

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Conversion

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Metz Baking Company		12/30/2005	CORPORATION: IOWA

RECEIVING PARTY DATA

Name:	Metz Baking Company, LLC
Street Address:	729 Insurance Exchange Building
Internal Address:	Corporation Service Company
City:	Des Moines
State/Country:	IOWA
Postal Code:	50309
Entity Type:	LIMITED LIABILITY COMPANY: IOWA

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Registration Number:	2248019	BAKER'S DELI
Registration Number:	1192604	BUTTERCHARM FARMS
Registration Number:	2491711	BUTT'R TOPP
Registration Number:	2069198	CHICAGO HEARTH
Registration Number:	2543934	CHICAGO HEARTH
Registration Number:	2557840	CHICAGO HEARTH
Registration Number:	1350909	COVERED WAGON
Registration Number:	1442341	EGEKVIST
Registration Number:	994051	GARDNER'S
Registration Number:	2381388	GRANDMA SYCAMORE'S HAND-BAKED BREAD
Registration Number:	2104907	GRANDMA SYCAMORE'S HOME MAID BREAD
Registration Number:	2218616	GRANDMA SYCAMORE'S HOME MAID BREAD
Registration Number:	1199769	MASTER

CH \$540.00 2248019

Registration Number:	2314715	METZ BAKING CO.
Registration Number:	1447781	
Registration Number:	1228651	NATURE'S HARVEST
Registration Number:	847111	OLD EUROPE
Registration Number:	1211776	OLD SETTLER
Registration Number:	735744	GOLDEN HEARTH
Registration Number:	2627071	BILL'S BAKESHOP
Serial Number:	75592430	UNCLE BILL'S

CORRESPONDENCE DATA

Fax Number: (336)519-7312
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (336) 519-7072
Email: cpettitt@saralee.com
Correspondent Name: Bruce O. Bradford
Address Line 1: 1000 E. Hanes Mill Road
Address Line 2: IP Law Department
Address Line 4: Winston-Salem, NORTH CAROLINA 27105

NAME OF SUBMITTER:	Michelle S Frye
Signature:	/Michelle S Frye/
Date:	01/06/2006

Total Attachments: 1
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ARTICLES OF CONVERSION
OF
METZ BAKING COMPANY
(an Iowa corporation)

FIRST: The name under which the corporation was originally incorporated is Metz Baking Company.

SECOND: The date of the filing of the original articles of incorporation of the corporation with the Secretary of State of Iowa is February 11, 1926.

THIRD: The name of the limited liability company into which the corporation shall be converted is Metz Baking Company, L.L.C.

FOURTH: The effective date of the filing of the articles of conversion shall be Friday, December 30, 2005.

FIFTH: The conversion herein certified has been approved in accordance with the provisions of Section 490A.304 of the Iowa Limited Liability Company Act.

Dated: December 6, 2005

Helen Karninski, Vice President and
Assistant Secretary

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SECRETARY OF STATE
IOWA

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SECRETARY OF STATE

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