

REGISTRATION

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## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Security Agreement

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
USADATA, INC		02/28/2003	CORPORATION; NEW YORK

## RECEIVING PARTY DATA

Name:	GATX VENTURES, INC
Street Address:	FOUR EMBARCADERO CENTER
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94111
Entity Type:	CORPORATION:

## PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	2445106	DATA-TO-GO
Registration Number:	2647480	DIRECT MAIL PORTAL
Registration Number:	2807055	DIRECT MAIL PORTAL
Registration Number:	2444555	GAIN INSIGHT. GET CUSTOMERS.
Registration Number:	2367276	INTERNET INFORMATION PORTAL
Registration Number:	2359862	IProspector
Registration Number:	2393170	LIFESTYLE CONNECT
Registration Number:	2447949	
Registration Number:	2369600	MARKETING INFORMATION PORTAL
Registration Number:	2393171	MARKETTARGET
Registration Number:	2393172	MEDIATARGET
Registration Number:	2391325	POWERTARGET
Registration Number:	2387475	TARGETMAIL
Registration Number:	2545318	USADATA

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Registration Number:	2551531	USADATA.COM
Serial Number:	76237804	MAILTIMER
Serial Number:	75721212	MARKETING INTELLIGENCE. ON DEMAND.
Serial Number:	75721209	MARKETING INTELLIGENCE SEARCH ENGINE
Serial Number:	76217743	PUREPROSPECTS

## CORRESPONDENCE DATA

Fax Number: (202)728-0744

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 202-721-6405

Email: ingrid.arbuckle@thomson.com

Correspondent Name: Corporate Services Corporation

Address Line 1: 80 State Street

Address Line 2: 6th Floor

Address Line 4: Albany, NEW YORK 12207

NAME OF SUBMITTER:

INGRID ARBUCKLE

Signature:

/INGRID ARBUCKLE/

Date:

10/13/2005

## Total Attachments: 7

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TRADEMARK

REEL: 003216 FRAME: 0539

**TERMINATION  
OF  
SECURITY INTEREST IN TRADEMARKS**

This Termination of Security Interest in Trademarks (the "Termination") is executed on behalf of GATX VENTURES, INC. (the "Secured Party"), in favor of USADATA, INC., a New York corporation (the "Debtor"), and is effective as of September 23, 2005.


**RECITALS**

- A. Debtor and the Secured Party entered into a certain Venture Loan and Security Agreement, dated as of February 28, 2003 (the "Agreement").
- B. The Grant of Security Interest in Trademarks, relating to the Agreement, was filed with the Patent and Trademark Office on March 11, 2003, at Reel 002687, Frame 0143.
- C. Debtor has repaid all amounts due under the Agreement.

The Secured Party therefore expressly terminates its security interest in the Collateral, including without limitation, the trademarks and trademark applications listed on Schedule 1-A and 1-B attached hereto.

**IN WITNESS WHEREOF**, this Termination is executed as of the date first above written.

**GATX VENTURES, INC.**

By:   
Name: Gary Snyder  
Title: Vice President

SCHEDULE 1-A TO GRANT OF SECURITY INTEREST  
TRADEMARKS

## USADATA, Inc. - U.S. Trademarks Registrations

Mark	Reg. No.	Reg. Date	Description
DATA-TO-GO	2,445,106	04/17/2001	Providing a website on global computer networks featuring information and research reports in the fields of advertising, marketing, and consumer behavior, in Class 35.
Direct Mail Portal	2,647,480	11/05/2002	Providing customized mailing lists and marketing information by means of the Internet, Intranet and extranets, in Class 35.
Direct Mail Portal and Design	2,607,055	08/13/2002	Providing customized mailing lists and marketing information by means of the Internet, Intranet and extranets, in Class 35.
GAIN INSIGHT. GET CUSTOMERS.	2,444,555	04/17/2001	Providing marketing information and marketing research reports by means of a global computer network pertaining to marketing, companies, advertising and consumer behavior; providing a directory containing information for contacting and accessing the web sites of others in the newspaper, magazine, radio, television, cable and global computer network industries; and providing web site which contains directories of databases, marketing resources and search engines in a wide variety of fields, in Class 35.
INTERNET INFORMATION PORTAL*	2,367,276	07/11/2000	Providing a web site on a global computer network featuring aggregated searchable databases of marketing resources in Class 35; and
iProspector	2,359,962	06/20/2000	Computer on-line services namely, providing search engines for obtaining information, in Class 42.
LifeStyle Connect	2,393,170	10/10/2000	Providing a website on a global computer networks featuring information in the fields of potential sales prospects for businesses and advertising on a global computer networks, in Class 35. Providing a web site on global computer networks featuring information in the field of consumer products and consumer behavior and lifestyles and allowing users to order downloadable reports based on the foregoing information, in Class 35.

