

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Zondervan Corporation		12/31/1986	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	The Benson Company, Inc.		
Street Address:	365 Great Circle Drive		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37228		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	831477	SINGSPIRATION	
CORRESPONDENCE DATA			
Fax Number:	(212)813-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-813-5900		
Email:	dsullivan@frosszelnick.com		
Correspondent Name:	Nancy Sabarra		
Address Line 1:	Fross Zelnick Lehrman & Zissu, P.C.		
Address Line 2:	866 United Nations Plaza		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	ZOME - 0424498		
NAME OF SUBMITTER:	Nancy Sabarra		
Signature:	/nancy sabarra/		
Date:	01/04/2006		

CH \$40.00 831477

Total Attachments: 2

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GENERAL INSTRUMENT OF TRANSFER

THE ZONDERVAN CORPORATION, a Michigan corporation of 1415 Lake Drive S.E., Grand Rapids, Michigan 49506 ("Zondervan") has a wholly-owned subsidiary THE BENSON COMPANY, INC., a Tennessee corporation, of 365 Great Circle Drive, Nashville, Tennessee 37228 ("Benson"). Zondervan has engaged in the print and recorded music business under the name Singspiration as well as other names (the "Business"). Zondervan now wishes to consolidate all of its music operations in Benson.

THEREFORE, Zondervan hereby transfers, assigns and conveys to Benson all assets, property, rights, interests and business of Zondervan relating to printed or recorded music, tangible or intangible, wherever located and regardless of whether or not carried or reflected on the books and records of Zondervan. The assets and property being conveyed hereunder include, but are not limited to the following:

(a) Inventories. All raw materials, supplies, work in process and inventories including all rights to goods in transit associated with the Business.

(b) Contracts. All of Zondervan's right, title and interest in and to all contracts, agreements, leases, licenses, permits and commitments associated with the Business.

(c) Proprietary Rights. Trade names, trademarks, trademark registrations and applications, copyrights, copyright registrations and applications, trade secrets, inventions, knowhow, and the goodwill associated therewith, both domestic and foreign, associated with the Business.

(d) Records and Files. All records, customer and supplier lists, payroll and personnel records, formulae, specifications, drawings, plans, reports, data, notes, correspondence, contracts, files and other documents in the possession of Zondervan and associated with the Business.

(e) Goodwill. Any and all goodwill of Zondervan associated with the Business.

Zondervan covenants and agrees with Benson, its successors and assigns, that Zondervan will do, execute, acknowledge and deliver, or cause to be done, executed, acknowledged and delivered, and in all further acts, instruments, papers and documents as may be necessary to carry out and effectuate the intended purposes of this General Instrument of Transfer.

Notwithstanding any other provision of this instrument, this instrument is not conveying or transferring any interest in real estate or in any assets of any subsidiary of Zondervan.

This instrument shall be effective as of the close of business on December 31, 1986.

IN WITNESS WHEREOF, the undersigned has caused this instrument to be executed and delivered by its duly authorized officer this 31st day of December, 1986.

THE ZONDERVAN CORPORATION

By



James G. Buick, President
and Chief Executive Officer