

09-09-2005



RECORDATION
TRADEMARKS
103077156

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

9-6-05

1. Name of conveying party(ies):

We The People USA, Inc

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) March 7, 2005

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Dollar Financial Group

Internal

Address:

Street Address: 1436 Lancaster Ave.

City: Suite 300 Berwyn

State: Pennsylvania

Country: United States Zip: 19312

Association Citizenship

General Partnership Citizenship

Limited Partnership Citizenship

Corporation Citizenship

Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,075,797

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

We The People and design

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Cyril Means

Internal Address:

Street Address: 1436 Lancaster Ave.
Suite 300

City: Berwyn

State: PA Zip: 19312

Phone Number: (610) 296-3400

Fax Number:

Email Address:

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Peter Sokolowski
Signature

8/22/05
Date

Peter Sokolowski
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

09/08/2005 ECOOPER 00000068 2075797
01 FC:8521 40.00 DP

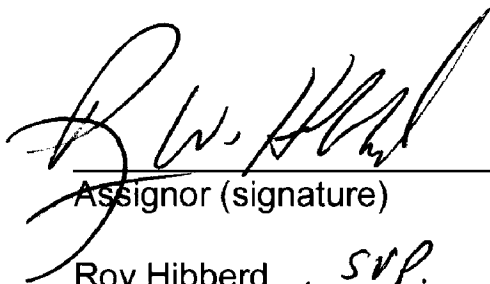
Assignment of Rights

This Assignment of Rights ("Assignment") is made as of March 7, 2005, among We The People ("Assignor") and Dollar Financial Group, Inc. ("Assignee").

BE IT KNOWN, for the value received, the undersigned hereof hereby grants, transfers, assigns and conveys unto Assignee all rights, title and interest of We the People and design, Registration number 2,075,797.

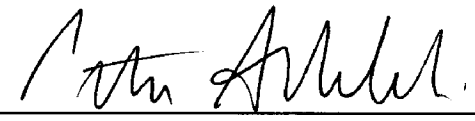
The undersigned fully warrants that it has full rights and authority to enter into this assignment.

The assignment shall be binding upon and shall inure to the benefit of Assignee, its successors and assigns and the Assignors and their successors and assigns. This Assignment supersedes any prior understanding among the parties, and no alteration or modification of any of this Assignment's provisions will be valid unless made in a written instrument which all the parties sign.



Assignor (signature)
Roy Hibberd, *SVP.*

Assignor (Print)



Assignee (signature)
Peter Sokolowski

Assignee (Print)


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Assignor (signature)
Roy Hibberd, SVP.

Assignor (Print)



Assignee (signature)
Peter Sokolowski

Assignee (Print)