TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	First Lien Intellectual Property Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PRIMEDIA Business Magazines & Media Inc.		10/27/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Credit Suisse
Street Address:	100 Wall Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10005
Entity Type:	Swiss Bank: SWITZERLAND

PROPERTY NUMBERS Total: 279

Property Type	Number	Word Mark
Registration Number:	2840282	100 HANDS-ON HUNDRED
Registration Number:	1984881	ACCESS CONTROL & SECURITY SYSTEMS INTEGRATION
Registration Number:	2552003	AC-U-KWIK
Registration Number:	1198712	AIRCRAFT; BLUEBOOK-PRICE DIGEST
Registration Number:	2298981	AM
Registration Number:	1396245	AMERICAN CITY & COUNTY
Registration Number:	1756803	AMERICAN CITY & COUNTY
Registration Number:	1997690	AMERICAN CITY & COUNTY
Registration Number:	1569677	AMERICAN PRINTER
Registration Number:	2899621	AMERICAN SCHOOL & UNIVERSITY
Registration Number:	1887089	AMERICAN TRUCKER
Registration Number:	2049294	AMERICAN TRUCKER
Registration Number:	2539379	AMERICAN TRUCKER

CH $6990.00 2840282

Registration Number:	2566924	AMERICAN TRUCKER OVER THE ROAD EDITION
Registration Number:	2270266	ANNUAL CATALOG CONFERENCE & EXHIBITION
Registration Number:	2529100	ANTI-AGING CONFERENCE & EXPOSITION
Registration Number:	2514217	ANTI-AGING EXPO
Registration Number:	2599149	APPLY*
Registration Number:	2021616	ASSOCIATION MEETINGS
Registration Number:	2849081	AUTOMOBILE RED BOOK
Registration Number:	2901986	AUTOMOBILE RED BOOK
Registration Number:	2526196	BACKSTAGE
Registration Number:	1961592	BE RADIO
Registration Number:	2199546	BEEF
Registration Number:	2389741	BEYOND BORDERS
Registration Number:	1077376	
Registration Number:	1590834	BLUE BOOK
Registration Number:	861985	BLUE BOOK
Registration Number:	2377497	BMI BUILDING MATERIALS INTERNATIONAL
Registration Number:	2309771	BOXBOARD CONTAINERS INTERNATIONAL
Registration Number:	712158	BROADCAST ENGINEERING
Registration Number:	2956246	BROADWAY LIGHTING MASTER CLASSES
Registration Number:	2926115	BROADWAY SOUND MASTER CLASSES
Registration Number:	1496718	CALIFORNIA-ARIZONA FARM PRESS
Registration Number:	1505807	CALIFORNIA-ARIZONA FARM PRESS
Registration Number:	1311064	CATALOG AGE
Registration Number:	2135118	CATALOG AGE
Registration Number:	2835844	CATERED ARTS
Registration Number:	1691510	CATERED ARTS
Registration Number:	1958489	CEE NEWS
Registration Number:	1857642	CLUB INDUSTRY
Registration Number:	1904579	CLUB INDUSTRY
Registration Number:	2389166	CLYMER
Registration Number:	2304845	CM&I
Registration Number:	2893344	CODEWATCH
Registration Number:	1723679	COMMERCIAL TRAILER BLUE BOOK
Registration Number:	2619118	CONCRETE PRACTICE
Registration Number:	1571873	CONCRETE PRODUCTS

Registration Number:	2309648	CONTINUUM
Registration Number:	1556799	CONTRACTORS' EQUIPMENT COST GUIDE
Registration Number:	2068462	CORPORATE MEETINGS & INCENTIVES
Registration Number:	1529984	CORPORATE PROFILE
Registration Number:	2619120	CORPORATE REVIEW
Registration Number:	1276951	COST REFERENCE GUIDE FOR CONSTRUCTION EQUIPMENT
Registration Number:	1407928	CRAMMM
Registration Number:	2472549	CUSTOMER SUPPORT MANAGEMENT
Registration Number:	2129613	DEALER BUSINESS
Registration Number:	1473119	DEFENSE ELECTRONICS
Registration Number:	1494181	DELTA AGRICULTURAL DIGEST
Registration Number:	1503831	DELTA AGRICULTURAL DIGEST
Registration Number:	1759843	DELTA FARM PRESS
Registration Number:	2653556	DELTA FARM PRESS
Registration Number:	2407508	DESKTOP MUSIC PRODUCTION GUIDE
Registration Number:	2545374	DIGITAL SOLUTIONS
Registration Number:	1594150	DIRECT
Registration Number:	2135120	DIRECT
Registration Number:	2442751	DIRECT
Registration Number:	2266271	DIRECT NEWSLINE
Registration Number:	2497057	DIRECT.COM
Registration Number:	2587998	DIRECT.COM
Registration Number:	1197258	EC & M
Registration Number:	2758001	E-CLIPS
Registration Number:	859343	ELECTRICAL CONSTRUCTION AND MAINTENANCE
Registration Number:	1049297	ELECTRICAL MARKETING
Registration Number:	2278200	ELECTRICAL WHOLESALING
Registration Number:	613190	ELECTRICAL WHOLESALING
Registration Number:	1496331	ELECTRONIC MUSICIAN
Registration Number:	2152104	ELECTRONIC MUSICIAN
Registration Number:	2371879	ELECTRONIC MUSICIAN REMIX
Registration Number:	1744331	ELECTRONIC TRUCK BLUE BOOK
Registration Number:	1337433	ELECTRONICS SOURCE BOOK
Registration Number:	1741248	ELECTRONICSSOURCE BOOK

