

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Keith Nelson		10/26/2005	INDIVIDUAL: UNITED STATES
Mr. Josh Todd		10/26/2005	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Buckcherry Worldwide		
Street Address:	2658 Griffith Park Blvd.		
Internal Address:	#749		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90039		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78524031	BUCKCHERRY	
CORRESPONDENCE DATA			
Fax Number:	(213)243-2539		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	213-489-3939		
Email:	jjkim@jonesday.com		
Correspondent Name:	John J. Kim		
Address Line 1:	555 South Flower Street		
Address Line 2:	50th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
ATTORNEY DOCKET NUMBER:	290223-100001		
NAME OF SUBMITTER:	John J. Kim		

CH \$40.00 78524031

Signature:

/john j. kim/

Date:

01/05/2006

Total Attachments: 2

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source=assignment from keith nelson#page1.tif

ASSIGNMENT OF TRADEMARK/SERVICE MARK

ASSIGNMENT made this 26 day of OCTOBER, 2005 by and between Josh Todd, an individual having a mailing address of 13110 Bloomfield Street, Sherman Oaks, California, 91423 ("Assignor") on the one hand and Buckcherry Worldwide, LLC, a California limited liability company having an address of 2658 Griffith Park Boulevard, #749, Los Angeles, California, 90039 ("Assignee") on the other hand.

WHEREAS Assignor is a co-owner of the trademark/service mark BUCKCHERRY, for which there is a trademark application pending, U.S. Trademark Application Serial No. 78/524,031 (the "Trademark").

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, it is agreed as follows:

Assignor hereby grants, transfers, assigns and conveys to Assignee, its successors and assigns, the entire right, title and interest of Assignor in and to the Trademark and the pending application therefor, together with the goodwill of the business symbolized by the Trademark and application, and all claims, if any, which may have arisen thereunder prior to the date of this Assignment, including the right to recover and have damages and profits for any past infringement.

ASSIGNOR



Josh Todd

ASSIGNEE

By: 

Keith Nelson

Member

Title

BUCKCHERRY WORLDWIDE, LLC

ASSIGNMENT OF TRADEMARK/SERVICE MARK

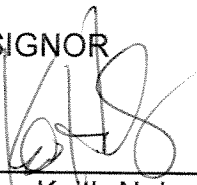
ASSIGNMENT made this 26 day of OCTOBER, 2005 by and between Keith Nelson, an individual having a mailing address of 2658 Griffith Park Boulevard, #749, Los Angeles, California, 90039 ("Assignor") on the one hand and Buckcherry Worldwide, LLC, a California limited liability company having an address of 2658 Griffith Park Blvd., #749, Los Angeles, 90039 ("Assignee") on the other hand.

WHEREAS Assignor is a co-owner of the trademark/service mark BUCKCHERRY, for which there is a trademark application pending, U.S. Trademark Application Serial No. 78/524,031 (the "Trademark").

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, it is agreed as follows:

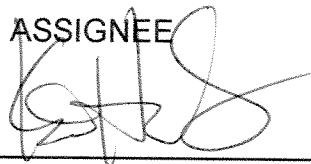
Assignor hereby grants, transfers, assigns and conveys to Assignee, its successors and assigns, the entire right, title and interest of Assignor in and to the Trademark and the pending application therefor, together with the goodwill of the business symbolized by the Trademark and application, and all claims, if any, which may have arisen thereunder prior to the date of this Assignment, including the right to recover and have damages and profits for any past infringement.

ASSIGNOR



Keith Nelson

ASSIGNEE

By: 

Keith Nelson
Member

Title
BUCKCHERRY WORLDWIDE, LLC