

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BB&T Asset Management, Inc.		12/12/2005	CORPORATION: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BB&T Corporation		
<b>Street Address:</b>	200 West Second Street		
<b>City:</b>	Winston-Salem		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27101		
<b>Entity Type:</b>	CORPORATION: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78560084	ELITE MSP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(614)221-2007		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	614-221-2838		
<b>Email:</b>	clark@taftlaw.com		
<b>Correspondent Name:</b>	Shelli T. Clark, Esq.		
<b>Address Line 1:</b>	21 E. State St.		
<b>Address Line 2:</b>	Suite 1200		
<b>Address Line 4:</b>	Columbus, OHIO 43215		
<b>NAME OF SUBMITTER:</b>	Shelli T. Clark		
<b>Signature:</b>	/Shelli T. Clark/		
<b>Date:</b>	12/22/2005		

**CH \$40.00 78560084**

Total Attachments: 1  
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is entered into this 12 day of ~~November~~ <sup>December</sup>, 2005, by and between BB&T ASSET MANAGEMENT, INC., a North Carolina corporation ("Assignor") and BB&T CORPORATION, a North Carolina corporation ("Assignee").


WITNESSETH

WHEREAS, Assignor is the owner of the trademark "Elite MSP" and the application for registration therefor, Serial Number 78/560084 in the United States Patent and Trademark Office (the "Mark"); and

WHEREAS, Assignee is desirous of acquiring all Assignor's right title and interest in and to the Mark, including the goodwill appurtenant thereon, and all any and all rights to registrations or applications for registration of the Mark.

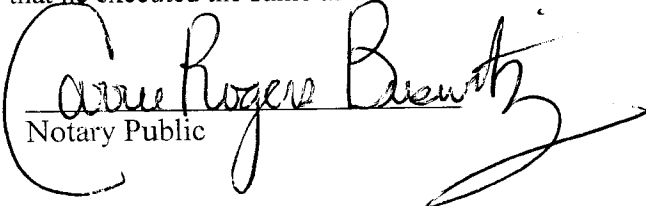
NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor by these presents sells, transfers, conveys and assigns to Assignee, Assignor's entire rights, title and interest in and to the Mark, all registrations and applications for registration of the Mark, and Assignor's right to recover for past infringement of the Mark.

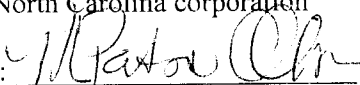
BB&T ASSET MANAGEMENT, INC.

By:   
Name: Anthony G. DeLucia  
Title: Senior Vice President,  
Director of Product Distribution

State of North Carolina )  
  ) SS:  
County of Wake )

On this 12 day of ~~November~~ <sup>December</sup>, 2005, before me personally appeared Anthony G. DeLucia, the Senior Vice President, Director of Product Distribution, of BB&T Asset Management, Inc., a North Carolina corporation, who executed the foregoing assignment on behalf of the corporation and who acknowledged to me that he executed the same as a free act for the purpose set forth therein.

  
Notary Public

Accepted:  
BB&T CORPORATION,  
a North Carolina corporation  
By:   
Name: M. Patricia Oliver, Esq.  
Title: General Counsel and Corporate Secretary  
Date: 11.18.05

{M0062551.1}

My Commission expires 9/4/2008