

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	Trademark Security Agreement (ABL Credit Agreement)
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Hertz Corporation		12/21/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Deutsche Bank AG, New York Branch, as Administrative Agent and Collateral Agent
Street Address:	60 Wall Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10005
Entity Type:	bank organized and existing under the laws of Germany:

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	1203953	#1 EXPRESS
Registration Number:	1337196	HERTZ PLATINUM SERVICE
Registration Number:	1417030	HERTZ CAR SALES
Registration Number:	1676057	STARS
Registration Number:	1728014	STARS
Registration Number:	2587596	HERTZ TECHNOLOGIES
Registration Number:	2709052	HERTZ
Registration Number:	2768863	HERTZ CAR SALES
Registration Number:	2830131	HERTZ

CORRESPONDENCE DATA

Fax Number: (714)755-8290
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: ipdocket@lw.com
 Correspondent Name: Latham & Watkins LLP

OP \$240.00 1203953

Address Line 1: 650 Town Center Drive
Address Line 2: Suite 2000
Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER:	016887-0100
NAME OF SUBMITTER:	Rhonda DeLeon
Signature:	/Rhonda DeLeon/
Date:	01/10/2006

Total Attachments: 7
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TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT** (as amended, supplemented, replaced or otherwise modified from time to time) (this "Agreement"), dated as of December 21, 2005 is entered into by each of the undersigned (each, a "Grantor") in favor of **DEUTSCHE BANK AG, NEW YORK BRANCH** ("DBNY"), as Administrative Agent and Collateral Agent for the Lenders.

WHEREAS, Hertz Equipment Rental Corporation, The Hertz Corporation, the Canadian Borrowers, the Lenders party thereto from time to time (the "Lenders"), DBNY as Administrative Agent and Collateral Agent for the Lenders, and certain other parties as named therein have entered into a Credit Agreement, dated as of December 21, 2005 (as amended, supplemented, replaced or otherwise modified from time to time, the "ABL Credit Agreement");

WHEREAS, it is a condition precedent to the obligation of the Lenders to make their respective extensions of credit to the Borrowers under the ABL Credit Agreement that the Grantors and certain of its Affiliates shall have executed and delivered that certain U.S. Guarantee and Collateral Agreement, dated as of December 21, 2005, in favor of the Administrative Agent and Collateral Agent (as amended, supplemented, replaced or otherwise modified from time to time, the "ABL Guarantee and Collateral Agreement"); and

WHEREAS, under the terms of the ABL Guarantee and Collateral Agreement, the Grantors have granted a security interest in certain property, including, without limitation, certain Trademarks of the Grantors to the Administrative Agent and Collateral Agent for the ratable benefit of the Secured Parties, and have agreed as a condition thereof to execute this Agreement for recording with the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Grantors and the Secured Parties hereby agree as follows:

SECTION 1. DEFINED TERMS.

1.1 Capitalized terms not otherwise defined herein have the meanings set forth in the ABL Credit Agreement or the ABL Guarantee and Collateral Agreement, as applicable.

1.2 "Trademarks" shall mean all United States and foreign trademarks, service marks, trade names, trade dress or other indicia of trade origin or business identifiers, trademark and service mark registrations, and applications for trademark or service mark registrations (except for "intent to use" applications for trademark or service mark registrations filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, unless and until an Amendment to Allege Use or a Statement of Use under Sections 1(c) and 1(d) of said Act has been filed, it being understood and agreed that the carve out in this parenthetical shall be applicable only if and for so long as a grant of a security interest in such intent to use application would invalidate or otherwise jeopardize Grantor's rights therein), and any renewals thereof, including, without limitation, (i) the right to sue or otherwise recover for any and all past, present and future infringements or dilutions thereof, (ii) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past or future infringements thereof), and (iii) all other rights corresponding thereto and all other rights of any kind whatsoever of such Grantor accruing thereunder or pertaining thereto in the United States, together in each case with the

goodwill of the business connected with the use of, and symbolized by, each such trademark, service mark, trade name, trade dress or other indicia of trade origin or business identifiers.

SECTION 2. GRANT OF SECURITY INTEREST IN TRADEMARKS. Subject to the terms of the ABL Credit Agreement and the ABL Guarantee and Collateral Agreement, each Grantor hereby grants, subject to the existing licenses to use the Trademarks granted by such Grantor in the ordinary course of its business, to the Collateral Agent, for the ratable benefit of the Secured Parties (subject to the priority of the Euro MTN Lien to the extent provided by the Euro MTN Fiscal Agency Agreement), a security interest in all of the Trademarks of such Grantor, including, without limitation, the Trademarks listed on Schedule A hereto, as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of the Obligations of such Grantor.

