

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Owen Ryan		09/30/2004	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FruitStorm, Inc.		
<b>Street Address:</b>	100 First Street		
<b>Internal Address:</b>	Suite 100-240		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94105		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78403741	CRAYONS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(720)566-4099		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	720-566-4000		
<b>Email:</b>	trademarks@cooley.com		
<b>Correspondent Name:</b>	Cooley Godward LLP		
<b>Address Line 1:</b>	380 Interlocken Crescent		
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<b>Address Line 4:</b>	Broomfield, COLORADO 80021-8023		
<b>ATTORNEY DOCKET NUMBER:</b>	304734-201		
<b>NAME OF SUBMITTER:</b>	Andrew Hartman		
<b>Signature:</b>	/Andrew Hartman/		

CH \$40.00 78403741

Date:

12/22/2005

Total Attachments: 1

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARKS UNDER 37 C.F.R. 3.11

WHEREAS, Owen Ryan, a U.S. individual having his principal office at 455 West 23<sup>rd</sup> Street, Apartment 5E, New York, NY 10011 is using or intends to use the trademark CRAYONS (hereafter the "Mark") in commerce and has filed an application with the United States Patent and Trademark Office as follows:

**CRAYONS**

**Serial No: 78/403,741**

**Filed: April 18, 2004**

WHEREAS, applicant is assigning the Mark in the application as part of the portion of the business thereof to which the marks pertain as required by 15 U.S.C. §1060;

WHEREAS, FruitStorm, Inc., a Delaware corporation, having its principal offices at 100 First Street, Suite 100-240, San Francisco, CA 94105, the successor of the portion of the ongoing and existing business to which the Mark pertains, is desirous of acquiring said trademark and pending application therefore; and

WHEREAS, Owen Ryan and FruitStorm, Inc., are parties to that certain Intellectual Property License and Purchase Option Agreement, dated June 22, 2004, the terms and conditions of which are hereby incorporated by reference.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Owen Ryan hereby assigns to FruitStorm, Inc., effective as of the date set forth below:

- (a) all right, title, and interest he has in or to the Mark; and
- (b) that part of the goodwill of his business connected with and symbolized by the Mark; and
- (c) all rights, and interest in and to the ongoing and existing portions of his business for which he has a *bona fide* intent to use the Mark.

Signed at New York, NY on this 30<sup>th</sup> day of September, 2004

OWEN RYAN  
