

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/08/2004		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sports Instruments USA, Inc.		01/04/2006	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Bell Sports, Inc.		
Street Address:	6225 North State Highway 161		
Internal Address:	Suite 300		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75038		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76587450	SPORTS INSTRUMENTS	
CORRESPONDENCE DATA			
Fax Number:	(214)661-4899		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	214/953-6818		
Email:	daltmdept@bakerbotts.com		
Correspondent Name:	Valerie Verret		
Address Line 1:	2001 Ross Avenue, Suite 600		
Address Line 2:	Baker Botts L.L.P.		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	075461.0173		
NAME OF SUBMITTER:	Valerie Verret		

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TRADEMARK
REEL: 003222 FRAME: 0904

Signature:	/Valerie Verret/
Date:	01/06/2006
Total Attachments: 3 source=sports to bell assignment#page1.tif source=sports to bell assignment#page2.tif source=sports to bell assignment#page3.tif	

NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, SPORTS INSTRUMENTS USA, INC., a California corporation, having an address of 2064 Prospector Avenue, Suite 201, Park City, Utah 84060 (hereafter "Assignor") is the owner of all right, title and interest in and to the mark SPORTS INSTRUMENTS, and in and to U.S. Trademark Application Serial No. 76/587450, filed April 19, 2004 for the mark SPORTS INSTRUMENTS, (hereafter the "Mark"); and

WHEREAS, BELL SPORTS, INC., a California corporation having an address of 6225 Nortoh State Highway 161, Suite 300, Irving, Texas 75038 (hereafter "Assignee") did acquire all right, title and interest in and to the Mark and in and to the related application therefor, together with the goodwill of the business symbolized by the mark throughout the world, as the results of an assignment on or about Deccmber 8, 2004.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over *nunc pro tunc* to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Mark and the related application therefor, together with the goodwill of the business symbolized by the Mark throughout the world;

Assignor also assigns unto Assignee all claims for damages by reason of infringement prior to the assignment date of the Mark throughout the world, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, Assignor and its duly authorized representative has caused this Trademark Assignment to be executed on the date and in the capacity shown below.

SPORTS INSTRUMENTS USA, INC.

By: 

Bob Read

Its: President

Date: 1/4, 2005



STATE OF Utah

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COUNTY OF Salt Lake

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On this 11 day of Jan, 2006, personally appeared before me BOB READ, to me known and known to me to be the President of Sports Instruments USA, Inc., the Assignor above named, and acknowledged that he executed the foregoing assignment on behalf of said Assignor and pursuant to authority duly received.



Kristan L. Hall
Notary Public in and for

Kristan L. Hall Salt Lake City

Printed Notary Name

Kristan L. Hall

My Commission Expires: Nov 15 2008