

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
William Pitt, Inc.		12/06/2004	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	William Pitt, LLC
Doing Business As:	DBA Robbins Bros.
Street Address:	5744 San Fernando Road
City:	Glendale
State/Country:	CALIFORNIA
Postal Code:	91202
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Serial Number:	74430884	THE ENGAGEMENT RING STORE
Serial Number:	73516521	CERTIFIED COLLECTION QUALITY
Serial Number:	76031420	WORLD'S BIGGEST ENGAGEMENT RING STORE
Serial Number:	76518524	ROBBINS BROS.
Serial Number:	76521382	ROBBINS BROS. WORLD'S BIGGEST ENGAGEMENT RING STORE
Serial Number:	76506631	ROBBINS BROS.
Serial Number:	76509010	RB WORLD'S BIGGEST ENGAGEMENT RING STORE
Serial Number:	76506633	WORLD CLASS WEDDINGS AT ROBBINS BROS.
Serial Number:	78266591	WORLD CLASS WEDDINGS AT ROBBINS BROS.
Serial Number:	78433554	WORLD CLASS WEDDINGS
Serial Number:	78370517	ECHO
Serial Number:	78370707	RECRUIT-A-PALOOZA
Serial Number:	78441034	LOVE2

CH \$390.00 74430884

Serial Number:	78432014	GEMQUEST
Serial Number:	78491883	SKIP AND STEVE'S WORLD'S BIGGEST ENGAGEMENT RING STORE

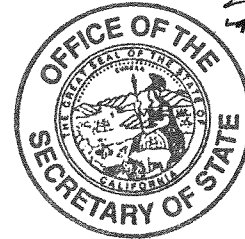
CORRESPONDENCE DATA

Fax Number: (714)708-8565
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 714-708-8555
Email: mailroom@bskb.com
Correspondent Name: Birch, Stewart, Kolasch & Birch, LLP
Address Line 1: P.O. Box 747
Address Line 4: Falls Church, VIRGINIA 22040-0747

ATTORNEY DOCKET NUMBER:	L7576
NAME OF SUBMITTER:	Thomas M. Small
Signature:	/thomas m. small/
Date:	12/29/2005

Total Attachments: 2
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State of California
Secretary of State

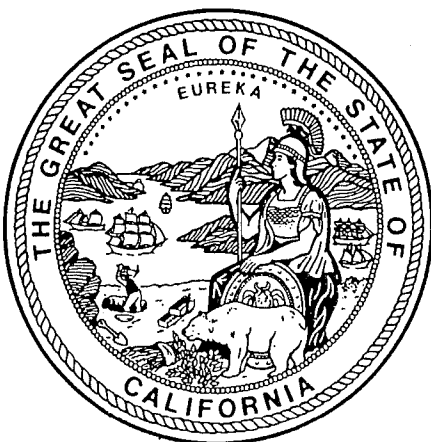


I, BRUCE McPHERSON, Secretary of State of the State of California, hereby certify:

That the attached transcript of 1 page(s) was prepared by and in this office from the record on file, of which it purports to be a copy, and that it is full, true and correct.

IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

DEC 03 2005



BRUCE McPHERSON
Secretary of State

0377868 cut



State of California
Kevin Shelley
Secretary of State

20043441003B

FILED
in the office of the Secretary of State
of the State of California

DEC 06 2004

Kevin Shelley

KEVIN SHELLEY, Secretary of State

This Space For Filing Use Only

LIMITED LIABILITY COMPANY
ARTICLES OF ORGANIZATION - CONVERSION

IMPORTANT - READ ALL INSTRUCTIONS BEFORE COMPLETING THIS FORM

CONVERTED ENTITY INFORMATION

1. NAME OF LIMITED LIABILITY COMPANY
William Pitt, LLC

2. THE PURPOSE OF THE LIMITED LIABILITY COMPANY IS TO ENGAGE IN ANY LAWFUL ACT OR ACTIVITY FOR WHICH A LIMITED LIABILITY COMPANY MAY BE ORGANIZED UNDER THE BEVEPLY-KILLEA LIMITED LIABILITY COMPANY ACT.

3. THE LIMITED LIABILITY COMPANY WILL BE MANAGED BY (CHECK ONLY ONE)

ONE MANAGER MORE THAN ONE MANAGER ALL LIMITED LIABILITY COMPANY MEMBER(S)

4. TYPE OF BUSINESS OF THE LIMITED LIABILITY COMPANY (FOR INFORMATIONAL PURPOSES ONLY)
Jewelry Sales

5. MAILING ADDRESS OF THE CHIEF EXECUTIVE OFFICE CITY AND STATE ZIP CODE
5744 San Fernando Road Glendale, CA 91202

6. CHECK THE APPROPRIATE PROVISION BELOW AND NAME THE AGENT FOR SERVICE OF PROCESS

AN INDIVIDUAL RESIDING IN CALIFORNIA.
 A CORPORATION WHICH HAS FILED A CERTIFICATE PURSUANT TO CALIFORNIA CORPORATIONS CODE SECTION 1505.

AGENT'S NAME National Registered Agents, Inc.

7. ADDRESS OF AGENT FOR SERVICE OF PROCESS IN CA, IF AN INDIVIDUAL CITY STATE ZIP CODE
CA

CONVERTING ENTITY INFORMATION

8. NAME OF CONVERTING ENTITY
William Pitt, Inc.

9. FORM OF ENTITY 10. JURISDICTION 11. CA SECRETARY OF STATE FILE NUMBER, IF ANY
Corporation California C0377868

12. THE PRINCIPAL TERMS OF THE PLAN OF CONVERSION WERE APPROVED BY A VOTE OF THE NUMBER OF INTERESTS OR SHARES OF EACH CLASS THAT EQUALED OR EXCEEDED THE VOTE REQUIRED. IF A VOTE WAS REQUIRED, PROVIDE THE FOLLOWING:

NUMBER OF OUTSTANDING INTERESTS OF EACH CLASS ENTITLED TO VOTE	PERCENTAGE VOTE REQUIRED
317 Shares of Common Stock	51%

ADDITIONAL INFORMATION

13. NUMBER OF PAGES ATTACHED, IF ANY: 0 THE ATTACHED PAGES ARE INCORPORATED HEREIN BY THIS REFERENCE.

14. I DECLARE THAT I AM THE PERSON WHO EXECUTED THIS INSTRUMENT, WHICH EXECUTION IS MY ACT AND DEED.

[Signature]
SIGNATURE OF AUTHORIZED PERSON Stephen Robbins, Chief Executive Officer
TYPE OR PRINT NAME AND TITLE OF AUTHORIZED PERSON

[Signature]
SIGNATURE OF AUTHORIZED PERSON Stephen Robbins, Secretary
TYPE OR PRINT NAME AND TITLE OF AUTHORIZED PERSON

LLC-1A (REV 12/2003)
CA 109 - 06/00/04 C System Update