\* Supplemental Register

TRADEMARK

REEL: 003216 FRAME: 0542

## USADATA, Inc. - U.S. Trademarks Registrations

Mark	Reg. No.	Reg. Date	Description
(Marketing hat) design	2,447,949	05/01/2001	Providing marketing information and marketing research reports by means of a global computer network pertaining to marketing, companies, advertising and consumer behavior; providing a directory containing information for contacting and accessing the web sites of others in the newspapers, magazine, radio, television, cable and global computer network industries; and providing a web site which contains directories of databases, marketing resources and search engines in a wide variety of fields, in Class 35.
MARKETING INFORMATION PORTAL	2,369,600	07/18/2000	Providing a web site on a global computer network featuring aggregated searchable databases of marketing resources, in Class 35.
MARKETTARGET	2,393,171	10/10/2000	Providing business-to-business web site on a global computer network featuring information in the fields of consumer behavior and lifestyles and allowing users to create downloadable reports based on the foregoing information, in Class 35.
MEDIATARGET	2,393,172	10/10/2000	Business-to-business computer services, namely, providing a web site on global computer networks featuring information about and links to newspaper, magazine, radio, television, cable and global computer networks web sites of others, in Class 42.
POWERTARGET	2,391,325	10/03/2000	Downloadable computer software for businesses for use in inputting, collecting and formatting advertising data gathered from various on-line databases and websites, in Class 9.
TARGETMAIL	2,387,475	09/19/2000	Mailing list preparation for businesses, namely, providing mailing lists of consumers and businesses by means of diskette, magnetic tape, printed labels and cards, main frame cartridges, e-mail and by on-line computer delivery, in Class 35.

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 \* Supplemental Register

TRADEMARK

REEL: 003216 FRAME: 0543

## USADATA, Inc. - U.S. Trademarks Registrations

Mark	Reg. No.	Reg. Date	Description
USADATA	2,545,318	03/05/2002	Providing marketing information and marketing research reports by means of a global computer network pertaining to marketing, companies, advertising and consumer behavior; providing a directory containing information for contacting and accessing the web sites of others in the newspaper, magazine, radio, television, cable and global computer network industries; providing a web site which contains directories of databases, marketing resources and search engines in a wide variety of fields, in Class 35.
USADATA.COM	2,551,531	03/26/2002	Providing marketing information and marketing research reports by means of a global computer network pertaining to marketing, companies, advertising and consumer behavior; providing a directory containing information for contacting and accessing the web sites of others in the newspaper, magazine, radio, television, cable and global computer network industries; providing a web site which contains directories of databases, marketing resources and search engines in a wide variety of fields, in Class 35.

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 Supplemental Register

SCHEDULE I-B TO GRANT OF SECURITY INTEREST  
TRADEMARK APPLICATIONS



## USADATA.com, Inc. - U.S. Trademarks Applications

Mark	Appl. No.	Filing Date	Status	Description
MAILTIMER	76/237804	04/09/2001	Pending - 2 <sup>nd</sup> Extension filed. Must demonstrate use by 7/1/03	Computerized tracking and tracing of mail, documents, packages and freight in transit; providing a service to enable customers to manage, track and trace delivery of mail, documents, packages and freight, in Class 35.
Marketing Intelligence. On Demand.	75/721212	06/04/1999	Pending - Objection - arguments due 4/29/03	Providing marketing information and marketing research reports related to companies, advertising and consumer behavior, by means of the global computer information network, in Class 42.
Marketing Intelligence Search Engine	75/721209	06/04/1999	Pending - Published 12/31/02	Computer services, namely, providing search engines for obtaining marketing information and related syndicated research reports all via the global computer information network, in Class 42.
PUREPROSPECTS	76/217743	02/28/2001	Pending - 1 <sup>st</sup> Extension filed. Must demonstrate use by 6/4/03	Preparing customized mailing lists and providing business marketing information via the internet, intranets and extranets, in Class 35.