

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Magruder Color Company, Inc.		12/16/2005	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	Pochteca Color Company, LLC
Street Address:	1029 Newark Avenue
City:	Elizabeth
State/Country:	NEW JERSEY
Postal Code:	07068
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2544810	AZTECH
Registration Number:	2691545	A
Registration Number:	1876225	BIO-BRITE
Registration Number:	1732306	BIO GLO
Registration Number:	1876226	BIO-SET
Registration Number:	2700248	OPTICHIP
Registration Number:	2702560	OPTIFLO
Registration Number:	2418769	PIGMENTS FOR THE IMAGINATION
Serial Number:	78352890	MAGRUDER COLOR

CORRESPONDENCE DATA

Fax Number: (973)535-9217
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 973-535-0500

OP \$240.00 2544810

Email: nhumphreys@connellfoley.com
Correspondent Name: Noel D. Humphreys, Esq.
Address Line 1: 85 Livingston Avenue
Address Line 4: Roseland, NEW JERSEY 07068

ATTORNEY DOCKET NUMBER:	06955-068275
NAME OF SUBMITTER:	Ryan A. McGonigle
Signature:	/Ryan A. McGonigle/
Date:	01/04/2006

Total Attachments: 3

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TRADEMARK ASSIGNMENT
(U.S. Registered Marks)

This Trademark Assignment, dated as of the 16th day of December, 2005, is made by MAGRUDER COLOR COMPANY, INC., a New Jersey corporation, having a place of business at 1029 Newark Avenue, Elizabeth, New Jersey 07208 ("Assignor").

WHEREAS, Assignor has adopted and used the trademarks, trade names and service marks set forth on Schedule A (the "Marks"); and

WHEREAS, Pochteca Color Company LLC, a Delaware limited liability company having a place of business at c/o Connell Foley LLP, 85 Livingston Avenue, Roseland, New Jersey 07068 ("Pochteca"), is desirous of acquiring the Marks and any registrations or applications relating to the Marks and the goodwill of the business symbolized by those marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Pochteca, all of Assignor's rights, title and interest in and to the Marks and any registrations or applications therefor, along with the goodwill of the business symbolized by the Marks and any registrations or applications therefor and including all rights to sue and recover for past infringement of the Marks.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States of America to issue registrations to Pochteca as assignee of Assignor's entire right, title and interest to and under the same.

[signature page follows]

SCHEDULE A

Mark:	Registration No:	Serial No.:
AZTECH	2,544,810	76/243,349
AZTECH – Stylized “A”	2,691,545	76/243,348
BIO-BRITE	1,876,225	74/439,482
BIO-GLO	1,732,306	74/187,602
BIO-SET	1,876,226	74/439,489
OPTICHIP	2,700,248	76/435,260
OPTIFLO	2,702,560	76/435,261
PIGMENTS FOR THE IMAGINATION	2,418,769	75/700,740
MAGRUDER	3,003,679	78/348,251
MAGRUDER COLOR		78/352,890
PHOENIX	3,000,579	78/160,186