SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**EFFECTIVE DATE**: 10/31/2005

# **CONVEYING PARTY DATA**

Electronic Version v1.1 Stylesheet Version v1.1

Name	Formerly	Execution Date	Entity Type
Snack IP Holdings, Inc.	FORMERLY Snack Alliance Inc.	10/31/2005	CORPORATION: OREGON

## **RECEIVING PARTY DATA**

Name:	Snak King Corp.
Street Address:	16150 East Stephen Street
City:	City of Industry
State/Country:	CALIFORNIA
Postal Code:	91745-1718
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	1319610	GRANNY GOOSE
Registration Number:	433728	GRANNY GOOSE
Registration Number:	899786	GRANNY GOOSE
Registration Number:	951462	GRANNY GOOSE
Registration Number:	1001603	GRANNY GOOSE
Registration Number:	1001602	
Registration Number:	1319609	
Registration Number:	434237	GRANNY GOOSE
Registration Number:	899785	
Registration Number:	750267	TOM SAWYER
Registration Number:	705655	SNAPS
Registration Number:	1821539	OVERLAND TRAIL
Registration Number:	1840724	MOM'S OLD FASHIONED
	1	TDADEMADK

TRADEMARK REEL: 003222 FRAME: 0444

900039267

Registration Number:	1408774	OLD SAN FRANCISCO STYLE
Registration Number:	1009220	CRUNCHI-O'S

#### **CORRESPONDENCE DATA**

Fax Number: (206)624-2719

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: ptotmdocket@klarquist.com, cindy.caditz@klarquist.com,

margaret.au@klarquist.com

Correspondent Name: Cindy L. Caditz

Address Line 1: 121 Southwest Salmon Street, Suite 1600

Address Line 4: Portland, OREGON 97204

ATTORNEY DOCKET NUMBER:	SNAK-KING CORP.
NAME OF SUBMITTER:	Cindy L. Caditz
Signature:	/Cindy L. Caditz/
Date:	01/06/2006

#### **Total Attachments: 5**

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> TRADEMARK REEL: 003222 FRAME: 0445

### TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made and entered into this 31st day of \_\_\_\_\_\_\_\_, 2005, by and between by and between Snack IP Holdings, Inc., f/k/a Snack Alliance Inc., an Oregon corporation ("Assignor") and Snak King Corp., a Delaware corporation, located at 16150 East Stephen Street, City of Industry, CA 91745-1718 ("Assignee").

WHEREAS, Assignor has rights in the trademarks/service marks and their corresponding registrations and applications listed on Schedule E-1 which is attached hereto and incorporated by reference (collectively the "Trademarks");

WHEREAS, Assignor and Assignee are parties to a Trademark Agreement, dated <u>Nationally</u> 2005 (the "Trademark Agreement"), pursuant to which Assignor has agreed to transfer and Assignee has agreed to acquire all of Assignor's rights in the Trademarks, together with the goodwill symbolized thereby, on the terms and conditions set forth in the Trademark Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby convey, grant, assign and deliver to Assignee all of Assignor's right, title and interest in and to the Trademarks worldwide, and the corresponding registrations and applications in the U.S. Patent and Trademark Office and any other registrations or applications therefor in the United States or any foreign jurisdiction, together with the good will of the business symbolized by the Trademarks and all claims and causes of action relating to infringement of the Trademarks, including the right to collect damages for such infringements, the same to be held and enjoyed by Assignee, for its own use and on behalf of its successors, legal representatives and assigns.

Assignor will reasonably assist Assignee in obtaining or providing such further documents which may be reasonably required to transfer Assignor's rights in the Trademarks to Assignee.

Assignor represents and warrants to Assignee that Assignor did not previously assign or transfer, or purport to assign or transfer, any or all of the rights, titles, or interests assigned by this document.

If any action is brought relating to this Trademark Assignment, then the non-
prevailing party shall pay the prevailing party's attorneys' fees, costs, and expenses as a court
may determine.

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TRADEMARK
REEL: 003222 FRAME: 0446

This Assignment may be executed in counterparts, which taken together as a whole may be considered one agreement.

