

Form PTO-1594 (Rev. 06/04)  
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

## RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

### 1. Name of conveying party(ies)/Execution Date(s):

Conopco, Inc. dba Good Humor Breyers  
Ice Cream

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State - New York  
☐ Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Execution Date(s) November 7, 2005

Additional names of conveying parties attached? ☐ Yes ☒ No

### 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: Unilever Supply Chain, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 1 John Street

City: Clinton

State: Connecticut

Country: USA Zip: 06413

- ☐ Association Citizenship \_\_\_\_\_  
☐ General Partnership Citizenship \_\_\_\_\_  
☐ Limited Partnership Citizenship \_\_\_\_\_  
☒ Corporation Citizenship Delaware  
☐ Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No  
(Designations must be a separate document from assignment)

### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,888,770

Additional sheet(s) attached? ☐ Yes ☒ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

CYCLONE

### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Roland Rodriguez

Internal Address: Unilever United States, Inc.

Street Address: 700 Sylvan Avenue

City: Englewood Cliffs

State: New Jersey Zip: 07632-3100

Phone Number: 201-894-2725

Fax Number: 201-894-2727

Email Address: roland.rodriguez@unilever.com

### 6. Total number of applications and registrations involved:

1

### 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- ☐ Authorized to be charged by credit card  
☒ Authorized to be charged to deposit account  
☐ Enclosed

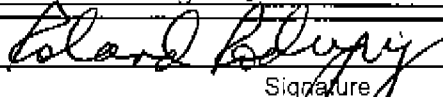
### 8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 21-0043

Authorized User Name Roland Rodriguez

### 9. Signature:



Signature

Roland Rodriguez

Name of Person Signing

November 7, 2005

Date

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**TRADEMARK**

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REEL: 003222 FRAME: 0580

CH \$40.00 210043 2888770

TRADEMARK ASSIGNMENT

WHEREAS, Conopco, Inc. dba Good Humor Breyers Ice Cream, a New York corporation, of 909 Packerland Drive, Green Bay, Wisconsin 54307 (hereinafter "ASSIGNOR") is owner of the trademark Registration No. 2,888,770 of CYCLONE (hereinafter referred to as "trademark") registered with the United States Patent and Trademark Office; and

WHEREAS, Unilever Supply Chain, Inc. a Delaware corporation of 1 John Street, Clinton, Connecticut 06413, (hereinafter "ASSIGNEE"), is desirous of acquiring said trademark.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 7<sup>th</sup> day of November 2005.

CONOPCO, INC.

By:



Eric W. McCormick  
Assistant Secretary