

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	09/29/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
National City Corporation		09/29/2005	CORPORATION:

RECEIVING PARTY DATA

Name:	Prestige Financial Services, Inc.
Street Address:	1420 S. 500 W.
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84115
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1962473	THE LOAN ZONE

CORRESPONDENCE DATA

Fax Number: (801)563-4198
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 8015634100
 Email: rtingey@lhm.com
 Correspondent Name: Robert Tingey
 Address Line 1: 9350 S. 150 E., Suite 1000
 Address Line 4: Sandy, UTAH 84070

NAME OF SUBMITTER:	Robert Tingey
Signature:	/Robert Tingey/
Date:	01/11/2006

OP \$40.00 1962473

Total Attachments: 1
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TRADEMARK ASSIGNMENT

In consideration of payment of Two Thousand Five Hundred Dollars (\$2,500) to National City Corporation (Assignor, or "NCC") by Prestige Financial Services, Inc., a Utah corporation (Assignee, or "PFS"), the receipt of which is hereby acknowledged by NCC, NCC hereby irrevocably assigns and conveys to PFS all of NCC's rights, title and interest in, under and to the name "The Loan Zone" and that certain federal trademark registration with respect thereto, being Serial No. 74562637, Registration No. 1962473 on file with the United States Patent and Trademark Office.

NCC authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and officials in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration set forth on this Trademark Assignment to PFS as assignee of NCC's entire right, title and interest therein. NCC further agrees to execute, acknowledge and deliver such instruments, do such things and perform such acts as may be reasonably necessary to complete the assignment set forth herein.

This Trademark Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

Dated: September 29, 2005

National City Corporation

By: [Signature]

Its: Vice President and Assistant Secretary

STATE OF Ohio)
)SS
COUNTY OF Cuyahoga)

On this 29th day of September, 2005 the above signatory, known to me to be the Vice President of National City Corporation, the Assignor above named, appeared to me and acknowledged this instrument for the purpose set forth.

[Signature]
Notary Public

My Commission Expires: _____

LIA E. BURGESS, Attorney at Law
Notary Public - State of Ohio
My commission has no expiration date
Section 147.03 R.C.