,092	12/29/1998	Registered	US
	CLASSIC	2,579,344	6/11/2002	75/754,551	7/19/1999	Registered	US
	CLASSIC LEATHER	2,841,543	5/11/2004	78/113,548	3/8/2002	Registered	US
	CLASSIC TEASER	2,728,185	6/17/2003	78/089,520	10/22/2001	Registered	US
	CLICK OR CALL	2,789,963	12/2/2003	78/160,555	9/4/2002	Supplemental Register	US
	CLICK OR CALL 24-HOUR CHECK & ACCESORY REORDERING (Stylized/Design)	2,839,605	5/11/2004	76/460,300	10/16/2002	Registered	US
	COASTAL VIEWS	2,420,260	1/9/2001	75/732,604	6/10/1999	Supplemental Register	US
	COLLEAGUE			78/699,229	8/24/2005	ITU-Pending	US
	COLONIAL CLASSICS	1,574,949	1/2/1990	73/802,003	5/22/1989	Registered	US
	COMPANIONPACK	2,728,195	6/17/2003	78/092,716	11/12/2001	Registered	US
	CONNECTION POINT	2,872,670	8/10/2004	78/178,026	10/24/2002	Registered	US

SCHEDULE 1

Clarke American Checks, Inc.
Registered and Pending Trademarks

Owner	Mark	Reg No.	Reg. Date	App. No.	Filing Date	Type/Status	Jurisdiction
	CONTEMPORARY CLASSICS			78/454,740	7/22/2004	ITU-Pending	US
	CRUISIN'	2,127,319	1/6/1998	75/228,697	1/21/1997	Registered	US
	CUSTOM CREATIONS	2,207,680	12/1/1998	75/313,117	6/23/1997	Registered	US
	CUSTOMER FIRST FINANCIAL			78/595,331	3/25/2005	ITU-Pending	US
	CUSTOMERS FIRST	2,978,236	7/16/2005	78/136,971	6/19/2002	Registered	US
	DARE TO COMPARE	2,027,003	12/31/1996	75/044,905	1/18/1996	Registered	US
	DATABASE DRIVEN DELIVERY	2,716,820	5/13/2003	78/106,879	2/5/2002	Supplemental Register	US
	DIMENSIONS	1,887,110	4/4/1995	74/485,623	2/2/1994	Registered	US
	EASTERN EXPRESSIONS	2,720,155	5/27/2003	78/100,087	12/27/2001	Registered	US
	EASY AS 1, 2, 3!			78/501,964	10/19/2004	ITU-Pending	US
	EASY READ	2,734,487	7/8/2003	76/443,215	8/20/2002	Registered	US
	ELOQUENT	2,388,772	9/19/2000	75/732,726	6/10/1999	Registered	US
	EN GARDE	1,852,392	9/6/1994	74/442,906	10/1/1993	Registered	US
	ENDANGERED TREASURERS	2,696,804	3/11/2003	78/100,252	12/28/2001	Registered	US
	ENDLESS GRACE	2,677,661	1/21/2003	76/387,982	3/26/2002	Registered	US
	ENHANCED SECURITY LEVEL			78/362,914	2/5/2004	Use(Supplemental Register)-Pending	US

SCHEDULE 1

Clarke American Checks, Inc.
Registered and Pending Trademarks

Owner	Mark	Reg No.	Reg. Date	App. No.	Filing Date	Type/Status	Jurisdiction
	ESL	2,385,963	9/12/2000	75/346,894	8/26/1997	Registered	US
	ESP EASY AS 1231			78/506,752	10/27/2004	ITU-Pending	US
	EXPERT	2,323,246	2/29/2000	75/514,351	7/6/1998	Registered	US
	EXPERT CALLBACK					Planning to File/Register	US
	EXPERTCHECKS.COM	2,826,532	3/23/2004	78/166,373	9/20/2002	Registered	US
	EXPLORE THE FREEDOM OF YOU			78/371,181	2/20/2004	ITU-Pending	US
	EXPLORE THE VALUE OF MEMBERSHIP	2,640,519	10/22/2002	76/108,668	8/14/2000	Registered	US
	EXPO	2,859,894	7/6/2004	78/106,896	2/5/2002	Registered	US
	EXPRESS WELCOME			78/402,315	4/15/2004	Use-Pending	US
	EXPRESSIONS	2,827,612	3/30/2004	78/098,656	12/17/2001	Registered	US
	EXPRESSIONS EXTRA	2,709,927	4/22/2003	76/232,830	3/23/2001	Registered	US
	EXPRESSLY TO YOU!	2,652,583	11/19/2002	76/232,366	3/29/2001	Registered	US
	FALL DAY	2,314,258	2/1/2000	75/613,076	12/29/1998	Registered	US
	FIRST IN SERVICE	1,867,311	12/13/1994	74/433,713	9/3/1993	Registered	US
	FIRST IN SERVICE (Stylized)	1,997,072	8/27/1996	74/734,144	9/25/1995	Registered	US
	FLORAL ELEGANCE	1,884,914	3/21/1995	74/485,867	2/2/1994	Registered	US