Registration Number:	2296137	ENTERTAINING PLACES
Registration Number:	2300886	ENTERTAINMENT DESIGN
Registration Number:	2566193	EQUIPMENT WATCH
Registration Number:	2284238	F & B
Registration Number:	2450307	FACILITY SYSTEMS
Registration Number:	1977733	FARM INDUSTRY NEWS
Registration Number:	864736	FARM INDUSTRY NEWS
Registration Number:	2630651	FARM PRESS
Registration Number:	2310838	FARM PRESS
Registration Number:	1788133	FAST BREAK
Registration Number:	2437716	FINANCIAL MARKETING LETTER
Registration Number:	1079863	FIRE CHIEF
Registration Number:	2267949	FIRE/EMS PRODUCT NEWS
Registration Number:	1780216	FIRST DAY
Registration Number:	2529555	FIRSTCLICK
Registration Number:	1199515	FLEET OWNER
Registration Number:	2268314	GALA AWARDS
Registration Number:	1940519	GLOBAL TELEPHONY
Registration Number:	2633660	GOVERNMENT SECURITY
Registration Number:	2685820	GRAPHIC ARTS PULSE
Registration Number:	2631238	GREEN GUIDE
Registration Number:	2018597	GREEN GUIDE FOR OFF-HIGHWAY TRUCKS & TRAILERS
Registration Number:	1519792	GROUNDS MAINTENANCE
Registration Number:	2817534	HANDS-ON HUNDRED
Registration Number:	1505426	HAY & FORAGE GROWER
Registration Number:	2103373	HIGH COTTON
Registration Number:	1729274	HOMECARE
Registration Number:	2233320	HOMECARE
Registration Number:	2289694	HOTEL STRATEGIES
Registration Number:	1496719	I&T PRODUCT FILE
Registration Number:	2344096	ICP
Registration Number:	2309445	I-MERCHANT
Registration Number:	2733548	IN REGISTER
Registration Number:	2068241	INSURANCE CONFERENCE PLANNER
Registration Number:	2297098	INTERNATIONAL JOURNAL OF ANTI-AGING MEDICINE

Registration Number:	2489664	INTERNET AUDIO
Registration Number:	2687550	INTERNET TELEPHONY
Registration Number:	2414838	IP NETWORKS
Registration Number:	2362997	IP.NET
Registration Number:	2670550	ISECURITY
Registration Number:	2687628	ISECURITY
Registration Number:	2294003	IT
Registration Number:	2290674	JOURNAL OF ANTI-AGING MEDICINE
Registration Number:	2069819	LDI
Registration Number:	2383389	LDINSTITUTE
Registration Number:	1793663	LIGHTING DIMENSIONS
Registration Number:	1831527	LIGHTING DIMENSIONS INTERNATIONAL
Registration Number:	2298236	M&CG MINING AND CONSTRUCTION GROUP
Registration Number:	2021615	MEDICAL MEETINGS
Registration Number:	1375813	MILLIMETER
Registration Number:	1389865	MINE & QUARRY TRADER
Registration Number:	1778899	MIX
Registration Number:	2117314	MIX MASTER DIRECTORY
Registration Number:	2406818	MM
Registration Number:	1976047	MOBILE RADIO TECHNOLOGY
Registration Number:	1531924	MOBILE/MANUFACTURED HOME BLUE BOOK
Registration Number:	2172397	MODERN BULK TRANSPORTER
Registration Number:	2285469	MRT
Registration Number:	2299623	MULTIFAMILY MONITOR
Registration Number:	668070	MUNICIPAL INDEX
Registration Number:	1426531	MUNICIPAL INDEX
Registration Number:	2229917	NATIONAL CENTER FOR DATABASE MARKETING
Registration Number:	2799466	NATIONAL CONFERENCE ON OPERATIONS & FULFILLMENT
Registration Number:	1402130	NATIONAL REAL ESTATE INVESTOR
Registration Number:	2549680	NCOF
Registration Number:	2606480	NETMEDIA
Registration Number:	1618763	NREI
Registration Number:	2800968	NREI NEWSLINE
Registration Number:	2543483	ONSTAGE

Registration Number:	2449039	OPERATIONS & FULFILLMENT
Registration Number:	2554251	PAPER FILM FOIL CONVERTER
Registration Number:	1571872	PAPER, FILM & FOIL CONVERTER
Registration Number:	2515260	PASSPORT
Registration Number:	1574862	PCIM
Registration Number:	2350865	PCIM POWER ELECTRONIC SYSTEMS
Registration Number:	1400316	PENSION WORLD
Registration Number:	2572284	PERSONAL STUDIO BUYER'S GUIDE
Registration Number:	1427025	POWER CONVERSION INTELLIGENT MOTION
Registration Number:	2657368	POWER ELECTRONICS TECHNOLOGY
Registration Number:	1591985	POWER QUALITY
Registration Number:	1592435	POWER QUALITY
Registration Number:	1144162	POWERCONVERSION
Registration Number:	2319923	POWERSPORT VEHICLE BLUE BOOK
Registration Number:	2157139	POWERSYSTEMS WORLD
Registration Number:	2486076	PRODIGITAL
Registration Number:	2670514	PROFITABLE EMBROIDERER
Registration Number:	2236281	PROMO
Registration Number:	2268280	PROMO EXPO
Registration Number:	2262181	PROMOXTRA!
Registration Number:	2799770	RADIO THE RADIO TECHNOLOGY LEADER
Registration Number:	1212395	RECREATIONAL VEHICLE BLUE BOOK
Registration Number:	2426978	RECYCLING TIMES
Registration Number:	1077375	
Registration Number:	764854	RED BOOK OFFICIAL USED CAR VALUATIONS
Registration Number:	2174426	REFRIGERATED TRANSPORTER
Registration Number:	2706463	REGISTERED REP.
Registration Number:	1497701	REGISTERED REPRESENTATIVE
Registration Number:	2545440	REMIX
Registration Number:	2185611	RER
Registration Number:	2870736	RETAIL TRAFFIC
Registration Number:	2647431	RETECH
Registration Number:	1517932	RF DESIGN
Registration Number:	1505427	RF DESIGN
Registration Number:	1571871	ROCK PRODUCTS

