

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
M. Meerapfel Sohne Belgium		11/20/2005	CORPORATION: BELGIUM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fuente Marketing Ltd.		
<b>Street Address:</b>	Beaufort House, P.O. Box 438, Road Town		
<b>City:</b>	Tortola		
<b>State/Country:</b>	VIRGIN ISLANDS, BRITISH		
<b>Entity Type:</b>	CORPORATION: VIRGIN ISLANDS, BRITISH		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2074297	LA ESPERANZA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(404)653-6444		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	404-653-6452		
<b>Email:</b>	virginia.carron@finnegan.com		
<b>Correspondent Name:</b>	Virginia L. Carron		
<b>Address Line 1:</b>	901 New York Avenue, NW		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20001-4413		
<b>ATTORNEY DOCKET NUMBER:</b>	07392.0219		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Virginia L. Carron		
<b>Address Line 1:</b>	901 New York Avenue NW		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20001-4413		
<b>NAME OF SUBMITTER:</b>	Virginia L. Carron		

OP \$40.00 2074297

Signature:

/Virginia L. Carron/

Date:

01/09/2006

Total Attachments: 1

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**ASSIGNMENT**

M. Meerapfel Sohne Belgium, a corporation of Belgium, with a place of business at Avenue Felix Marchal 41-43 1030 Brussels ("Assignor"), is the owner of U.S. Registration No. 2,074,297 for the mark LA ESPERANZA in International Class 34 ("the Trademark").

Fuente Marketing Ltd., a corporation of the British Virgin Islands, Beaufort House, P.O. Box 438, Road Town, Tortola, British Virgin Islands ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

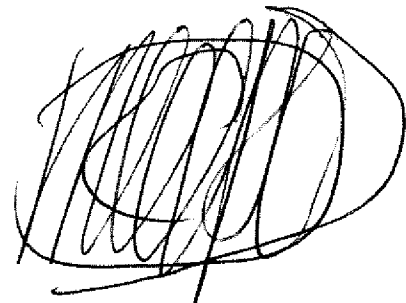
M. MEERAPFEL SOHNE BELGIUM

By: \_\_\_\_\_

Name: Jeremy Meerapfel

Title: Director

Date: November 20<sup>TH</sup> 2005



S.A./N.V.

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RCB 402 846 - TVA BE 416 890 855

**TRADEMARK**