SCHEDULE 1

Clarke American Checks, Inc.
Registered and Pending Trademarks

Owner	Mark	Reg No.	Reg. Date	App. No.	Filing Date	Type/Status	Jurisdiction
	FLORAL FANTASY	2,127,320	1/6/1998	75/228,698	1/21/1997	Registered	US
	FLORENTINE	1,794,971	9/28/1993	74/356,403	2/8/1993	Registered	US
	FROM THE HEART	2,388,785	9/19/2000	75/754,553	7/19/1999	Registered	US
	FRUITS OF SUMMER	2,314,264	2/1/2000	75/613,083	12/29/1998	Registered	US
	GALLANT	2,846,417	5/25/2004	78/100,055	12/27/2001	Registered	US
	GUARDIAN	717,603	6/27/1961	72/050,337	4/25/1958	Registered	US
	GUARDIAN SAFETY	1,276,085	5/1/1984	73/406,429	12/17/1982	Registered	US
	HALFPACK	2,705,603	4/8/2003	78/095,240	11/27/2001	Supplemental Register	US
	HOLIDAY HOME	2,673,191	1/7/2003	76/320,047	10/1/2001	Registered	US
	HOLLY BERRIES	2,314,259	2/1/2000	75/613,077	12/29/1998	Registered	US
	HOME SWEET HOME	2,314,261	2/1/2000	75/613,080	12/29/1998	Registered	US
	HORSE PLAY	2,568,210	5/7/2002	76/006,280	3/21/2000	Registered	US
	HORSING AROUND			78/305,766	9/26/2003	ITU-Pending	US
	IMAGESAFE	1,941,817	12/12/1995	74/541,281	6/23/1994	Registered	US
	IN THE GAME	2,698,861	3/18/2003	78/098,924	12/18/2001	Registered	US
	IN THE GARDEN	2,579,351	6/11/2002	75/757,386	7/22/1999	Registered	US

SCHEDULE 1

Clarke American Checks, Inc.
Registered and Pending Trademarks

Owner	Mark	Reg No.	Reg. Date	App. No.	Filing Date	Type/Status	Jurisdiction
	IN THE WILD	2,650,667	11/12/2002	76/319,055	10/1/2001	Registered	US
	IN TOUCH TRADITIONS			78/447,108	7/7/2004	ITU-Pending	US
	INSPIRATIONS			75/799,296	9/14/1999	ITU-Pending	US
	INTOUCH	2,021,875	12/10/1996	74/725,392	9/5/1995	Registered	US
	INTOUCH	2,210,950	12/15/1998	75/381,173	10/29/1997	Registered	US
	INTOUCH ATHLETICS			78/432,906	6/10/2004	ITU-Pending	US
	INTOUCH BASIC			78/432,910	6/10/2004	ITU-Pending	US
	INTOUCH DIRECT	2,807,436	1/20/2004	78/128,973	5/15/2002	Registered	US
	INTOUCH DIRECT	2,875,216	8/17/2004	76/232,831	3/23/2001	Registered	US
	INTOUCH DIRECT (Stylized/Design)	2,922,197	2/1/2005	76/554,921	10/23/2003	Registered	US
	INTOUCH SCHOLASTIC			78/432,909	6/10/2004	ITU-Pending	US
	INTOUCH SELECT			78/432,904	6/10/2004	ITU-Pending	US
	INTOUCH SOLUTIONS			78/432,902	6/10/2004	ITU-Pending	US
	INTOUCH SPORTS			78/432,901	6/10/2004	ITU -Pending	US
	IS (Stylized)	1,996,935	8/27/1996	74/723,121	8/31/1995	Registered	US
	JUST FOR FUN	2,418,451	1/2/2001	75/754,557	7/19/1999	Registered	US
	KIDDING AROUND	2,386,586	9/12/2000	75/732,605	6/10/1999	Registered	US
	LANDSCAPES	2,189,149	9/15/1998	75/303,617	6/5/1997	Registered	US

