

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Renaissance Greeting Cards, Inc.		12/21/2005	CORPORATION: MAINE

RECEIVING PARTY DATA

Name:	Marian Heath Greeting Cards, LLC
Street Address:	9 Kendrick Road
City:	Wareham
State/Country:	MASSACHUSETTS
Postal Code:	02571
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	1430232	JUMP
Registration Number:	1460839	LIGHTHEARTED GREETINGS
Registration Number:	2936155	RENAISSANCE
Registration Number:	1844359	RENAISSANCE
Registration Number:	1844357	RENAISSANCE GREETING CARDS
Registration Number:	1703193	RHINESTONES
Registration Number:	1333214	SOFT SENTIMENTS

CORRESPONDENCE DATA

Fax Number: (617)227-4420
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 6172390632
 Email: agrandy@eapdlaw.com
 Correspondent Name: Adam M. Grandy
 Address Line 1: 111 Huntington Avenue
 Address Line 2: Edwards Angell Palmer & Dodge LLP

CH \$190.00 1430232

Address Line 4: Boston, MASSACHUSETTS 02199

ATTORNEY DOCKET NUMBER:	217693-1
NAME OF SUBMITTER:	Adam M. Grandy
Signature:	/Adam M. Grandy/
Date:	01/03/2006

Total Attachments: 3
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TRADEMARK ASSIGNMENT

Renaissance Greeting Cards, Inc., a Maine corporation having a place of business at 505 Main Street, Sanford, ME 04073 ("Seller"), has used and is using the trademarks identified on Schedule A and is the owner of the trademark applications and registrations identified on Schedule A, including the goodwill of the business connected with the use of, and symbolized by, said marks.

For good and valuable consideration, the receipt of which is hereby acknowledged, Seller hereby assigns to Marian Heath Greeting Cards, LLC, a Delaware limited liability company having a place of business at 9 Kendrick Road, Wareham, MA 02571 ("Buyer"), the entire right, title and interest in and to the trademark applications and registrations listed on Schedule A and the trademarks which are the subjects thereof, including the goodwill of the business connected with the use of, and symbolized by, said marks.

Seller further agrees, for itself, its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by Buyer to effectuate this assignment.

Witness my hand and seal this 21st day of December 2005.

RENAISSANCE GREETING CARDS, INC.

By: MIA

Title: President

County of DePue)
State of Illinois)

Then personally appeared the above named _____ of Seller and acknowledged the foregoing act to be his or her free act and deed, before me, this ____ day of December 2005.

Brenda L. Robak

Notary Public

My commission expires: 8/13/08



(Trademark Assignment)

DECLARATION OF ACCEPTANCE

Buyer hereby agrees to this assignment of the listed trademark applications and registrations from Seller and applies for recording of this Assignment in the registers of the corresponding Trademark offices.

Witness my hand and seal this 21st day of December 2005.

MARIAN HEATH GREETING CARDS, LLC

By: 

Title: Chief Executive Officer

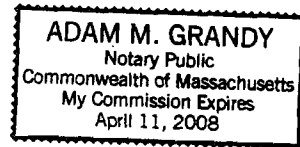
State of Massachusetts

County of Suffolk ss.

Then personally appeared the above named Adam Kushner of Buyer and acknowledged the foregoing act to be his or her free act and deed, before me, this 21st day of December 2005.


Notary Public

My commission expires:



SCHEDULE A

TRADEMARK REGISTRATIONS

Mark	Registration No.	Registration Date	Country
JUMP	1,430,232	2/24/1987	United States
LIGHTHEARTED GREETINGS	1,460,839	10/13/1987	United States
RENAISSANCE	2,936,155	3/29/2005	United States
RENAISSANCE & Design	1,844,359	7/12/1994	United States
RENAISSANCE GREETING CARDS & Design	1,844,357	7/12/1994	United States
RHINESTONES & Design	1,703,193	7/28/1992	United States
SOFT SENTIMENTS & Design	1,333,214	4/30/1985	United States
RENAISSANCE	431,163	7/29/1994	Canada