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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Franco Acquisition Company, LLC (as assignee from Paradise Foods, Inc.)		104/22/2003 I	LIMITED LIABILITY COMPANY: GEORGIA

RECEIVING PARTY DATA

Name:	The HH Franchise Company, LLC	
Street Address:	c/o Cushing, Morris, Armbruster & Montgomery, LLP	
Internal Address:	229 Peachtree Street, Ste 2110	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30303	
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1932836	HEAVENLY HAM

CORRESPONDENCE DATA

Fax Number: (404)658-9865

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 404-521-2323
Email: Ils@cmamlaw.com

Correspondent Name: Llsa Scheid

Address Line 1: 229 Peachtree Street

Address Line 2: Suite 2110

Address Line 4: Atlanta, GEORGIA 30303

ATTORNEY DOCKET NUMBER:	39-44 HEAVENLY WORD MARK
NAME OF SUBMITTER:	Lisa Scheid

TRADEMARK REEL: 003220 FRAME: 0511

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Signature:	/s/ Lisa Scheid
Date:	01/04/2006
Total Attachments: 0	

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RECORDED: 01/04/2006