SCHEDULE 1

Clarke American Checks, Inc.
Registered and Pending Trademarks

Owner	Mark	Reg No.	Reg. Date	App. No.	Filing Date	Type/Status	Jurisdiction
	LATE DAY RUSH SERVICE	2,694,237	3/4/2003	76/330,953	10/29/2001 1	Supplemental Register	US
	LET FREEDOM RING	2,684,798	2/4/2003	78/091,903	11/6/2001	Registered	US
	LETTERCHECK	2,354,881	6/6/2000	75/613,102	12/29/1998 8	Registered	US
	LIGHTPANES	2,636,982	10/15/2002 2	76/232,353	3/29/2001	Registered	US
	LOVING REFLECTIONS	2,677,660	1/21/2003	76/387,981	3/26/2002	Registered	US
	MAKE A MOVE			78/577,552	3/1/2005	ITU-Pending	US
	MEETING MATE	2,735,310	7/8/2003	76/232,828	3/23/2001	Registered	US
	MICR EXPRESS	2,337,306	4/4/2000	75/476,833	4/28/1998	Registered	US
	MOUNTAIN SPLENDOR	2,314,266	2/1/2000	75/613,124	12/29/1998 8	Registered	US
	MYCAREPORTS.COM			78/501,959	10/19/2002 4	ITU-Pending	US
	MYPET			78/171,765	10/7/2002	ITU-Pending	US
	MYSTYLE	2,772,610	10/7/2003	78/087,907	10/11/2002 1	Registered	US
	MYSTYLE	2,894,709	10/19/2003 4	76/529,143	7/10/2003	Registered	US
	NATURES GLORY	2,801,346	12/30/2002 3	78/098,940	12/18/2002 1	Registered	US
	NETCLARKE	2,422,103	1/16/2001	75/657,609	3/9/1999	Registered	US
	OCEAN BEAUTY	2,386,585	9/12/2000	75/732,602	6/10/1999	Registered	US

SCHEDULE 1

Clarke American Checks, Inc.
Registered and Pending Trademarks

Owner	Mark	Reg No.	Reg. Date	App. No.	Filing Date	Type/Status	Jurisdiction
	OFFICE AT HOME	2,394,362	10/10/2000	75/757,387	7/22/1999	Registered	US
	ON THE GREEN			78/713,724	9/15/2005	ITU-Pending	US
	ORNAMENTS	2,314,260	2/1/2000	75/613,078	12/29/1998	Registered	US
	PARTNERSHIP EXCELLENCE	2,978,907	7/26/2005	78/259,216	6/6/2003	Registered	US
	PARTNERSHIP EXCELLENCE			78/389,898	3/24/2004	ITU-Pending	US
	PARTNERSHIP REPORTING WITH REAL BYTE!			78/501,966	10/19/2004	ITU-Pending	US
	PAW PRINTS	2,200,110	10/27/1998	75/042,169	1/11/1996	Registered	US
	PEACEFUL PLACES			78/413,526	5/5/2004	ITU-Pending	US
	PERSONAL EXPRESSIONS	1,877,616	2/7/1995	74/495,473	2/28/1994	Registered	US
	PLAYFUL PALS	1,162,689	7/28/1981	73/211,351	4/12/1979	Registered	US
	POSTEL	2,811,700	2/3/2004	78/106,872	2/5/2002	Registered	US
	PRIDE IN AMERICA	1,747,073	1/19/1993	74/252,872	3/5/1992	Registered	US
	PRIDEMARKS	1,164,867	8/11/1981	73/237,820	11/5/1979	Registered	US
	PRIDEPACK			78/354,867	1/21/2004	ITU-Pending	US
	PRIORITYONE	2,684,308	2/4/2003	76/108,669	8/14/2000	Registered	US
	PROFESSIONAL PLUS	2,743,455	7/29/2003	76/232,829	3/23/2001	Registered	US