Registration Number:	2539426	SATCOM.ISP
Registration Number:	2521406	SATELLITE BROADBAND
Registration Number:	1497676	SATELLITE COMMUNICATIONS
Registration Number:	1487243	SATELLITE COMMUNICATIONS
Registration Number:	2429056	SECURITY SOLUTIONS ONLINE
Registration Number:	1402132	SHOPPING CENTER WORLD
Registration Number:	2282303	SITE MANAGEMENT & TECHNOLOGY
Registration Number:	2291742	SITE MANAGEMENT & TECHNOLOGY
Registration Number:	1878625	SOUND & VIDEO CONTRACTOR
Registration Number:	1369629	SOUND & VIDEO CONTRACTOR
Registration Number:	1968599	SOUND FOR PICTURE
Registration Number:	1900240	SOUTHEAST COTTON CONFERENCE
Registration Number:	2001271	SOUTHEAST COTTON CONFERENCE
Registration Number:	1042260	SOUTHEAST FARM PRESS
Registration Number:	2824341	SOUTHEAST FARM PRESS
Registration Number:	1404012	SOUTHEAST REAL ESTATE NEWS
Registration Number:	1435106	SOUTHEAST REAL ESTATE NEWS
Registration Number:	2670575	SOUTHWEST CROPS PRODUCTION CONFERENCE
Registration Number:	1042259	SOUTHWEST FARM PRESS
Registration Number:	2824340	SOUTHWEST FARM PRESS
Registration Number:	1406728	SOUTHWEST REAL ESTATE NEWS
Registration Number:	1427028	SOUTHWEST REAL ESTATE NEWS
Registration Number:	1520859	SOYBEAN DIGEST
Registration Number:	1587750	SPECIAL EVENTS
Registration Number:	1904410	STITCHES MAGAZINE
Registration Number:	2356385	STUDIO PRO
Registration Number:	2356379	STUDIOPRO
Registration Number:	2535842	SWIMMING POOL/SPA AGE
Registration Number:	1585586	SWIMMING POOL/SPA AGE
Registration Number:	885510	T & D
Registration Number:	2448794	TELECARD WORLD
Registration Number:	2276838	TELECOM BUSINESS
Registration Number:	1921912	TELEPHONY
Registration Number:	2351010	THE DATABASE MARKETER
		THE EDUCATIONAL AUTHORITY FOR PROMOTIONAL

Registration Number:	2273825	APPAREL
Registration Number:	2508710	THE ELECTRONICS SOURCE BOOK
Registration Number:	2542331	THE ELECTRONICS SOURCE BOOK ONLINE
Registration Number:	1388081	THE FAST TRACK
Registration Number:	2281726	THE INDEPENDENT VOICE OF ELECTRICAL DISTRIBUTION
Registration Number:	2202403	THE JOURNAL OF DIGITAL TELEVISION
Registration Number:	2862908	THE LAST BID
Registration Number:	2278577	THE LEADING MAGAZINE FOR THE BUILDING MATERIALS MARKET
Registration Number:	1143328	THE MIX
Registration Number:	1634000	THE OLDER TRUCK BLUE BOOK
Registration Number:	2284195	THE PRESS REPORTS
Registration Number:	2247038	THE SPECIAL EVENT
Registration Number:	850021	THEATRE CRAFTS
Registration Number:	2376808	TM TECHNOLOGY MEETINGS
Registration Number:	2174425	TRAILER BODY BUILDERS
Registration Number:	1864721	TRANSMISSION & DISTRIBUTION
Registration Number:	2733570	TRANSPORTATION SECURITY
Registration Number:	1358016	TRUCK BLUE BOOK
Registration Number:	873461	TRUCK BLUE BOOK OFFICIAL USED TRUCK VALUATIONS
Registration Number:	1052169	TRUCK IDENTIFICATION BOOK
Registration Number:	2751693	TRUCKER.COM
Registration Number:	2524774	TRUSTS & ESTATES
Registration Number:	1197227	TRUSTS & ESTATES
Registration Number:	2712566	USERS CHOICE AWARDS
Registration Number:	2464121	UTECH
Registration Number:	2369616	UTILITY TECHNOLOGY EXPOSITION AND CONFERENCE
Registration Number:	2305009	VIDEO SYSTEMS
Registration Number:	2392880	VIDEO SYSTEMS
Registration Number:	2426977	WASTE AGE
Registration Number:	1869900	WASTE EXPO
Registration Number:	2687626	WEALTH MANAGEMENT LETTER
Registration Number:	2239892	WEARABLES BUSINESS
Registration Number:	2560623	WEARABLES BUSINESS ONLINE
Registration Number:	2741018	WESTERN FARM PRESS

