

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                                     |
|----------------------------------|--|-----------------------|-------------------------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                                     |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                                     |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                                     |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>                  |
| Viacom Productions LLC           |  | 12/21/2005            | LIMITED LIABILITY COMPANY: DELAWARE |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                                     |
| <b>Name:</b>                     | Viacom International Inc   |                       |                                     |
| <b>Street Address:</b>           | 1515 Broadway  |                       |                                     |
| <b>City:</b>                     | New York   |                       |                                     |
| <b>State/Country:</b>            | NEW YORK   |                       |                                     |
| <b>Postal Code:</b>              | 10036  |                       |                                     |
| <b>Entity Type:</b>              | CORPORATION: DELAWARE  |                       |                                     |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                                     |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                                     |
| <b>Serial Number:</b>            | 76267964   | VIACOM PRODUCTIONS    |                                     |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                                     |
| <b>Fax Number:</b>               | (212)258-6193  |                       |                                     |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                                     |
| <b>Email:</b>                    | cindy.carey@viacom.com   |                       |                                     |
| <b>Correspondent Name:</b>       | Cindy Carey  |                       |                                     |
| <b>Address Line 1:</b>           | 1515 Broadway  |                       |                                     |
| <b>Address Line 4:</b>           | New York, NEW YORK 10036   |                       |                                     |
| <b>ATTORNEY DOCKET NUMBER:</b>   | VIACOM PRODUCTIONS TO VII  |                       |                                     |
| <b>NAME OF SUBMITTER:</b>        | Rebecca Borden   |                       |                                     |
| <b>Signature:</b>                | /rebecca borden/   |                       |                                     |
| <b>Date:</b>                     | 01/06/2006   |                       |                                     |

CH \$40.00 76267964

Total Attachments: 2

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**ASSIGNMENT OF TRADEMARKS**

WHEREAS, Viacom Productions LLC, ("Assignor"), a Delaware corporation with a place of business at 10880 Wilshire Boulevard, Suite 1600, Los Angeles, California 90024, is the owner of registrations/pending applications for the marks that are identified in schedule "A" ("Marks") on and in connection with the classes of goods/services as identified in schedule "A" and as at December 21, 2005, assigns all right, title and interest in and to the Marks, together with the goodwill and business symbolized thereby; and

WHEREAS, Viacom International Inc ("Assignee"), a Delaware corporation with a place of business at 1515 Broadway, New York, New York 10036 desires to obtain all rights in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor sells, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest in and to the Marks, whether statutory or at common law, including all registrations and applications therefore, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

*21<sup>st</sup>* IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the *21* day of *December*, 20*05*

Viacom Productions LLC

By: *Rebecca Borden*  
Name: *REBECCA BORDEN*  
Title: *Assistant Secretary*

Sworn to before me this  
*21* day of *December*, 2005

*Mallory Levitt*  
Notary Public

**MALLORY LEVITT**  
Notary Public, State of New York  
No. 31-5026009  
Qualified in New York County  
Commission Expires *4/1/06*

SCHEDULE A

|   | A        | B           | C      | D           | E                  | F          |
|---|----------|-------------|--------|-------------|--------------------|------------|
| 1 | AppNo    | AppDt       | RegNo  | RegDt       | Trademark          | Status     |
| 2 | 76267964 | 05-Jun-2001 | 630950 | 08-Oct-2002 | VIACOM PRODUCTIONS | Registered |