SCHEDULE 1

Clarke American Checks, Inc.
Registered and Pending Trademarks

Owner	Mark	Reg No.	Reg. Date	App. No.	Filing Date	Type/Status	Jurisdiction
	PROTECTPOWER	1,490,467	5/31/1988	73/681,381	8/31/1987	Registered	US
	PSALMS			78/717,511	9/21/2005	ITU-Pending	US
	QUICKCOUNT	2,707,712	4/15/2003	76/232,827	3/23/2001	Registered	US
	REFINED	2,388,787	9/19/2000	75/754,558	7/19/1999	Registered	US
	REFLECT A STYLE THAT IS ALL YOUR OWN			78/465,517	8/11/2004	ITU-Pending	US
	REGAL	2,180,666	8/11/1998	75/333,815	7/31/1997	Registered	US
	REGATTA	2,388,771	9/19/2000	75/732,725	6/10/1999	Registered	US
	REGENCY	1,217,565	11/23/1982	73/355,787	3/22/1982	Registered	US
	REST & RELAXATION	2,394,358	10/10/2000	75/754,554	7/19/1999	Registered	US
	RETURN TO SENDER	2,141,335	3/3/1998	75/044,909	1/18/1996	Registered	US
	REVERIE	2,170,461	6/30/1998	75/304,952	6/6/1997	Registered	US
	RIGHT SELLING			78/484,822	9/16/2004	ITU-Pending	US
	ROAD SIGNS	2,291,774	11/9/1999	75/613,097	12/29/1998	Supplemental Register	US
	ROD N'REEL	2,392,289	10/3/2000	75/659,236	3/12/1999	Registered	US
	SCENIC AMERICA	2,454,240	5/22/2001	75/659,237	3/12/1999	Supplemental Register	US
	SCHOOL SPIRIT	2,862,474	7/13/2004	78/090,820	10/30/2000	Registered	US
	SEA TREASURE	1,583,630	2/20/1990	73/805,492	6/9/1989	Registered	US
	SECURITY AT A GLANCE			78/137,317	6/20/2002	ITU-Pending	US

SCHEDULE 1

Clarke American Checks, Inc.
Registered and Pending Trademarks

Owner	Mark	Reg No.	Reg. Date	App. No.	Filing Date	Type/Status	Jurisdiction
	SECURITY WEAVE	2,138,063	2/17/1998	75/231,660	1/27/1997	Supplemental Register	US
	SECURITYNET	1,993,528	8/13/1996	74/725,396	9/5/1995	Registered	US
	SECURITYNET	2,782,683	11/11/2003	76/336,063	11/9/2001	Registered	US
	SERVICELINE	2,148,131	3/31/1998	75/044,906	1/18/1996	Registered	US
	SERVICELINE PLUS	2,614,455	9/3/2002	76/196,659	1/19/2001	Registered	US
	SERVICELINE PLUS	2,627,351	10/1/2002	76/126,642	9/8/2000	Registered	US
	SHEFFIELD	2,768,184	9/23/2003	78/098,712	12/17/2001	Registered	US
	SIGHT CHECK	2,734,488	7/8/2003	76/443,219	8/20/2002	Registered	US
	SKETCHBOOK	2,226,054	2/23/1999	75/435,061	2/17/1998	Registered	US
	SKI SCENES	1,843,957	7/5/1994	74/388,726	5/5/1993	Supplemental Register	US
	SOLUTIONS FOR BUSINESS	2,018,849	11/26/1996	74/644,713	3/10/1995	Registered	US
	SOLUTIONS FOR BUSINESS FROM CLARKE AMERICA (Design)	2,008,079	10/15/1996	74/725,394	9/5/1995	Registered	US
	SPEED UNLIMITED	2,629,280	10/1/2002	76/232,354	3/29/2001	Registered	US
	SPRING FEVER	2,573,785	6/11/2002	76/006,281	3/21/2000	Registered	US
	STATELY SERIES	2,768,187	9/23/2003	78/098,927	12/18/2001	Registered	US
	TAXING ICONS	2,314,262	2/1/2000	75/613,081	12/29/1998	Registered	US