Registration Number:	2799535	WILDFIRE
Registration Number:	2223377	WIRELESS REVIEW
Serial Number:	78405100	BLMC
Serial Number:	78405102	BSMC
Serial Number:	78560130	BULK TRANSPORTER
Registration Number:	2988368	CHIEF MARKETER
Serial Number:	78408645	CHIEF MARKETER
Serial Number:	78462336	DIRECTTIPS
Serial Number:	78533505	EC&M
Serial Number:	78549779	F.I.R.S.T HARVEST REPORTS
Serial Number:	78465702	FEELING FIT
Serial Number:	78458870	FITNESS BUSINESS PRO
Serial Number:	78578261	HOMECARING AWARDS
Serial Number:	78409753	LD LIGHTING DIMENSIONS THE BLUEPRINT FOR LIGHTING CULTURE
Serial Number:	78685580	LIVE DESIGN
Serial Number:	78593285	MARKETMAXX
Serial Number:	78498488	MULTICHANNEL MERCHANT
Serial Number:	78685573	NATIONAL HOG FARMER
Serial Number:	78685665	REMIX
Serial Number:	78685767	REMIX HOTEL
Serial Number:	78555161	PRO AWARDS
Serial Number:	78550005	SEARCHLINE
Serial Number:	78533966	THE INDEPENDENT
Serial Number:	78458578	THE OFFICIAL TRACTOR BLUE BOOK
Registration Number:	2483953	QUICKACCESS

CORRESPONDENCE DATA

Fax Number: (646)848-4455

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-848-4455

Email: jlik@shearman.com

Correspondent Name: Virginia Boyd

Address Line 1: 599 Lexington Avenue

Address Line 2: Shearman & Sterling LLP - IP Docketing

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	2962/12657

NAME OF SUBMITTER:	Virginia Boyd
Signature:	/Virginia Boyd/
Date:	12/28/2005

Total Attachments: 13
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FIRST LIEN INTELLECTUAL PROPERTY SECURITY AGREEMENT

This FIRST LIEN INTELLECTUAL PROPERTY SECURITY AGREEMENT (as amended, amended and restated, supplemented or otherwise modified from time to time, the "IP Security Agreement") dated October 27, 2005, is made by PRIMEDIA Business Magazines & Media Inc. (the "Grantor") in favor of Credit Suisse, as administrative agent (in such capacity, the "Administrative Agent") for the Secured Parties (as defined in the Credit Agreement referred to below).

WHEREAS, PBI Media Inc. ("PBI"), a Delaware corporation, has entered into a First Lien Credit Agreement dated as of September 30, 2005 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), with the Administrative Agent, the other agents party thereto and the Lenders party thereto. Terms defined in the Credit Agreement and not otherwise defined herein are used herein as defined in the Credit Agreement.

WHEREAS, as a condition precedent to the making of Advances and the issuance of Letters of Credit by the Lenders under the Credit Agreement and the entry into Secured Swap Agreements by the Persons party thereto from time to time, PBI has executed and delivered that certain First Lien Collateral Agreement dated September 30, 2005 made by PBI and PBI Media Holdings Inc. to the Administrative Agent (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Collateral Agreement").

WHEREAS, as a condition precedent to the making of Advances and the issuance of Letters of Credit by the Lenders under the Credit Agreement , the Grantor has executed and delivered to the Administrative Agent that certain First Lien Assumption Agreement dated as of September 30, 2005 made by the Grantor and PBI in favor of the Lenders and the Administrative Agent and has thereby assumed all of the obligations of PBI under the Credit Agreement and the Collateral Agreement.

WHEREAS, the Grantor was duly merged with and into PBI on September 30, 2005 with the Grantor continuing as the surviving company.

WHEREAS, under the terms of the Collateral Agreement, the Grantor (as successor in interest to PBI) has granted to the Administrative Agent, for the ratable benefit of the Secured Parties, a security interest in, among other property, certain intellectual property of the Grantor, and has agreed under the Credit Agreement to execute this IP Security Agreement for recording with the U.S. Patent and Trademark Office, the United States Copyright Office and other governmental authorities.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor agrees as follows:

SECTION 1. Grant of Security. The Grantor hereby grants to the Administrative Agent for the ratable benefit of the Secured Parties a security interest in all of the Grantor's right, title and interest in and to the following (the "Collateral"):

TRADEMARK
REEL: 003218 FRAME: 0623

(a) the patents and patent applications set forth in Schedule A hereto (the "Patents");

(b) the trademark and service mark registrations and applications set forth in Schedule B hereto (provided that no security interest shall be granted in United States intent-to-use trademark applications to the extent that, and solely during the period in which, the grant of a security interest therein would impair the validity or enforceability of such intent-to-use trademark applications under applicable federal law), together with the goodwill symbolized thereby (the "Trademarks");

(c) all copyrights, whether registered or unregistered, now owned or hereafter acquired by the Grantor, including, without limitation, the copyright registrations and applications and exclusive copyright licenses set forth in Schedule C hereto (the "Copyrights");

(d) all reissues, divisions, continuations, continuations-in-part, extensions, renewals and reexaminations of any of the foregoing, all rights in the foregoing provided by international treaties or conventions, all rights corresponding thereto throughout the world and all other rights of any kind whatsoever of the Grantor accruing thereunder or pertaining thereto;

(e) any and all claims for damages and injunctive relief for past, present and future infringement, dilution, misappropriation, violation, misuse or breach with respect to any of the foregoing, with the right, but not the obligation, to sue for and collect, or otherwise recover, such damages; and

(f) any and all proceeds of, collateral for, income, royalties and other payments now or hereafter due and payable with respect to, and supporting obligations relating to, any and all of the Collateral of or arising from any of the foregoing.

