

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
EFFECTIVE DATE:	11/01/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pride Outdoor Products Group, Inc.		05/15/2005	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Pride Family Brands, Inc.
Street Address:	3931 S.W. 30th Avenue
City:	Ft. Lauderdale
State/Country:	FLORIDA
Postal Code:	33312
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2915852	COCO ISLE

CORRESPONDENCE DATA

Fax Number: (561)659-6313
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: peter.chiabotti@akerman.com
 Correspondent Name: Peter A. Chiabotti
 Address Line 1: 222 Lakeview Avenue, Fourth Floor
 Address Line 2: AKERMAN SENTERFITT
 Address Line 4: West Palm Beach, FLORIDA 33401-6183

ATTORNEY DOCKET NUMBER:	7557-2
NAME OF SUBMITTER:	Peter A. Chiabotti
Signature:	/Peter A. Chiabotti/

Date:

12/21/2005

Total Attachments: 4

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H08968

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
2005 SEP -8 PM 3:08

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP WAIT MAIL

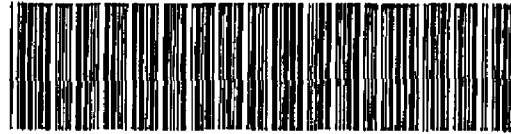
(Business Entity Name)

(Document Number)

Certified Copies Certificates of Status

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Office Use Only



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EFFECTIVE DATE
11/1/05

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N/C
4/3
9/14

COVER LETTER

TO: Amendment Section
Division of Corporations

NAME OF CORPORATION: Pride Outdoor Products Group, Inc.

DOCUMENT NUMBER: H08968

The enclosed *Articles of Amendment* and fee are submitted for filing.

Please return all correspondence concerning this matter to the following:

Steve Lowsky

(Name of Contact Person)

Pride Family Brands, Inc.

(Firm/ Company)

P.O. Box 100936

(Address)

Fort Lauderdale, Florida 33310

(City/ State/ and Zip Code)

For further information concerning this matter, please call:

Steve Lowsky

(Name of Contact Person)

at (954) 735-9800

(Area Code & Daytime Telephone Number)

Enclosed is a check for the following amount:

\$35 Filing Fee

\$43.75 Filing Fee &
Certificate of Status

\$43.75 Filing Fee &
Certified Copy
(Additional copy is
enclosed)

\$52.50 Filing Fee
Certificate of Status
Certified Copy
(Additional Copy
is enclosed)

Mailing Address

Amendment Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address

Amendment Section
Division of Corporations
409 E. Gaines Street
Tallahassee, FL 32399

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
2005 SEP -8 PM 3:08

EFFECTIVE DATE
11/1/05

Articles of Amendment
to
Articles of Incorporation
of

Pride Outdoor Products Group, Inc.

(Name of corporation as currently filed with the Florida Dept. of State)

H08968

(Document number of corporation (if known))

Pursuant to the provisions of section 607.1006, Florida Statutes, this *Florida Profit Corporation* adopts the following amendment(s) to its Articles of Incorporation:

NEW CORPORATE NAME (if changing):

Pride Family Brands, inc.

(Must contain the word "corporation," "company," or "incorporated" or the abbreviation "Corp.," "Inc.," or "Co.")
(A professional corporation must contain the word "chartered", "professional association," or the abbreviation "P.A.")

AMENDMENTS ADOPTED- (OTHER THAN NAME CHANGE) Indicate Article Number(s) and/or Article Title(s) being amended, added or deleted: **(BE SPECIFIC)**

(Attach additional pages if necessary)

If an amendment provides for exchange, reclassification, or cancellation of issued shares, provisions for implementing the amendment if not contained in the amendment itself: (if not applicable, indicate N/A)

N/A

(continued)

The date of each amendment(s) adoption: May 15, 2005

Effective date if applicable: NOVEMBER 1ST 2005
(no more than 90 days after amendment filf date)

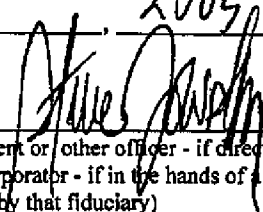
Adoption of Amendment(s) **(CHECK ONE)**

- The amendment(s) was/were approved by the shareholders. The number of votes cast for the amendment(s) by the shareholders was/were sufficient for approval.
- The amendment(s) was/were approved by the shareholders through voting groups. *The following statement must be separately provided for each voting group entitled to vote separately on the amendment(s):*

"The number of votes cast for the amendment(s) was/were sufficient for approval by _____"
(voting group)

- The amendment(s) was/were adopted by the board of directors without shareholder action and shareholder action was not required.
- The amendment(s) was/were adopted by the incorporators without shareholder action and shareholder action was not required.

Signed this 15 day of MAY, 2005.

Signature 
(By a director, president or other officer - if directors or officers have not been selected, by an incorporator - if in the hands of a receiver, trustee, or other court appointed fiduciary by that fiduciary)

Steve Lowsky
(Typed or printed name of person signing)

Vice President, Secretary and Treasurer
(Title of person signing)

FILING FEE: \$35