

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Healthy Outlook Nutrition, Inc.		08/30/2005	CORPORATION: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Isagenix Worldwide, LLC		
<b>Street Address:</b>	2225 S. Price Road		
<b>City:</b>	Chandler		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85248		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ARIZONA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	75360925	ISAGENIX	
<b>Serial Number:</b>	76130837	HER MOJO	
<b>Serial Number:</b>	76130836	HIS MOJO	
<b>Serial Number:</b>	76130839	MOJO SHOOTERS	
<b>Registration Number:</b>	2640554	ACCELERATE YOUR SENSES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)310-1600		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212) 626-4100		
<b>Email:</b>	nycipd@bakernet.com		
<b>Correspondent Name:</b>	Todd S. Sharinn		
<b>Address Line 1:</b>	1114 Avenue of the Americas		
<b>Address Line 2:</b>	42nd Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	56185292		

CH \$140.00 75360925

NAME OF SUBMITTER:	Todd S. Sharinn
Signature:	/todd s sharinn/
Date:	12/22/2005
Total Attachments: 1 source=PDF009#page1.tif	

Change of Name Recordation. No documentation required.