

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
New Viacom International Corp.		12/31/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Viacom International Inc.
Street Address:	1515 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	72445029	VIACOM
Serial Number:	73283298	VIACOM
Serial Number:	74024169	VIACOM
Serial Number:	74543518	VIACOM CONSUMER PRODUCTS
Serial Number:	75360624	VIACOMMUNITY
Serial Number:	75563517	VIACOM
Serial Number:	76489448	KNOW HIV AIDS
Serial Number:	78036749	VIACOM PLUS
Serial Number:	78082412	VIACOM
Serial Number:	78311334	WE ME DIFFERENT VIEWS STRONGER VISION
Serial Number:	78333512	VIACOM
Serial Number:	78379542	VIACOM OUTDOOR
Serial Number:	78425250	KNOW HIV AIDS
Serial Number:	78428717	VIACOM OUTDOOR LATINO

CH \$465.00 72445029

Serial Number:	78483065	VIACOM SPORTS
Serial Number:	78484725	VIACOM SPORTS
Serial Number:	78712694	VIAKIDS
Serial Number:	76267964	VIACOM PRODUCTIONS

CORRESPONDENCE DATA

Fax Number: (212)258-6193

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: cindy.carey@viacom.com

Correspondent Name: Cindy Carey

Address Line 1: 1515 Broadway

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	NEWVICORP TO VII ASMT
NAME OF SUBMITTER:	Rebecca Borden
Signature:	/rebecca borden/
Date:	01/06/2006

Total Attachments: 0

**THIS
PAGE
INTENTIONALLY
LEFT
BLANK**