SCHEDULE 1

Clarke American Checks, Inc.
Registered and Pending Trademarks

Owner	Mark	Reg No.	Reg. Date	App. No.	Filing Date	Type/Status	Jurisdiction
	TEXAS TRADITIONS	2,095,799	9/9/1997	75/016,308	11/6/1995	Registered	US
	THE COLLECTOR	1,356,532	8/27/1985	73/423,671	4/28/1983	Registered	US
	THE POWER TO PROFIT					Planning to File/Register	US
	THE SAFEST CHECKS YOU CAN WRITE	2,242,129	4/27/1999	75/397,621	12/1/1997	Registered	US
	THE TRIPLE WIN WITH CLARKE AMERICAN INCREASE REVENUE DECREASE COSTS CUSTOMER SATISFACTION & RETENTION (Stylized/Design)	2,498,936	10/16/200 1	75/812,982	9/30/1999	Registered	US
	TIME PIECES	2,824,101	3/16/2004	78/148,701	7/30/2002	Registered	US
	TIMING IS EVERYTHING	2,718,158	5/20/2003	78/089,522	10/22/200 1	Registered	US
	TOMORROW'S LEADERS	2,202,266	11/3/1998	75/307,578	6/12/1997	Registered	US
	TOOL CHEST	2,311,671	1/25/2000	75/613,079	12/29/199 8	Registered	US
	TRANSPAK	2,303,380	12/28/199 9	75/397,622	12/1/1997	Registered	US
	TRAVEL EASY	2,354,879	6/6/2000	75/613,096	12/29/199 8	Registered	US
	TRIPLE WIN	2,564,208	4/23/2002	75/812,983	9/30/1999	Registered	US
	TROPICAL EYES	2,128,952	1/13/1998	75/228,949	1/21/1997	Registered	US

SCHEDULE 1

Clarke American Checks, Inc.
Registered and Pending Trademarks

<u>Owner</u>	<u>Mark</u>	<u>Reg No.</u>	<u>Reg. Date</u>	<u>App. No.</u>	<u>Filing Date</u>	<u>Type/Status</u>	<u>Jurisdiction</u>
	UTILICASE	2,757,537	8/26/2003	78/102,226	1/11/2002	Registered	US
	VALUE SOLUTIONS PROGRAM	2,711,871	4/29/2003	76/192,481	1/11/2001	Registered	US
	VALUEPACK	2,278,718	9/21/1999	75/307,579	6/12/1997	Registered	US
	VICTORY LANE	2,799,159	12/23/2003	78/098,936	12/18/2001	Registered	US
	VICTORY LANE	2,899,119	11/2/2004	76/553,240	10/21/2003	Registered	US
	VOID PANTOGRAPH	2,923,336	2/1/2005	78/362,947	2/5/2004	Registered	US
	VP	2,388,139	9/19/2000	75/346,893	8/26/1997	Registered	US
	WESTERN TRAILS	1,914,867	8/29/1995	74/548,303	7/12/1994	Registered	US
	WILDLIFE PORTRAITS	1,623,580	10/20/1990	73/801,804	5/22/1989	Registered	US
	WINTER DREAMS	2,721,927	6/3/2003	76/092,447	7/20/2000	Registered	US
	WINTER FUN	2,311,674	1/25/2000	75/613,103	12/29/1998	Registered	US
	WINTER TREES	2,712,050	4/29/2003	76/320,046	10/1/2001	Registered	US
	WORLD TRAVELLER	1,775,873	6/8/1993	74/252,496	3/5/1992	Registered	US

SCHEDULE 1

Core Skills, Inc.
Registered and Pending Trademarks

<u>Owner</u>	<u>Mark</u>	<u>Reg No.</u>	<u>Reg. Date</u>	<u>App. No.</u>	<u>Filing Date</u>	<u>Type/Status</u>	<u>Jurisdiction</u>
	CLARKE AMERICAN	2,631,299	10/8/2002	76/326,411	10/18/2001	Registered	US
	CLARKE AMERICAN (Stylized/Design)	1,687,346	5/12/1992	74/044,458	4/2/1990	Registered	US
	CLARKE AMERICAN (Stylized/Design)	2,621,049	9/17/2002	76/326,412	10/18/2001	Registered	US
	CLARKE AMERICAN'S SIGNATURE COLLECTION	2,768,191	9/23/2003	78/100,090	12/27/2001	Registered	US
	CLARKEAMERICAN.COM	2,911,642	12/14/2004	78/166,822	9/23/2002	Registered	US
	CLARKEAMERICAN@BRANCH	2,551,007	3/19/2002	76/031,000	4/21/2000	Registered	US
	CLARKEAMERICAN@HOME	2,553,855	3/26/2002	76/030,849	4/21/2000	Registered	US
	SIGNATURE	2,765,692	9/16/2003	78/100,092	12/27/2001	Registered	US

