

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Revah Holdings, Inc.		12/22/2005	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Roots Canada Ltd.		
<b>Street Address:</b>	1400 Castlefield Avenue		
<b>City:</b>	Toronto		
<b>State/Country:</b>	ONTARIO		
<b>Postal Code:</b>	M6 4C4		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2303788	ROOTS GOOD FOR YOUR SOUL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(415)772-6268		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	415 772 6000		
<b>Email:</b>	elayne.ricci@hellerehrman.com		
<b>Correspondent Name:</b>	Todd E. Adler/Elayne G. Ricci		
<b>Address Line 1:</b>	333 Bush Street		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94104-2878		
<b>ATTORNEY DOCKET NUMBER:</b>	38686-0003 ROOTS GOOD FOR		
<b>NAME OF SUBMITTER:</b>	Todd E. Adler		
<b>Signature:</b>	/todd e adler/		
<b>Date:</b>	12/23/2005		

OP \$40.00 2303788



TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made by Revah Holdings, Inc., a Delaware corporation, having a place of business at 2430 Porter Street, Los Angeles, California 90021, in favor of Roots Canada Ltd., a Canada corporation, having a place of business at 1400 Castlefield Avenue, Toronto, Ontario, Canada M6B 4C4.

WHEREAS, Revah Holdings, Inc. desires to transfer to Roots Canada Ltd. all right, title and interest held by Revah Holdings, Inc. in and to the following trademark, the registration therefore ("Assigned Trademark"), and the goodwill associated therewith:

<u>Mark</u>	<u>U.S. Reg. No.</u>
ROOTS GOOD FOR YOUR SOUL	2,303,788

WHEREAS, Roots Canada Ltd. desires to acquire all right, title and interest in and to the Assigned Trademark, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Revah Holdings, Inc. hereby assigns to Roots Canada Ltd. all right, title and interest in and to the Assigned Trademark, and the goodwill of the business associated therewith.

REVAH HOLDINGS, INC.

Date: 12/22/05

By: 

Name: JACOB ABIKER

Title: PRESIDENT