SECTION 2. Security for Obligations. The grant of a security interest in, the Collateral by the Grantor under this IP Security Agreement secures the payment of all Obligations of the Grantor now or hereafter existing under or in respect of the Loan Documents, whether direct or indirect, absolute or contingent, and whether for principal, reimbursement obligations, interest, premiums, penalties, fees, indemnifications, contract causes of action, costs, expenses or otherwise. Without limiting the generality of the foregoing, this IP Security Agreement secures, as to the Grantor, the payment of all amounts that constitute part of the Secured Obligations and that would be owed by the Grantor to any Secured Party under the Loan Documents but for the fact that such Secured Obligations are unenforceable or not allowable due to the existence of a bankruptcy, reorganization or similar proceeding involving a Loan Party.

SECTION 3. Recordation. The Grantor authorizes and requests that the Register of Copyrights, the Commissioner for Patents and the Commissioner for Trademarks and any other applicable government officer record this IP Security Agreement.

SECTION 4. Execution in Counterparts. This IP Security Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

TRADEMARK
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SECTION 5. Grants, Rights and Remedies. This IP Security Agreement has been entered into in conjunction with the provisions of the Collateral Agreement. The Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Administrative Agent with respect to the Collateral are more fully set forth in the Collateral Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein.

SECTION 6. Governing Law. This IP Security Agreement shall be governed by, and construed in accordance with, the laws of the State of New York.

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TRADEMARK
REEL: 003218 FRAME: 0625

IN WITNESS WHEREOF, the Grantor has caused this IP Security Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

PRIMEDIA BUSINESS MAGAZINES & MEDIA INC.

By _____
Name: Jane D. Sel
Title: V.P.

Address for Notices:
249 West 17th Street, 4th floor
New York NY 10011

TRADEMARK
REEL: 003218 FRAME: 0626

Schedule A – Patents

None.

Schedule B - Trademarks

Trademark	***Registration/ Application No.***	***Date***
100 HANDS-ON HUNDRED & DESIGN	2840282	5/11/2004
ACCESS CONTROL & SECURITY SYSTEMS INTEGRATION	1984881	7/2/1996
AC-U-KWIK	2552003	3/26/2002
AIRCRAFT BLUEBOOK-PRICE DIGEST & DESIGN	1198712	6/22/1982
AM (STYLIZED)	2298981	12/7/1999
AMERICAN CITY & COUNTY	1396245	6/3/1986
AMERICAN CITY & COUNTY	1756803	3/9/1993
AMERICAN CITY & COUNTY (STYLIZED)	1997690	8/27/1996
AMERICAN PRINTER	1569677	12/5/1989
AMERICAN SCHOOL & UNIVERSITY	2899621	11/2/2004
AMERICAN TRUCKER	1887089	4/4/1995
AMERICAN TRUCKER	2049294	4/1/1997
AMERICAN TRUCKER AND DESIGN	2539379	2/19/2002
AMERICAN TRUCKER OVER THE ROAD	2566924	5/7/2002
ANNUAL CATALOG CONFERENCE & EXHIBITION	2270266	8/17/1999
ANTI-AGING CONFERENCE & EXPOSITION	2529100	1/15/2002
ANTI-AGING EXPO	2514217	12/4/2001
APPLY*	2599149	7/23/2002
ASSOCIATION MEETINGS	2021616	12/10/1996
AUTOMOBILE RED BOOK	2849081	6/1/2004
AUTOMOBILE RED BOOK	2901986	11/9/2004
BACKSTAGE	2526196	1/1/2002
BE RADIO	1961592	3/12/1996
BEEF	2199546	10/27/1998
BEYOND BORDERS	2389741	9/26/2000
BLUE & RED DESIGN	1077376	11/15/1977
BLUE BOOK	1590834	4/10/1990
BLUE BOOK	861985	12/17/1968

