

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HB Performance Systems, Inc.		12/21/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Hayes Bicycle Group, Inc.		
Street Address:	5800 West Donges Bay Road		
City:	Mequon		
State/Country:	WISCONSIN		
Postal Code:	53092		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2339319	HAYES	
CORRESPONDENCE DATA			
Fax Number:	(414)223-5000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414.273.2100		
Email:	splagemann@whdlaw.com		
Correspondent Name:	Whyte Hirschboeck Dudek S.C.		
Address Line 1:	555 East Wells Street, Suite 1900		
Address Line 2:	Attn: Suzanne Plagemann		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	HBR-32394		
NAME OF SUBMITTER:	Suzanne Plagemann		
Signature:	/suzanneplagemann/		
Date:	12/29/2005		

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS, HB PERFORMANCE SYSTEMS, INC., a Delaware corporation ("Assignor"), is the owner of the trademark HAYES (the "Mark"), and the related U.S. Registration No. 2,339,319 (the "Registration"); and

WHEREAS, HAYES BICYCLE GROUP, INC., a Delaware corporation ("Assignee"), of 5800 West Donges Bay Road, Mequon, WI 53092, is desirous of acquiring all right, title and interest in and to said Mark, the Registration thereof, and the common law rights therein.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said Mark, the Registration, any resulting renewal registration thereof, and the common law rights therein, together with the good will of the business symbolized by said Mark, and in and to any and all causes of action, either in law or in equity, and the right to enforce any rights and to file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of said Mark, effective as of the date indicated below.

Dated this 21 day of DECEMBER, 2005.

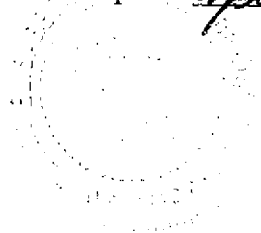
HB PERFORMANCE SYSTEMS, INC.

By: Russell A. Dudan
Russell A. Dudan
Vice President Innovation and Advanced
Development and CTO

STATE OF WISCONSIN)
COUNTY OF Milwaukee) SS

On this 21st day of December, 2005, before me, a notary public, in and for said County, personally appeared Russell A. Dudan, to me known to be the person described herein and who executed the within instrument and acknowledged the same to be the free act and deed of HB Performance Systems, Inc.

Elizabeth Townsend Bridge
Notary Public, State of Wisconsin
My Commission Expires: is permanent



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