

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Showcase Publishing, Inc.		11/14/2005	CORPORATION:
RECEIVING PARTY DATA			
Name:	Network Communications, Inc.		
Street Address:	2305 Newpoint Parkway		
City:	Lawrenceville		
State/Country:	GEORGIA		
Postal Code:	30043		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	75526557	RELOCATING IN LAS VEGAS	
Registration Number:	2293780	RELOCATING IN LAS VEGAS	
CORRESPONDENCE DATA			
Fax Number:	(770)822-4327		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	770-962-7220		
Email:	kzelaya@treb.com		
Correspondent Name:	Kendra Zelaya		
Address Line 1:	2305 Newpoint Parkway		
Address Line 4:	Lawrenceville, GEORGIA 30043		
NAME OF SUBMITTER:	Kendra Zelaya		
Signature:	/kz/		
Date:	12/28/2005		
Total Attachments: 3			

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ASSET PURCHASE AGREEMENT

ORIGINAL

Relocating in Las Vegas

The parties to this Asset Purchase Agreement ("Agreement") are Showcase Publishing, Inc., a Kansas corporation with principal offices located at 4244 West 113th Street, Leawood, Kansas 66211 ("Seller"), Dave Leathers, an individual residing at 4244 West 113th Street, Leawood, Kansas 66211 ("Shareholder") and Network Communications, Inc., a Georgia corporation ("Buyer") with principal offices located at 2305 Newpoint Parkway, Lawrenceville, GA 30043.

WHEREAS, Seller publishes certain Magazines entitled *Relocating in Las Vegas*, *the City of Las Vegas Corporate Challenge* and *the relocatinginvegas.com website* (the "Magazines").

WHEREAS, Shareholder owns 100% of the issued and outstanding shares of Seller. The parties have agreed upon the sale to Buyer of certain of Seller's assets and business relating to the Magazines on the terms set forth below.

Accordingly, it is agreed as follows:

1. Sale and Transfer of Assets.

1.1 Assets to be Sold. At the Closing referred to in Section 2, Seller and Shareholder shall sell, assign and transfer to Buyer, and Buyer shall purchase and acquire from Seller and Shareholder, all of Seller's and Shareholder's right, title and interest in the assets and business (excluding the assets referred to in Section 1.2) relating exclusively to the business of publishing and distributing the Magazines including, but not limited to, the publishing and distributing of *Relocating in Las Vegas* and *City of Las Vegas Corporate Challenge* and the *relocatinginvegas.com website* (the "Assets"), as they exist on the Closing Date (as defined in Section 2). The Assets of Seller and Shareholder transferred herein shall include, but are not limited to, the following:

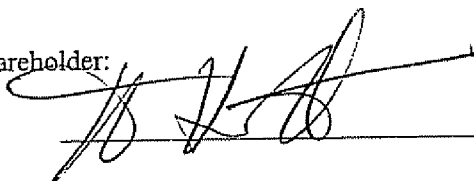
- (a) All rights in the trademarks, trade names, service marks and logos (including registrations and applications for registration of any of them) now or previously used by Seller and Shareholder in connection with the Magazines, including the registered trademarks and logos set forth on Schedule 1.1(a), together with the goodwill of the business associated with the publication of the Magazines and with those trademarks, trade names and logos and all of Seller's and Shareholder's rights in the internet domain names set forth on Schedule 1.1(a);
- (b) all copyrights (including registrations and applications for registration of any copyright), and all of Seller's and Shareholder's editorial material, photos, third party licenses, art work and files relating to the Magazines, including, but not limited to, editorial material, photos and art work in the process of preparation and all of Seller's and Shareholder's intellectual property rights, whether owned or licensed, related thereto;
- (c) all past (to the extent available) and current mailing lists and subscription lists relating to the Magazines, including subscription orders for new or renewal

amount paid to Shareholder pursuant to the Purchase Agreement) shall be reported as "other income" on Form 1099-MISC. The amounts to be paid to Shareholder pursuant to the Consulting Agreement shall be reported as "nonemployee compensation" on Form 1099-MISC.

Seller: Showcase Publishing, Inc.

By: 

Title: Pres. of SP

Shareholder: 

Buyer: Network Communications, Inc.

By: 

Gerry Parker

Title: CFO

SCHEDULE 1.1(a)

INCLUDED TRADEMARKS, TRADE NAMES, SERVICE MARKS, LOGOS AND
INTERNET DOMAIN NAMES



- www.relocatinginvegas.com (Internet domain name)

RC