

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Owen Ryan		09/30/2004	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	FruitStorm, Inc.		
Street Address:	100 First Street		
Internal Address:	Suite 100-240		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1484499	CRAYONS	
Registration Number:	2162345	CRAYONS	
CORRESPONDENCE DATA			
Fax Number:	(720)566-4099		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	720-566-4000		
Email:	trademarks@cooley.com		
Correspondent Name:	Cooley Godward LLP		
Address Line 1:	380 Interlocken Crescent		
Address Line 2:	Suite 900		
Address Line 4:	Broomfield, COLORADO 80602		
ATTORNEY DOCKET NUMBER:	304734-201		
NAME OF SUBMITTER:	Andrew Hartman		

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Signature:

/Andrew Hartman/

Date:

12/22/2005

Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARKS UNDER 37 C.F.R. 3.11

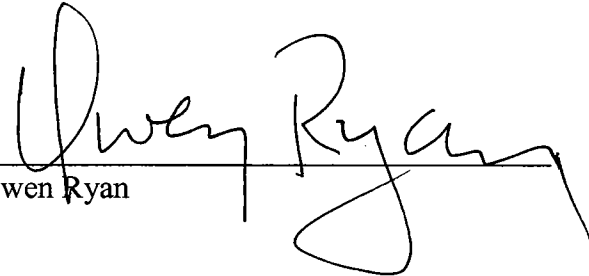
WHEREAS, Owen Ryan, a U.S. citizen, having his principal place of business at 455 West 23rd Street, Apartment 5E, New York, NY 10011 has adopted, used, is using and is the owner of the trademarks CRAYONS and CRAYONS AND DESIGN now registered in the United States Patent and Trademark Office and listed in the attached Schedule A.

WHEREAS, FruitStorm, Inc., a Delaware corporation having its principal place of business at 100 First Street, Suite 100-240, San Francisco, CA 94105 is desirous of acquiring said registered trademarks; and

WHEREAS, Owen Ryan and FruitStorm, Inc., are parties to that certain Intellectual Property License and Purchase Option Agreement, dated June 22, 2004, the terms and conditions of which are hereby incorporated by reference.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Owen Ryan hereby assigns to FruitStorm, Inc., effective as of the date set forth below, all right, title and interest in the United States in and to the trademarks CRAYONS and CRAYONS AND DESIGN, together with the goodwill of the business symbolized by said trademarks and the registrations thereof.

Signed at New York, New York, on this 30th day of September, 2004.

By: 
Owen Ryan

Schedule A

Registrant: Owen Ryan
Mark: CRAYONS
Registration No.: 1,484,499
Registered: April 12, 1988

Registrant: Owen Ryan
Mark: CRAYONS AND DESIGN
Registration No.: 2,162,345
Registered: June 2, 1998

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