**ASSIGNOR:** 

ASSIGNOR:	Snack IP Holdings, Inc., f/k/a Snack Alliance inc.  By Its		
	By Its CFO		
Acknowledged by ASSIGNEE:	Snak King Corp.  By  Its		
	OF SNACK IP HOLDINGS, INC., K ALLIANCE INC.		
ROUNCE STATE OF BRITISH COLOMBIA ) ss.  COUNTY OF VANCOUVER On this 9th day of November	ج. , 2004 before me personally appeared		
Robul Armstong and the Hosted personally known to evidence) to be the persons who executed the	o me (or proved to me on the basis of satisfactory ne foregoing Trademark Assignment and on behalf of		
Notary Public My Commission expires:  does not.	_		
[Notarial Seal]			
WILLIAM J. MCFETRIDGE  BARRISTER & SOLICITOR  BULL, HOUSSER & TUPPER LLP  #3000, 1055 WEST GEORGIA  VANCOUVER, B.C. V6E 3R3  (604) 641-4825			

E-2

### **SCHEDULE E-1**

### **TRADEMARKS**

GRANNY GOOSE & Design, U.S. Registration No. 1,319,610;

GRANNY GOOSE & Design, U.S. Registration No. 433,728;

GRANNY GOOSE, U.S. Registration No. 899,786;

GRANNY GOOSE, U.S. Registration No. 951,462;

GRANNY GOOSE, U.S. Registration No. 1,001,603;

Design Only (goose design), U.S. Registration No. 1,001,602;

Design Only (goose head design), U.S. Registration No. 1,319,609 (cancelled);

GRANNY GOOSE & Design, U.S. Registration No. 434,237;

Design Only (goose cameo design), U.S. Registration No. 899,785 (expired);

TOM SAWYER & Design, U.S. Registration No. 750,267 (cancelled);

SNAPS, U.S. Registration No. 705,655;

OVERLAND TRAIL, U.S. Registration No. 1,821,539 (cancelled);

MOM'S OLD FASHIONED, U.S. Registration No. 1,840,724 (ownership/title issues):

OLD SAN FRANCISCO STYLE & Design, U.S. Registration No. 1,408,774; and

CRUNCHI-O'S, U.S. Registration No. 1, 009,220 (expired).

Trademark	Reg. No.	Reg. Date	Country	Status
Granny Goose	161,763	03/21/84	Canada	Registered
Granny Goose Full Body Design	173,714	04/30/95	Colombia	Unknown
Granny Goose	88,961	10/24/94	Costa Rica	Unknown
Granny Goose	708 of 1971	08/06/70	Hong Kong	Unknown
Granny Goose Full Body Design	709 of 1971	08/06/70	Hong Kong	Unknown
Granny Goose	Pending	06/12/96	Indonesia	Unknown
Granny Goose Full Body Design	Pending	06/12/96	Indonesia	Unknown
Granny Goose	850,566	03/25/70	Japan	Unknown
Granny Goose Full Body Design	Pending		Japan	Unknown
Granny Goose Full Body	MA572093	07/15/95	Malaysia	Unknown

Trademark	Reg. No.	Reg. Date	Country	Status
Design				
Granny Goose	425,136	11/11/92	Mexico	Unknown
Granny Goose Full Body Design	501,585	08/29/95	Mexico	Unknown
Granny Goose	36247	04/14/86	Panama	Unknown
Granny Goose Full Body Design	36245	02/26/95	Panama	Unknown
Granny Goose	730,563	02/21/95	P.R.C.	Unknown
Granny Goose Full Body Design	735,196	08/14/95	P.R.C.	Unknown
Granny Goose	382093	05/21/93	Singapore	Unknown
Granny Goose Full Body Design	620587	12/23/87	Singapore	Unknown
Granny Goose	KOR37204	12/08/94	Thailand	Unknown
Granny Goose Full Body Design	141571	12/19/69	Thailand	Unknown
GRANNY GOOSE,	App. No. 695548	filed January 6, 2005	Mexico	Pending
GRANNY GOOSE,	App. No. 695549	filed January 6, 2005	Mexico	Pending
GRANNY GOOSE and Design,	App. No. 695550	filed January 6, 2005	Mexico	Pending
GRANNY GOOSE and Design,	App. No. 695551	filed January 6, 2005	Mexico	Pending
Old San Francisco Style & Design	48718975	04/12/95	Mexico	Unknown

Trademark	Reg. No.	Reg. Date	Country	Status
Crunchi-O's	SN 1852474	8/11/92 Filed	Argentina	Unknown
Crunchi-O's	SN 1875397	4/12/93 Filed	Argentina	Unknown
Crunchi-O's	8575	7/28/84	Bahrain	Unknown
Crunchi-O's	328682	6/12/87	Canada	Unknown
Crunchi-O's	B1538/1982	7/9/80	Hong Kong	Unknown
Crunchi-O's	10932	1/28/80	Kuwait	Unknown