Trademark	***Registration/ Application No.***	***Date***
BMI BUILDING MATERIALS INTERNATIONAL	2377497	8/15/2000
BOXBOARD CONTAINERS INTERNATIONAL	2309771	1/18/2000
BROADCAST ENGINEERING	712158	3/7/1961
BROADWAY LIGHTING MASTER CLASSES	2956246	5/24/2005
BROADWAY SOUND MASTER CLASSES	2926115	2/8/2005
CALIFORNIA-ARIZONA FARM PRESS	1496718	7/19/1988
CALIFORNIA-ARIZONA FARM PRESS (STYLIZED)	1505807	9/27/1988
CATALOG AGE	1311064	12/25/1984
CATALOG AGE	2135118	2/3/1998
CATERED ARTS	2835844	4/27/2004
CATERED ARTS (STYLIZED)	1691510	6/9/1992
CEE NEWS	1958489	2/27/1996
CLUB INDUSTRY	1857642	10/11/1994
CLUB INDUSTRY	1904579	7/11/1995
CLYMER	2389166	9/26/2000
CM&I (STYLIZED)	2304845	12/28/1999
CODEWATCH	2893344	10/12/2004
COMMERCIAL TRAILER BLUE BOOK	1723679	10/13/1992
CONCRETE PRACTICE	2619118	9/10/2002
CONCRETE PRODUCTS	1571873	12/19/1989
CONTINUUM	2309648	1/18/2000
CONTRACTORS' EQUIPMENT COSTGUIDE	1556799	9/19/1989
CORPORATE MEETINGS & INCENTIVES	2068462	6/10/1997
CORPORATE PROFILE	1529984	3/14/1989
CORPORATE REVIEW	2619120	9/10/2002
COST REFERENCE GUIDE FOR CONSTRUCTION EQUIPMENT	1276951	5/8/1984
CRAMMM	1407928	9/2/1986
CUSTOMER SUPPORT MANAGEMENT (Supplemental Reg.)	2472549	7/24/2001
DEALER BUSINESS (Supplemental Reg.)	2129613	1/13/1998
DEFENSE ELECTRONICS	1473119	1/19/1988
DELTA AGRICULTURAL DIGEST	1494181	6/28/1988
DELTA AGRICULTURAL DIGEST & DESIGN	1503831	9/13/1988
DELTA FARM PRESS	1759843	3/23/1993
DELTA FARM PRESS	2653556	11/26/2002

Trademark	***Registration/ Application No.***	***Date***
DESKTOP MUSIC PRODUCTION GUIDE	2407508	11/21/2000
DIGITAL SOLUTIONS	2545374	3/5/2002
DIRECT	1594150	5/1/1990
DIRECT	2135120	2/3/1998
DIRECT	2442751	4/10/2001
DIRECT NEWSLINE	2266271	8/3/1999
DIRECT.COM	2497057	10/9/2001
DIRECT.COM	2587998	7/2/2002
EC & M	1197258	6/8/1982
E-CLIPS	2758001	9/2/2003
ELECTRICAL CONSTRUCTION AND MAINTENANCE	859343	10/29/1968
ELECTRICAL MARKETING	1049297	9/28/1976
ELECTRICAL WHOLESALING	2278200	9/14/1999
ELECTRICAL WHOLESALING (STYLIZED)	613190	9/27/1955
ELECTRONIC MUSICIAN	1496331	7/12/1988
ELECTRONIC MUSICIAN	2152104	4/21/1998
ELECTRONIC MUSICIAN REMIX	2371879	7/25/2000
ELECTRONIC TRUCK BLUE BOOK	1744331	1/5/1993
ELECTRONICS SOURCE BOOK	1337433	5/21/1985
ELECTRONICSSOURCE BOOK	1741248	12/22/1992
ENTERTAINING PLACES	2296137	11/30/1999
ENTERTAINMENT DESIGN	2300886	12/14/1999
EQUIPMENT WATCH	2566193	4/30/2002
F & B (STYLIZED)	2284238	10/5/1999
FACILITY SYSTEMS (Supplemental Reg.)	2450307	5/8/2001
FARM INDUSTRY NEWS	1977733	6/4/1996
FARM INDUSTRY NEWS (STYLIZED)	864736	2/11/1969
FARM PRESS	2630651	10/8/2002
FARM PRESS (STYLIZED)	2310838	1/25/2000
FAST BREAK	1788133	8/17/1993
FINANCIAL MARKETING LETTER (Supplemental Reg.)	2437716	3/20/2001
FIRE CHIEF	1079863	12/20/1977
FIRE/EMS PRODUCT NEWS (Supplemental Reg.)	2267949	8/3/1999
FIRST DAY	1780216	7/6/1993
FIRSTCLICK	2529555	1/15/2002
FLEET OWNER	1199515	6/29/1982
GALA AWARDS	2268314	8/10/1999
GLOBAL TELEPHONY	1940519	12/12/1995
GOVERNMENT SECURITY	2633660	10/8/2002

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GRAPHIC ARTS PULSE	2685820	2/11/2003
GREEN GUIDE	2631238	10/8/2002
GREEN GUIDE FOR OFF-HIGHWAY TRUCKS & TRAILERS	2018597	11/26/1996
GROUNDS MAINTENANCE	1519792	1/10/1989
HANDS-ON HUNDRED	2817534	2/24/2004
HAY & FORAGE GROWER	1505426	9/20/1988
HIGH COTTON	2103373	10/7/1997
HOMECARE	1729274	11/3/1992
HOMECARE	2233320	3/23/1999
HOTEL STRATEGIES	2289694	10/26/1999
I&T PRODUCT FILE	1496719	7/19/1988
ICP (STYLIZED)	2344096	4/18/2000
I-MERCHANT (STYLIZED)	2309445	1/18/2000
IN REGISTER	2733548	7/1/2003
INSURANCE CONFERENCE PLANNER	2068241	6/10/1997
INTERNATIONAL JOURNAL OF ANTI-AGING MEDICINE	2297098	11/30/1999
INTERNET AUDIO	2489664	9/11/2001
INTERNET TELEPHONY	2687550	2/11/2003
IP NETWORKS	2414838	12/19/2000
IP.NET	2362997	6/27/2000
ISECURITY	2670550	12/31/2002
ISECURITY	2687628	2/11/2003
IT DESIGN	2294003	11/23/1999
JOURNAL OF ANTI-AGING MEDICINE	2290674	11/2/1999
LDI	2069819	6/10/1997
LDINSTITUTE	2383389	9/5/2000
LIGHTING DIMENSIONS (STYLIZED)	1793663	9/21/1993
LIGHTING DIMENSIONS INTERNATIONAL	1831527	4/19/1994
M&CG MINING AND CONSTRUCTION GROUP (STYLIZED)	2298236	12/7/1999
MEDICAL MEETINGS	2021615	12/10/1996
MILLIMETER	1375813	12/17/1985
MINE AND QUARRY TRADER	1389865	4/15/1986
MIX	1778899	6/29/1993
MIX MASTER DIRECTORY	2117314	12/2/1997
MM (STYLIZED)	2406818	11/21/2000
MOBILE RADIO TECHNOLOGY	1976047	5/28/1996
MOBILE/MANUFACTURED HOME BLUEBOOK	1531924	3/28/1989

