

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
San Luis Obispo County Telegram-Tribune		12/22/2005	an operating division:

RECEIVING PARTY DATA

Name:	San Luis Obispo Tribune
Street Address:	3825 S. Higuera, P.O. Box 112
City:	San Luis Obispo
State/Country:	CALIFORNIA
Postal Code:	93406
Entity Type:	an operating division:

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2255100	THE CAMBRIAN
Registration Number:	2256695	CENTRAL COAST SUN BULLETIN
Registration Number:	2262402	CASTLE COUNTRY
Registration Number:	2317701	SAN LUIS OBISPO COUNTY TELEGRAM-TRIBUNE
Registration Number:	2327691	OUTLOOK

CORRESPONDENCE DATA

Fax Number: (310)586-7800
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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 Email: laipmail@gtlaw.com
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ATTORNEY DOCKET NUMBER:	05968.010000
NAME OF SUBMITTER:	Amanda Laura Nye
Signature:	/aln/
Date:	12/22/2005
Total Attachments: 4 source=Secretary Certificate and Amendment#page1.tif source=Secretary Certificate and Amendment#page2.tif source=Secretary Certificate and Amendment#page3.tif source=Secretary Certificate and Amendment#page4.tif	

CERTIFICATE OF AND REQUEST BY SECRETARY

The undersigned hereby certifies and requests as follows:

1. The undersigned is the duly elected Assistant Secretary of Monterey Newspapers, Inc. and its operating division "San Luis Obispo County Telegram-Tribune", currently known as The Tribune (the "Division").

2. On or about December 12, 1997, the following registrations were mistakenly filed for in the name of the Division known as of the date of filing those applications as "San Luis Obispo County Telegram-Tribune", which was mistakenly referred to as a California corporation:

Filing Date	Mark	Appln. No. Reg. No.
12/12/97	THE CAMBRIAN	75/404,670 2,255,100
12/12/97	CENTRAL COAST SUN BULLETIN	75/406,163 2,256,695
12/12/97	CASTLE COUNTRY	75/405,499 2,262,402
12/12/97	SAN LUIS OBISPO COUNTY TELEGRAM- TRIBUNE	75/406,162 2,317,701
12/12/97	OUTLOOK	75/404,669 2,327,691

3. Since on or about December 12, 1997, the name of the division of Monterey Newspapers, Inc. known as "San Luis Obispo County Telegram-Tribune" and in some cases "San Luis Obispo Telegram-Tribune" was subsequently changed by the Board of Directors of Monterey Newspapers, Inc. to "San Luis Obispo Tribune" on April 21, 2001 and most recently on April 26, 2005 to "The Tribune."

4. The Division is an operating division of Monterey Newspapers, Inc., and not a separate legal entity, and this was the case as of the filing date of the underlying applications to the above registrations.

4. It is my understanding that this mistake in filing is a correctable error, pursuant to The Trademark Manual of Examining Procedure, Section 1201.02(c)(2), and 37 CFR §2.71(d).

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5. In view of the foregoing, the undersigned files the attached Amendment along with this Certificate of and Request By Secretary, and requests that the record owner of these registrations be amended to reflect the name of the company of which the Division is a part, namely, Monterey Newspapers, Inc.

The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting there from, declares that all statements made herein of his own knowledge are true and all statements made on information and belief are believed to be true.

MONTEREY NEWSPAPERS, INC.



By: Gordon Yamate
Title: Assistant Secretary

Dated: December 22, 2005

AMENDMENT OF CERTIFICATES OF REGISTRATION

On or about December 12, 1997, the following registrations were mistakenly filed for in the name of an operating division of Monterey Newspapers, Inc., the operating division then known as San Luis Obispo County Telegram-Tribune, which was mistakenly referred to as a California corporation:

Filing Date	Mark	Appln. No. Reg. No.
12/12/97	THE CAMBRIAN	75/404,670 2,255,100
12/12/97	CENTRAL COAST SUN BULLETIN	75/406,163 2,256,695
12/12/97	CASTLE COUNTRY	75/405,499 2,262,402
12/12/97	SAN LUIS OBISPO COUNTY TELEGRAM- TRIBUNE	75/406,162 2,317,701
12/12/97	OUTLOOK	75/404,669 2,327,691

This division was not a separate legal entity and the applications to register the above marks were meant to have been filed in the name of the company of which this division is a part, namely, Monterey Newspapers, Inc., a Colorado corporation licensed to do business in California, with a principal place of business at 50 W. San Fernando Street, Suite 1500, San Jose, California 95113.

Accordingly, and pursuant to The Trademark Manual of Examining Procedure ("TMEP"), Section 1201.02(c) (2) and 37 CFR §2.71(d), Monterey Newspapers, Inc.

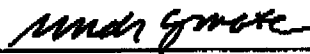
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respectfully requests that the name of the record owner be amended to reflect Monterey Newspapers, Inc. as the record owner of these registrations.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

MONTEREY NEWSPAPERS, INC.

Dated: December 22, 2005


By: Gordon Yamate
Title: Assistant Secretary

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