SCHEDULE 1

Clarke American Checks, Inc.
Registered and Pending Patents

<u>Owner</u>	<u>Title</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>App. No.</u>	<u>Filing Date</u>	<u>Status</u>	<u>Jurisdiction</u>
	PHOTOCOPY RESISTANT DOCUMENT AND METHOD OF MAKING SAME	5,601,683	2/11/1997	591,030	1/25/1996	Issued	US
	PHOTOCOPY RESISTANT DOCUMENT AND METHOD OF MAKING SAME	5,510,199	4/23/1996	254,352	6/6/1994	Issued	US
	METHOD AND SYSTEM OF PROCURING AND MARKETING A FINANCIAL INSTRUMENT			846,509	7/27/2004	Pending	US
	METHOD AND SYSTEM FOR CUSTOMIZING, PACKAGING AND PRODUCING A FINANCIAL PRODUCT			10/043,309	1/14/2002	Pending	US

SCHEDULE 1

Copyright Listing

<u>Owner</u>	<u>Title</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Publication Date</u>	<u>Status</u>	<u>Jurisdiction</u>
Checks in the Mail	Checks In The Mail.	VA1170326	6/13/2003	09/01/2000	Registered	US
Clarke American	Bank one, Texas, NA: inquiring into Clarke American information systems.	TXu521341	4/10/1991	Unpublished	Registered	US
Clarke American	Bear hugs.	VA635469	3/28/1994	12/23/1993	Registered	US
Clarke American	Clarke American information systems.	TXu494910	11/7/1991	Unpublished	Registered	US
Clarke American	Clarke American internal processing documents and systems.	PAu 1509439	4/13/1991	Unpublished	Registered	US
Clarke American	Continuous form checks for desk top computers	TX1206223	10/12/1983	2/21/1983	Registered	US
Clarke American	Dallas Teachers Credit Union MICR reject analysis.	TXu521388	5/11/1992	Unpublished	Registered	US
Clarke American	Direct Market Penetration Analysis.	TXu529910	7/27/1992	Unpublished	Registered	US
Clarke American	Endangered species: no. 66306.	VA635468	3/28/1994	12/23/1993	Registered	US
Clarke American	First National Bank of Ohio: MICR reject analysis report / chuck Bailey, Amy Guinta, Jeff Leslie, Bob Warhus.	TXu480112	7/10/1991	Unpublished	Registered	US
Clarke American	Fla. Aircraft Federal Credit Union design check.	VAu208837	7/10/1991	Unpublished	Registered	US

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Copyright Listing

<u>Owner</u>	<u>Title</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Publication Date</u>	<u>Status</u>	<u>Jurisdiction</u>
Clarke American	Floral elegance.	VA650561	3/18/1994	12/23/1993	Registered	US
Clarke American	Hancock Bank Baton Rouge, Louisiana: MICR reject analysis report / Tom Norlund, Tim Ramponi	TXu480108	7/10/1991	Unpublished	Registered	US
Clarke American	Hancock Bank of Louisiana design check.	VAu208103	6/17/1991	Unpublished	Registered	US
Clarke American	NCNB, Charlotte, N.C., design check.	VAu214521	6/17/1991	Unpublished	Registered	US
Clarke American	North Florida Education Credit Union custom check.	VAu208836	7/10/1991	Unpublished	Registered	US
Clarke American	Oceanics.	VA676927	10/19/1994	10/3/1994	Registered	US
Clarke American	Potpourri.	VA635467	3/18/1994	12/23/1993	Registered	US
Clarke American	Pride in America	VA494052	2/18/1992	5/15/1991	Registered	US
Clarke American	Quality job skills training: leader's guide.	TXu504279	1/23/1992	Unpublished	Registered	US
Clarke American	Quality job skills training: participant's guide	TXu504278	1/23/1992	Unpublished	Registered	US
Clarke American	River City Bank design check.	VAu208104	6/17/1991	Unpublished	Registered	US
Clarke American	River City Bank design check.	VAu208105	6/17/1991	Unpublished	Registered	US

