

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LRP Conferences, LLC		01/06/2006	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	General Electric Capital Corporation, as Agent		
Street Address:	2325 Lakeview Parkway		
Internal Address:	Suite 700		
City:	Alpharetta		
State/Country:	GEORGIA		
Postal Code:	30004		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2872976	HRO WORLD	
Registration Number:	2791315	WHERE BUSINESS LEADERS MAKE PROFITABLE DECISIONS	
CORRESPONDENCE DATA			
Fax Number:	(404)572-5149		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-572-2533		
Email:	jbalcita@kslaw.com		
Correspondent Name:	Jeffrey P. Balcita		
Address Line 1:	191 Peachtree Street		
Address Line 2:	49th Floor		
Address Line 4:	Atlanta, GEORGIA 30303		
ATTORNEY DOCKET NUMBER:	09611.009007		

CH \$65.00 2872976

NAME OF SUBMITTER:	Jeffrey P. Balcita
Signature:	/s/ Jeffrey P. Balcita
Date:	01/06/2006
Total Attachments: 5 source=TM sec agmnt#page1.tif source=TM sec agmnt#page2.tif source=TM sec agmnt#page3.tif source=TM sec agmnt#page4.tif source=TM sec agmnt#page5.tif	

TRADEMARK SECURITY AGREEMENT

TRADEMARK SECURITY AGREEMENT, dated as of January 6, 2006, by LRP CONFERENCES, LLC, a Florida limited liability company ("Grantor"), in favor of GENERAL ELECTRIC CAPITAL CORPORATION, a New York corporation, in its capacity as Agent for Lenders.

WITNESSETH:

WHEREAS, pursuant to that certain Credit Agreement by and among LRP Publications, Inc., a Pennsylvania corporation ("LRP"), Axon Magazine Group, a Pennsylvania limited partnership ("Axon"; LRP and Axon are sometimes referred to herein as the "Borrowers" and individually as a "Borrower"), the Persons named therein as Credit Parties, Agent and the Persons signatory thereto from time to time as Lenders, dated as of September 30, 2003, as amended by that certain First Amendment to Credit Agreement, dated as of March 24, 2005, as amended by that certain Second Amendment to Credit Agreement, dated as of June 15, 2005, as amended by that certain Third Amendment to Credit Agreement, dated as of November 2, 2005 and as amended by that certain Fourth Amendment to Credit Agreement, dated as of the date hereof (including all annexes, exhibits and schedules thereto, and as from time to time further amended, restated, supplemented or otherwise modified (the "Credit Agreement"), the Lenders have agreed to make Loans to, and incur Letter of Credit Obligations for the benefit of Borrowers and guaranteed by Grantor;

WHEREAS, Agent and Lenders are willing to make the Loans and to incur Letter of Credit Obligations as provided for in the Credit Agreement, but only upon the condition, among others, that Grantor shall have joined, for itself and the ratable benefit of Lenders, that certain Security Agreement dated as September 30, 2003 by and among the Borrowers and Agent (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, Grantor is required to execute and deliver to Agent, for itself and the ratable benefit of Lenders, this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor hereby agrees as follows:

1. DEFINED TERMS. All capitalized terms used but not otherwise defined herein have the meanings given to them in Annex A thereto to the Credit Agreement.
2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Grantor hereby grants to Agent, on behalf of itself and Lenders, a continuing first priority

security interest in all of Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the "Trademark Collateral"):

(a) all of its Trademarks and Trademark Licenses to which it is a party including those referred to on Schedule I hereto;

(b) all reissues, continuations or extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark License; and

(d) all products and proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or Trademark licensed under any Trademark License or (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any Trademark License.

3. SECURITY AGREEMENT. The security interests granted pursuant to this Trademark Security Agreement are granted in conjunction with the security interests granted to Agent, on behalf of itself and Lenders, pursuant to the Security Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

[signature page follows]

**SCHEDULE I
TO
TRADEMARK SECURITY AGREEMENT
TRADEMARK REGISTRATIONS**

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
HRO WORLD	2,872,976	August 10, 2004
WHERE BUSINESS LEADERS MAKE PROFITABLE DECISIONS	2,791,315	December 9, 2003

COMMON LAW TRADEMARKS

HRO World West
HRO World Europe
HRO World NY
HRO World LA
HRO Conference
HRO Trade Show
NY HR Week
LA HR Week
TechHR World
HRO World Executive Summit
HRO Providers Workshop
HR Outsourcing
HRO World Conference & Exposition
TechHR World Conference & Expo
HRO/FAO Executive Summit
HRO & FAO Providers-Only Workshop
Tech HR

TRADEMARK APPLICATIONS

None

TRADEMARK LICENSES

None