

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Scripps/DPC, LLC		01/14/2005	LIMITED LIABILITY COMPANY: OHIO
RECEIVING PARTY DATA			
Name:	On Target Media, LLC		
Street Address:	8230 Montgomery Road, Suite 300		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45236		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2582927	ERN EXAM ROOM NETWORK	
CORRESPONDENCE DATA			
Fax Number:	(404)602-9050		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	404-888-4284		
Email:	lvirts@hunton.com		
Correspondent Name:	Elizabeth A. Mullican		
Address Line 1:	Hunton & Williams LLP		
Address Line 2:	Suite 4100, 600 Peachtree Street, N.E.		
Address Line 4:	Atlanta, GEORGIA 30308		
ATTORNEY DOCKET NUMBER:	64504.45		
NAME OF SUBMITTER:	Elizabeth A. Mullican, Esq.		
Signature:	/s/Elizabeth A. Mullican		

CH 2582927 \$40.00

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TRADEMARK
REEL: 003223 FRAME: 0088

Date:

01/09/2006

Total Attachments: 2

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Assignment Agreement

THIS ASSIGNMENT AGREEMENT is executed and delivered pursuant to the Asset Purchase Agreement dated as of January 14, 2005 (the "Purchase Agreement") between Scripps/DPC, LLC and On Target Media, LLC. Capitalized terms used herein and not otherwise defined herein will have the meanings given those terms in the Purchase Agreement.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **SCRIPPS/DPC, LLC**, an Ohio limited liability company ("Assignor"), hereby sells, transfers, conveys and assigns to **ON TARGET MEDIA, LLC**, an Ohio limited liability company ("Assignee"), all of Assignor's right, title and interest in and to the Contracts, Licenses, Intangibles, and Assumed Liabilities, but specifically excluding the Excluded Assets and the Nonassumed Liabilities, to have and to hold the same unto Assignee, its successors and assigns, forever.

Assignor hereby covenants to and with Assignee, its successors and assigns, that the Contracts, Licenses, Intangibles, and Assumed Liabilities are free and clear of any liens or encumbrances; provided, however, that Assignor makes no warranties or representations to, or agreements with, Assignee with respect to the Contracts, Licenses, Intangibles, or Assumed Liabilities other than the express written warranties, representations and agreements contained in the Purchase Agreement.

IN WITNESS WHEREOF, Assignor has executed and delivered this Assignment Agreement as of January 14, 2005.

SCRIPPS/DPC, LLC

By: Mark Day
Print Name: Mark Day
Title: CEO

List of Domain Names, Trademarks and Patents

Domain Names

ern.com
examroomnetwork.com
examroomnetwork.net
examroomnetwork.org

Trademark

ERN/EXAM ROOM NETWORK Registration No. 2,582,927

Patent Application

Serial No. 10/053,436

Filing Date: January 17, 2002

Title of Invention: Interactive system for providing healthcare information