

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HC US Trademark Ltd.		12/23/2005	COMPANY: ONTARIO
RECEIVING PARTY DATA			
Name:	lovate HC 2005 Trademark Ltd.		
Street Address:	5100 Spectrum Way		
City:	Mississauga		
State/Country:	CANADA		
Postal Code:	L4W 5S2		
Entity Type:	COMPANY: ONTARIO		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2180129	HYDROXAGEN	
Registration Number:	2870531	HYDROXAGEN PLUS	
Registration Number:	2178046	HYDROXYCUT	
Serial Number:	78386826	HYDROXYCUT	
CORRESPONDENCE DATA			
Fax Number:	(212)425-5288		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 425-7200		
Email:	tmdocketny@kenyon.com		
Correspondent Name:	Howard J. Shire, Esq.		
Address Line 1:	One Broadway		
Address Line 2:	Kenyon & Kenyon		
Address Line 4:	New York, NEW YORK 10004		
ATTORNEY DOCKET NUMBER:	11411/851		
DOMESTIC REPRESENTATIVE			

CH \$115.00 2180129

Name: Howard J. Shire, Esq.
Address Line 1: One Broadway
Address Line 2: Kenyon & Kenyon
Address Line 4: New York, NEW YORK 10004

NAME OF SUBMITTER:	Howard J. Shire, Esq.
Signature:	/Howard J. Shire/
Date:	12/23/2005

Total Attachments: 2
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TRADEMARK ASSIGNMENT

This Assignment is made on this 23rd day of December, 2005, by HC US Trademark Ltd., a company organized under and by virtue of the laws of Ontario, Canada, with an address of 5100 Spectrum Way Mississauga, Ontario, Canada L4W 5S2 (hereinafter the ASSIGNOR), to Iovate HC 2005 Trademark Ltd., a company organized under and by virtue of the laws of the Ontario, Canada, with an address of 5100 Spectrum Way Mississauga, Ontario, Canada L4W 5S2 (hereinafter the ASSIGNEE).

WITNESSETH THAT:


WHEREAS, the ASSIGNOR is the owner of all right, title and interest in and to the trademarks listed in attached Schedule A, (the "Trademarks"), and in and to the goodwill of the business relating thereto; and

WHEREAS, the ASSIGNEE wishes to acquire from the ASSIGNOR all right, title and interest in and to the Trademarks, together with the goodwill of the business appertaining to and symbolized by said Trademarks, and the right to recover for past infringements thereof;

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR by these presents does hereby sell, transfer, convey and assign unto the ASSIGNEE all right, title and interest in and to the Trademarks, together with the right to recover for past infringements thereof, all common law rights in the Trademarks, and the goodwill of the business in which the Trademarks are used and that part of the goodwill of the business connected with the use of and symbolized by the Trademarks.

HC US TRADEMARK LTD.

Dated: December 23, 2005

By 
Name : MARVIN HEUER
Title : Chief operating officer

SCHEDULE A

TRADEMARKS

REG. NOS.

HYDROXAGEN

2,180,129

HYDROXAGEN PLUS

2,870,531

HYDROXYCUT

2,178,046

HYDROXYCUT

3,003,898