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MODERN BULK TRANSPORTER	2172397	7/14/1998
MRT	2285469	10/12/1999
MULTIFAMILY MONITOR (STYLIZED)	2299623	12/14/1999
MUNICIPAL INDEX	668070	10/7/1958
MUNICIPAL INDEX (STYLIZED)	1426531	1/27/1987
NATIONAL CENTER FOR DATABASE MARKETING	2229917	3/9/1999
NATIONAL CONFERENCE ON OPERATIONS AND FULFILLMENT	2799466	12/23/2003
NATIONAL REAL ESTATE INVESTOR	1402130	7/22/1986
NCOF	2549680	3/19/2002
NETMEDIA	2606480	8/13/2002
NREI	1618763	10/23/1990
NREI NEWSLINE	2800968	12/30/2003
ONSTAGE	2543483	2/26/2002
OPERATIONS & FULFILLMENT	2449039	5/8/2001
PAPER FILM FOIL CONVERTER (Supplemental Reg.)	2554251	3/26/2002
PAPER, FILM & FOIL CONVERTER	1571872	12/19/1989
PASSPORT	2515260	12/4/2001
PCIM	1574862	1/2/1990
PCIM POWER ELECTRONIC SYSTEMS	2350865	5/16/2000
PENSION WORLD	1400316	7/8/1986
PERSONAL STUDIO BUYER'S GUIDE	2572284	5/21/2002
POWER CONVERSION INTELLIGENT MOTION	1427025	1/27/1987
POWER ELECTRONICS TECHNOLOGY (Supplemental Reg.)	2657368	12/3/2002
POWER QUALITY	1591985	4/17/1990
POWER QUALITY	1592435	4/17/1990
POWERCONVERSION	1144162	12/23/1980
POWERSPORT VEHICLE BLUE BOOK (Supplemental Reg.)	2319923	2/15/2000
POWERSYSTEMS WORLD	2157139	5/12/1998
PRODIGITAL	2486076	9/4/2001
PROFITABLE EMBROIDERER (Supplemental Reg.)	2670514	12/31/2002
PROMO (Supplemental Reg.)	2236281	3/30/1999
PROMO EXPO	2268280	8/10/1999
PROMOXTRA!	2262181	7/20/1999

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QUICKACCESS (Supplemental Reg.)	2483953	8/28/2001
RADIO THE RADIO TECHNOLOGY LEADER and Design	2799770	12/30/2003
RECREATIONAL VEHICLE BLUEBOOK	1212395	10/12/1982
RECYCLING TIMES	2426978	2/6/2001
RED & BLUE DESIGN	1077375	11/15/1977
RED BOOK OFFICIAL USED CAR VALUATIONS (Supplemental Reg.)	764854	2/11/1964
REFRIGERATED TRANSPORTER	2174426	7/21/1998
REGISTERED REP.	2706463	4/15/2003
REGISTERED REPRESENTATIVE	1497701	7/26/1988
REMIX (Supplemental Reg.)	2545440	3/5/2002
RER	2185611	9/1/1998
RETAIL TRAFFIC (Supplemental Reg.)	2870736	8/3/2004
RETECH	2647431	11/5/2002
RF DESIGN	1517932	12/27/1988
RF DESIGN (AND DESIGN)	1505427	9/20/1988
ROCK PRODUCTS	1571871	12/19/1989
SATCOM.ISP	2539426	2/19/2002
SATELLITE BROADBAND	2521406	12/18/2001
SATELLITE COMMUNICATIONS	1497676	7/26/1988
SATELLITE COMMUNICATIONS (STYLIZED) (Supplemental Reg.)	1487243	5/3/1988
SECURITY SOLUTIONS ONLINE	2429056	2/20/2001
SHOPPING CENTER WORLD	1402132	7/22/1986
SITE MANAGEMENT & TECHNOLOGY (STYLIZED)	2282303	9/28/1999
SITE MANAGEMENT & TECHNOLOGY (STYLIZED)	2291742	11/9/1999
SOUND & VIDEO CONTRACTOR	1878625	2/14/1995
SOUND & VIDEO CONTRACTOR	1369629	11/5/1985
SOUND FOR PICTURE	1968599	4/16/1996
SOUTHEAST COTTON CONFERENCE	1900240	6/13/1995
SOUTHEAST COTTON CONFERENCE & DESIGN	2001271	9/17/1996
SOUTHEAST FARM PRESS	1042260	6/29/1976
SOUTHEAST FARM PRESS	2824341	3/23/2004
SOUTHEAST REAL ESTATE NEWS	1404012	8/5/1986
SOUTHEAST REAL ESTATE NEWS (STYLIZED)	1435106	3/31/1987