SCHEDULE 1

Copyright Listing

<u>Owner</u>	<u>Title</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Publication Date</u>	<u>Status</u>	<u>Jurisdiction</u>
Clarke American	Sunburst Bank, Grenada, Mississippi, MICR reject analysis / study conducted by Gil Barnett, Tom Norlund	TXu521838	5/28/1992	Unpublished	Registered	US
Clarke American	Taos.	VA676929	10/19/1994	10/3/1994	Registered	US
Clarke American	Tell-All transaction register	VA135111	5/24/1982	12/11/1981	Registered	US
Clarke American	University of Florida check design.	VA505254	5/19/1992	1/30/1989	Registered	US
Clarke American	Western trails.	VA676928	10/19/1994	7/1/1994	Registered	US
Clarke American	Zions First National Bank, Salt Lake City, Utah, MICR reject analysis.	TXu487688	9/16/1991	Unpublished	Registered	US
Clarke American	Capital Bank, S M U Mustangs.	VA95809	11/27/1981	11/16/1981	Registered	US
Clarke American	Chaparral (check series design)	VA95633	11/9/1981	03/01/1982	Registered	US
Clarke American	Clarke billing manual: Tape billing manual	TX1296195	1/6/1984	09/01/1983	Registered	US
Clarke American	Country fair.	VA364863	5/23/1989	5/29/1989	Registered	US
Clarke American	Customer contact skills / [written by Janice Montgomery and Diane Davis; editor, Janice Montgomery]	TX1225172	11/8/1983	0722/1982	Registered	US

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Copyright Listing

<u>Owner</u>	<u>Title</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Publication Date</u>	<u>Status</u>	<u>Jurisdiction</u>
Clarke American	Customer contact skills / [written by Janice Montgomery and Diane Davis; editor, Janice Montgomery]	TX1225173	11/8/1983	07/22/1982	Registered	US
Clarke American	Customer interview skills : [3, trainer's guide]; Clarke training cross-selling workshop / [written by Janice Montgomery and Diane Davis; editor, Janice Montgomery]	TX1272990	11/8/1983	7/22/1982	Registered	US
Clarke American	Customer interview skills: [3], Clarke training cross-selling workshop / [written by Janice Montgomery and Diane Davis; editor, Janice Montgomery]	TX1272989	11/8/1983	7/22/1982	Registered	US
Clarke American	Fancy free (check series design)	VA95635	11/9/1981	3/1/1982	Registered	US
Clarke American	Fidelity [sic] National Bank, Decatur, Georgia, custom check design.	VA87854		11/25/1981	11/16/1982	Registered
Clarke American	Flying colors.	VA376541	5/23/1989	5/29/1989	Registered	US
Clarke American	Heather.	VA125275	4/8/1983	3/1/1983	Registered	US
Clarke American	Landmarks	VA95632	11/9/1981	3/1/1981	Registered	US
Clarke American	Oriental reflections (check series design)	VA95636	11/9/1981	3/1/1982	Registered	US

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SCHEDULE 1

Copyright Listing

<u>Owner</u>	<u>Title</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Publication Date</u>	<u>Status</u>	<u>Jurisdiction</u>
Clarke American	Representing your organization-- trainer's guide.	TX1258121	11/7/1983	7/1/1982	Registered	
Clarke American	Representing your organization-- workbook.	TX1258122	11/7/1983	7/1/1982	Registered	
Clarke American	Sea treasure.	VA364862	5/23/1989	5/29/1989	Registered	US
Clarke American	Springtime	VA96934	3/31/1982	3/1/1982	Registered	US
Clarke American	Springtime rose.	VA364861	5/23/1989	5/29/1989	Registered	US
Clarke American	Texas Independent Bank.	VA107906	6/11/1982	6/7/1982	Registered	US
Clarke American	Valencia	VA95634	11/9/1981	3/1/1982	Registered	US
Clarke American	Welcome to Clarke Checks / [editor, Janice Montgomery]	TX1223185	11/7/1983	7/22/1982	Registered	US
Clarke American	Welcome to Clarke Checks: a supplemental order guide / [editor, Janice Montgomery]	TX1223186	11/7/1983	7/22/1982	Registered	US
Clarke American	West winds	VA98740	11/30/1981	3/1/1982	Registered	US
Clarke American	Wild and free	VA96933	3/31/1982	3/1/1982	Registered	US

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