SECTION 3. PRECEDENCE. The security interest granted hereby is granted in conjunction with the security interest granted by the Grantors to the Secured Parties under the ABL Guarantee and Collateral Agreement. The rights and remedies of the Secured Parties with respect to the security interest granted hereby are in addition to those set forth in the ABL Guarantee and Collateral Agreement. In the event of any conflict between the terms of this Agreement and the terms of the ABL Guarantee and Collateral Agreement, the terms of the ABL Guarantee and Collateral Agreement shall control.

SECTION 4. RECORDATION. Each Grantor authorizes and requests that the Commissioner of Patents and Trademarks and any other applicable government officer record this Agreement.

SECTION 5. MODIFICATION OF AGREEMENT. This Agreement or any provision hereof may not be changed, waived, or terminated except in accordance with the provisions of the ABL Guarantee and Collateral Agreement.

SECTION 6. GENERAL.

(a) Governing Law. **THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER AND ANY CLAIM OR CONTROVERSY RELATING HERETO SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.**

(b) Successors and Assigns. This Agreement shall be binding upon and inure to the benefit of the Secured Parties and Grantor and their respective successors and assigns. Grantor shall not, without the prior written consent of the Secured Parties given in accordance with the ABL Credit Agreement, assign any right, duty or obligation hereunder.

(c) Counterparts. This Agreement may be executed in any number of counterparts and by the parties hereto on separate counterparts, each of which when so executed, shall be deemed to be an original and all of which taken together shall constitute one and the same instrument.

[REMAINDER OF THIS PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered as of the date first above written.

THE HERTZ CORPORATION

By: Harold E. Rolfe
Name: Harold E. Rolfe
Title: Senior Vice President
General Counsel & Secretary

HERTZ EQUIPMENT RENTAL CORPORATION

By: Harold E. Rolfe
Name: Harold E. Rolfe
Title: Vice President & Secretary

HERTZ CLAIM MANAGEMENT CORPORATION

By: Harold E. Rolfe
Name: Harold E. Rolfe
Title: Assistant Secretary

HERTZ SYSTEM, INC.

By: Harold E. Rolfe
Name: Harold E. Rolfe
Title: Vice President & Secretary

ACKNOWLEDGMENT OF GRANTOR

STATE OF NEW YORK
)
COUNTY OF NEW YORK ss.

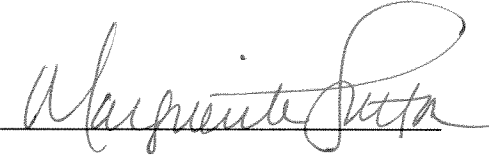
On this ___ day of December, 2005 before me personally appeared HAROLD E. ROLFE proved to me on the basis of satisfactory evidence to be the person[s] who executed the foregoing instrument on behalf of the Grantor, who being by me duly sworn did depose and say that he is an authorized officer of said corporation, that the said instrument was signed on behalf of said corporation as authorized by its Board of Directors and that he acknowledged said instrument to be the free act and deed of said corporation.

Beverly Bruno
Notary Public

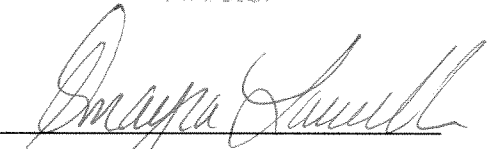
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BEVERLY BRUNO
Notary Public, State of New York
No. 31-4959464
Qualified in New York County
Commission Expires Feb. 26, 06

DEUTSCHE BANK AG, NEW YORK BRANCH, as the
Collateral Agent and Administrative Agent

By: 

Name: Marguerite Sutton
Title: Director

By: 

Name: Omayra Laucella
Title: Vice President

TRADEMARK SECURITY AGREEMENT

I. U.S. REGISTERED TRADEMARKS

Trademarks Registered to Hertz System, Inc.

