

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interests filed at Reel 2158 Frame 0341

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation, as Successor Agent to Citicorp North America, Inc.		12/30/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Waddington North America, Inc.
Street Address:	6 Stuart Road
City:	Chelmsford
State/Country:	MASSACHUSETTS
Postal Code:	01824
Entity Type:	CORPORATION: MASSACHUSETTS

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	2171186	CHANNELFRESH
Registration Number:	2286890	WE BRING MORE TO THE PARTY
Registration Number:	1898984	WE BRING MORE TO THE TABLE
Registration Number:	1892171	WE BUILD YOUR BUSINESS
Registration Number:	1784169	CLASSICWARE
Registration Number:	1448560	DUAL HEAT
Registration Number:	2278367	CRYSTAL CHOICE
Registration Number:	2121862	COOL PLATES
Registration Number:	2147547	COOL CUTLERY
Registration Number:	2103652	PARTYTIME
Registration Number:	2001614	COOL CUPS
Registration Number:	1916502	COOL CUPS
Registration Number:	1788197	CI

OP \$440.00 2171186

Registration Number:	1449757	CARTHAGE
Registration Number:	1503973	HOLIDAY
Registration Number:	1507212	HOLIDAY CUPS
Registration Number:	1452201	CARTHAGE

CORRESPONDENCE DATA

Fax Number: (312)993-9767
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (312) 876-7700
Email: elizabeth.arnold2@lw.com
Correspondent Name: Latham & Watkins, LLP
Address Line 1: 233 S. Wacker Drive
Address Line 2: Suite 5800
Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	034784-0031-16079
NAME OF SUBMITTER:	Elizabeth Arnold
Signature:	/EA/
Date:	01/04/2006

Total Attachments: 4
source=Release of Security Interests in Trademarks#page1.tif
source=Release of Security Interests in Trademarks#page2.tif
source=Release of Security Interests in Trademarks#page3.tif
source=Release of Security Interests in Trademarks#page4.tif

RELEASE OF SECURITY INTERESTS IN TRADEMARKS

THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS (this "Release") is dated as of December 30, 2005, by General Electric Capital Corporation, in its capacity as administrative agent and Collateral Agent ("Agent") under that certain Credit Agreement, dated as of April 7, 2004, by and among Waddington North America, Inc., as Borrower, WNA Holding Company, as Parent Guarantor, certain subsidiaries of Waddington North America, Inc., as Subsidiary Guarantors, and the financial institutions party thereto from time to time as lenders (collectively, the "Lenders") (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement").

WHEREAS, as a condition precedent to the effectiveness of the Credit Agreement, Agent, on the one hand, and Borrower, Parent Guarantor and Subsidiary Guarantors (collectively, the "Loan Parties"), on the other hand, entered into that certain Security Agreement, dated as of April 7, 2004 (the "Agreement");

WHEREAS, the Agreement granted Agent a security interest in, among other things, certain United States and foreign trademarks, tradenames, trademark registrations, service marks, trade styles, terms, designs and trademark applications and other intellectual property rights, including, without limitation, the trademarks listed on Schedule A attached hereto (the "Released Trademarks"), as security for the obligations of Borrower to Agent and Lenders under the Credit Agreement (the "Obligations");

WHEREAS, Agent's security interests in the Released Trademarks is recorded at Reel 2158, Frame 0341 in the United States Patent and Trademark Office ("PTO"); and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Agent hereby agrees as follows:

Agent, on behalf of itself and the Lenders, hereby fully releases and terminates its security interest in and lien on:

(a) all of each Loan Party's now existing or hereafter acquired right, title and interest in and to all Released Trademarks which are now filed with the PTO, any similar office or agency of any state, territory or possession of the United States or Canada or any similar office or agency of any other country, or used in the United States, any state, territory or possession thereof including, without limitation, Puerto Rico, or any other country, and (i) any renewals thereof, (ii) all income, royalties, damages and payments now and hereafter due or payable with respect thereto, including, without limitation, payments under all licenses entered into in connection therewith and damages, and payments for past or future infringements thereof, (iii) the right to sue for past, present and future infringements thereof, (iv) all documents, packages, prints and labels on which said Released Trademarks have appeared and all designs and general intangibles of a like nature, and (v) all rights corresponding thereto throughout the world;

(b) the goodwill of each Loan Party's business connected with or symbolized by Released Trademarks; and

(c) any claims by any Loan Party against third parties for infringement of the Released Trademarks or of any license with respect thereto.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, Agent has caused this Release of Security Interests in Trademarks to be duly executed as of the day and year first above written.

General Electric Capital Corporation, as Agent,

By: 

Name: _____

JOHN M. STEIDLE

Title: _____

DULY AUTHORIZED SIGNATORY

[Signature Page to Trademark Release]

TRADEMARK
REEL: 003220 FRAME: 0717

SCHEDULE A

RELEASED TRADEMARKS

TRADEMARK	REG. NO./ REG. DATE.	SERIAL NO.
CHANNELFRESH Cancelled	2171186 7/7/1998	75-290255
WE BRING MORE TO THE PARTY	2286890 6/10/1996	75-125346
WE BRING MORE TO THE TABLE	1898984 6/13/1995	74-521297
WE BUILD YOUR BUSINESS	1892171 5/2/1995	74-501429
CLASSICWARE	1784169 6/27/1993	74-323572
DUAL HEAT (and Design)	1448560 7/21/1987	73-629925
CRYSTAL CHOICE (Stylized)	2278367 9/14/1999	75-332927
COOL PLATES	2121862 12/16/1997	75-251468
COOL CUTLERY	2147547 3/31/1998	75-251467
PARTYTIME	2103652 10/7/1997	75-235345
COOL CUPS (and Design)	2001614 3/23/1994	75-016869
COOL CUPS	1916502 9/5/1995	74-531883
CI (and Design) Cancelled	1788197 8/17/1993	74-261976
CARTHAGE	1449757 7/28/1987	73-631815
HOLIDAY	1503973 9/13/1988	73/632133
HOLIDAY CUPS (and Design)	1507212 10/4/1988	73-632812
CARTHAGE (and Design)	1452201 8/11/1987	73-632910