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SOUTHWEST CROPS PRODUCTION CONFERENCE	2670575	12/31/2002
SOUTHWEST FARM PRESS	1042259	6/29/1976
SOUTHWEST FARM PRESS	2824340	3/24/2004
SOUTHWEST REAL ESTATE NEWS	1406728	8/26/1986
SOUTHWEST REAL ESTATE NEWS (STYLIZED)	1427028	1/27/1987
SOYBEAN DIGEST	1520859	1/17/1989
SPECIAL EVENTS	1587750	3/20/1990
STITCHES MAGAZINE	1904410	7/11/1995
STUDIO PRO (STYLIZED)	2356385	6/6/2000
STUDIOPRO (Supplemental Reg.)	2356379	6/6/2000
SWIMMING POOL SPA AGE & DESIGN	2535842	2/5/2002
SWIMMING POOL/SPA AGE	1585586	3/6/1990
T & D	885510	2/3/1970
TELECARD WORLD	2448794	5/8/2001
TELECOM BUSINESS	2276838	9/7/1999
TELEPHONY	1921912	9/26/1995
THE DATABASE MARKETER	2351010	5/16/2000
THE EDUCATIONAL AUTHORITY FOR PROMOTIONAL APPAREL	2273825	8/31/1999
THE ELECTRONICS SOURCE BOOK	2508710	11/20/2001
THE ELECTRONICS SOURCE BOOK ONLINE & Design	2542331	2/26/2002
THE FAST TRACK & DESIGN	1388081	4/1/1986
THE INDEPENDENT VOICE OF ELECTRICAL DISTRIBUTION	2281726	9/28/1999
THE JOURNAL OF DIGITAL TELEVISION	2202403	11/3/1998
THE LAST BID	2862908	7/13/2004
THE LEADING MAGAZINE FOR THE BUILDING MATERIALS MARKET	2278577	9/14/1999
THE MIX	1143328	12/16/1980
THE OLDER TRUCK BLUE BOOK	1634000	2/5/1991
THE PRESS REPORTS	2284195	10/5/1999
THE SPECIAL EVENT	2247038	5/25/1999
THEATRE CRAFTS (Supplemental Reg.)	850021	5/28/1968
TM TECHNOLOGY MEETINGS & Design	2376808	8/15/2000
TRAILER BODY BUILDERS	2174425	7/21/1998
TRANSMISSION & DISTRIBUTION	1864721	11/29/1994
TRANSPORTATION SECURITY (Supplemental Reg.)	2733570	7/1/2003
TRUCK BLUE BOOK	1358016	9/3/1985

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TRUCK BLUE BOOK OFFICIAL USED TRUCK VALUATIONS	873461	7/22/1969
TRUCK IDENTIFICATION BOOK	1052169	11/2/1976
TRUCKER.COM	2751693	8/19/2003
TRUSTS & ESTATES	2524774	1/1/2002
TRUSTS & ESTATES (STYLIZED)	1197227	6/8/1982
USERS CHOICE AWARDS	2712566	5/6/2003
UTECH	2464121	6/26/2001
UTILITY TECHNOLOGY EXPOSITION AND CONFERENCE	2369616	7/18/2000
VIDEO SYSTEMS	2305009	12/28/1999
VIDEO SYSTEMS & DESIGN	2392880	10/10/2000
WASTE AGE	2426977	2/6/2001
WASTE EXPO	1869900	12/27/1994
WEALTH MANAGEMENT LETTER	2687626	2/11/2003
WEARABLES BUSINESS (Supplemental Reg.)	2239892	4/13/1999
WEARABLES BUSINESS ONLINE	2560623	4/9/2002
WESTERN FARM PRESS	2741018	7/29/2003
WILDFIRE	2799535	12/23/2003
WIRELESS REVIEW	2223377	2/9/1999
BLMC	78/405100	4/20/2004
BSMC	78/405102	4/20/2004
BULK TRANSPORTER	78/560130	2/3/2005
CHIEF MARKETER	2988368	8/23/2005
CHIEF MARKETER	78/408645	4/27/2004
DIRECTTIPS	78/462336	8/5/2004
EC & M	78/533505	12/16/2004
F.I.R.S.T HARVEST REPORTS	78/549779	1/19/2005
FEELING FIT	78/465702	8/11/2004
FITNESS BUSINESS PRO	78/458870	7/29/2004
HOMECARING AWARDS	78/578261	3/2/2005
LD LIGHTING DIMENSIONS THE BLUEPRINT FOR LIGHTING CULTURE DESIGN	78/409753	4/28/2004
LIVE DESIGN	78/685580	8/4/2005
MARKETMAXX	78/593285	3/23/2005
MULTICHANNEL MERCHANT	78/498488	10/12/2004
NATIONAL HOG FARMER	78/685573	8/4/2005
REMIX	78/685665	8/4/2005
REMIX HOTEL	78/685767	8/4/2005
PRO AWARDS	78/555161	1/27/2005

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SEARCHLINE	78/550005	1/19/2005
THE INDEPENDENT	78/533966	12/16/2004
THE OFFICIAL TRACTOR BLUE BOOK	78/458578	7/29/2004

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