Trademark	Reg. No.	Reg. Date
HERTZ	614,123	10/11/1955
HERTZ PUTS YOU IN THE DRIVER'S SEAT	759,388	10/29/1963
LET HERTZ PUT YOU IN THE DRIVER'S SEAT	759,390	10/29/1963
HERTZ & Design	965,773	8/7/1973
HERTZ & Design	972,211	11/6/1973
HERTZ	1,230,391	3/8/1983
HERTZ TRUCK RENTAL & Design	1,239,770	5/24/1983
HERTZ AFFORDABLE EUROPE	1,286,468	7/17/1984
THE #1 WAY TO RENT A CAR	1361,049	9/17/1985
EXPRESS RETURN	1,367,222	10/22/1985
HERTZ	1,733,621	11/17/1992
HERTZ #1 RATES	1,787,080	8/10/1993
HERTZ LEISURE RATE	1,789,677	8/24/1993
HERTZ NEVER LOST & Design	2,037,578	2/11/1997
HERTZ LOCAL EDITION	2,226,787	2/23/1999
HERTZ	2,237,037	4/6/1999
NICE MOVE	2,236,778	4/6/1999
HERTZ #1 AWARDS	2,257,216	6/29/1999
HERTZ ISLANDER GOLD	2,321,406	2/22/2000
WE'LL COME AND GET YOU	2,329,934	3/14/2000
NEVERLOST	2,340,337	4/11/2000
DRIVE THE WORLD	2,736,776	7/15/2003
FIVE STAR	2,770,981	10/7/2003
HERTZ	2,830,130	4/6/2004
DRIVE THE WORLD & Design	2,888,742	9/28/2004
HERTZDATALINK	2,936,867	3/29/2005
RENT WISELY	2,963,392	6/21/2005
THE HERTZ #1 CLUB	1,091,096	5/9/1978
HERTZ #1 CLUB GOLD	1,579,481	1/23/1990
HERTZ #1 CLUB GOLD SERVICE	1,583,987	2/20/1990
AMERICA'S WHEELS	1,653,911	8/13/1991
HERTZ NEVERLOST	1,996,150	8/20/1996
HERTZ EXACTLY	2,269,119	8/10/1999
LE SWAP	2,474,976	8/7/2001
TRAVELER'S SELECT	2,518,553	12/11/2001
HERTZ #1 CLUB PLATINUM	2,526,088	1/1/2002
EHERTZ	2,550,483	3/19/2002
HERTZ #1 CLUB EXPRESS	2,587,952	7/2/2002
HERTZLINK	2,628,626	10/1/2002
PRESIDENT'S CIRCLE	2,856,180	6/22/2004
Design	815,190	9/13/1966

Trademarks Registered to The Hertz Corporation

Trademark	Reg. No.	Reg. Date
#1 EXPRESS	1,203,953	8/3/1982
HERTZ PLATINUM SERVICE	1,337,196	5/21/1985
HERTZ CAR SALES & Design	1,417,030	11/11/1986
STARS	1,676,057	2/18/1992
STARS & Design	1,728,014	10/27/1992
HERTZ TECHNOLOGIES	2,587,596	7/2/2002
HERTZ	2,709,052	4/22/2003
HERTZ CAR SALES	2,768,863	9/30/2003
HERTZ	2,830,131	4/6/2004

Trademarks Registered to Hertz Equipment Rental Corporation

Trademark	Reg. No.	Reg. Date
HERTZ	750,300	5/28/1963
HERTZ & Design	750,299	5/28/1963
KNOPKE BROTHERS CONTRACTORS SUPPLY CO.	1,213,476	10/19/1982
HERC	1,609,358	8/7/1990
HERTZ EQUIPMENT RENTAL	2,013,590	11/5/1996
HERTZ INDUSTRIAL RESOURCE GROUP	2,230,087	3/9/1999
IRG	2,230,193	3/9/1999
HERTZ EQUIPMENT RENTAL & BULL Design	2,578,269	6/11/2002

Trademarks Registered to Hertz Claim Management Corporation

Trademark	Reg. No.	Reg. Date
HCM	1,966,589	4/9/1996

II. U.S. TRADEMARK APPLICATIONS

Pending Trademark Applications of Hertz System, Inc.

Trademark	App. No.	App. Date
ALQUILE INTELIGENTE	78/625,820	5/9/2005
NEVERLOST	78/698,353	8/23/2005
HERTZ NEVERLOST	78/698,396	8/23/2005
HERTZ NEVERLOST & Design	78/698,423	8/23/2005

Pending Trademark Applications of Hertz Equipment Rental Corporation

Trademark	App. No.	App. Date
DESIGN MARK	76/527,063	7/2/2003
SERVICE PUMP & COMPRESSOR	76/527,078	7/1/2003