

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Modem Media. Poppe Tyson, Inc.		06/05/2000	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Modem Media, Inc		
Street Address:	230 East Avenue		
City:	Norwalk		
State/Country:	CONNECTICUT		
Postal Code:	06855		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2308153	MODEM MEDIA	
CORRESPONDENCE DATA			
Fax Number:	(203)327-1096		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(203) 324-6155		
Email:	cdc@ssjr.com		
Correspondent Name:	Stephen P. McNamara		
Address Line 1:	986 Bedford Street		
Address Line 2:	St. Onge Steward Johnston and Reens LLC.		
Address Line 4:	Stamford, CONNECTICUT 06905		
ATTORNEY DOCKET NUMBER:	04453-T0001A		
NAME OF SUBMITTER:	Stephen P. McNamara		
Signature:	/Stephen P. McNamara/		
Date:	12/27/2005		

OP \$40.00 2308153

Total Attachments: 2

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State of Delaware
Office of the Secretary of State

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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "MODEM MEDIA. POPPE TYSON, INC.", FILED A RESTATED CERTIFICATE, CHANGING ITS NAME TO "MODEM MEDIA, INC.", THE FIFTH DAY OF JUNE, A.D. 2000, AT 2:30 O'CLOCK P.M.



Handwritten signature of Edward J. Freel in cursive script.

Edward J. Freel, Secretary of State

2669422 8320

001346511

AUTHENTICATION: 0547277

DATE: 07-10-00

RECORDED: 09/07/2000

TRADEMARK
REEL: 002162 FRAME: 0630

RECORDED: 12/27/2005

TRADEMARK
REEL: 003216 FRAME: 0579