

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|--|--|-----------------------|----------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Pilgrim's Pride Corporation of West Virginia, Inc. | FORMERLY Hester Industries, Inc. | 10/01/2004 | CORPORATION: WEST VIRGINIA |
| RECEIVING PARTY DATA | | | |
| Name: | PPC Marketing, Ltd. | | |
| Composed Of: | COMPOSED OF its General Partner, Pilgrim's Pride Corporation, a Delaware corporation | | |
| Street Address: | 4845 US Highway 271 North | | |
| City: | Pittsburg | | |
| State/Country: | TEXAS | | |
| Postal Code: | 75686 | | |
| Entity Type: | LIMITED PARTNERSHIP: TEXAS | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1406936 | AMERICANA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (214)978-3099 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 214.978.3064 | | |
| Email: | roxanne.edwards@bakernet.com | | |
| Correspondent Name: | S. Roxanne Edwards c/o Baker & McKenzie | | |
| Address Line 1: | 2001 Ross Avenue | | |
| Address Line 2: | 2300 Trammell Crow Center | | |
| Address Line 4: | Dallas, TEXAS 75201 | | |
| ATTORNEY DOCKET NUMBER: | 24167786.71 | | |
| NAME OF SUBMITTER: | S. Roxanne Edwards | | |

OP \$40.00 1406936

| | |
|--|----------------------|
| Signature: | /S. Roxanne Edwards/ |
| Date: | 01/11/2006 |
| Total Attachments: 11 source=Assignment from PPC WV to PPC Marketing (new)#page1.tif source=Assignment from PPC WV to PPC Marketing (new)#page2.tif source=Assignment from PPC WV to PPC Marketing (new)#page3.tif source=Assignment from PPC WV to PPC Marketing (new)#page4.tif source=Assignment from PPC WV to PPC Marketing (new)#page5.tif source=Assignment from PPC WV to PPC Marketing (new)#page6.tif source=Assignment from PPC WV to PPC Marketing (new)#page7.tif source=Assignment from PPC WV to PPC Marketing (new)#page8.tif source=Assignment from PPC WV to PPC Marketing (new)#page9.tif source=Assignment from PPC WV to PPC Marketing (new)#page10.tif source=Assignment from PPC WV to PPC Marketing (new)#page11.tif | |

Trademark Assignment

This Trademark Assignment (this "Assignment") is made as of October 1, 2004 (the "Effective Date"), by and between Pilgrim's Pride Corporation of West Virginia, Inc., a West Virginia corporation ("Assignor") and PPC Marketing, Ltd., a Texas Limited Partnership ("Assignee"), whose general partner is Pilgrim's Pride Corporation, a Delaware corporation (each a "Party," collectively the "Parties").

PRELIMINARY STATEMENTS

A. The Assignor owns any and all rights in and to certain trademarks and/or service marks identified in Schedule A and Schedule B attached hereto and the applications and registrations therefor shown in the said Schedule A and Schedule B (the "Trademarks"); and

B. The Assignee wishes to acquire from the Assignor, and the Assignor wishes to assign to the Assignee, all of the Assignor's rights, title, and interest in and to the Trademarks, and the good will associated therewith.

C. The Parties, intending to be legally bound, agree as follows:

AGREEMENT

1. **Assignment of the Trademarks.** For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor agrees to assign, transfer and convey, and hereby assigns, transfers and conveys, to the Assignor all rights, title and interest in and to the Trademarks, any other registration and application for the Trademarks, and any common law rights in and to the Trademarks, existing anywhere in the world and under any law, together with all of the good will of the business symbolized by the Trademarks, and together with all rights to recover for damages and profits and all other rights and remedies for infringement of the Trademarks, whether past, present or future infringement. As of the Effective Date, the Assignee shall own, and be the sole owner of, all of the rights, title and interest in and to the Trademarks.

2. **Further Assurance.** The Assignor from time to time hereafter and without further consideration, upon reasonable request of the Assignee, covenants and agrees to execute and deliver all such other and additional instruments and other documents, and to take all other actions, as may be reasonably necessary to more effectively grant, convey, and assign all of the Assignor's rights, title and interest in and to the Trademarks to the Assignee and facilitate the recognition of the transferred ownership of such rights, title and interest in the Assignee by all third parties and applicable governmental agencies and authorities.

3. **Entire Agreement; Modification; Waiver.** This Assignment constitutes a complete and exclusive statement of the terms of the assignment and agreement between the Parties with respect to its subject matter. This Assignment may not be amended except by a written document executed by the Parties. A waiver of any term, condition or provision in this Assignment by either Party shall be valid only if given in writing and only in the instance for which given and shall not be deemed continuing; further, any such waiver shall not be construed

as a waiver of any other provision of this Assignment. Failure to exercise or assert any right or remedy shall not constitute a waiver of such right or remedy or of the same right or remedy in another case or of any other right or remedy.

4. **Severability.** If a court of competent jurisdiction holds any provision of this Assignment invalid or unenforceable, the other provisions of this Assignment will remain in full force and effect. Any provision of this Assignment held invalid or unenforceable only in part or degree will remain in full force and effect to the extent not held invalid or unenforceable.

5. **Governing Law.** This Agreement shall be governed by and construed under the laws of the State of Texas, without regard to conflicts of laws principles that would require the application of the law of any other jurisdiction.

The Parties have executed this Agreement as of the date indicated in the first sentence.

**PILGRIM'S PRIDE CORPORATION OF
WEST VIRGINIA, INC.,**
A West Virginia corporation

By: Robert A. Wright
Name: ROBERT WRIGHT
Title: VP

PPC MARKETING, LTD.,
A Texas limited partnership

By its General Partner, Pilgrim's Pride
Corporation, a Delaware corporation

By: Daniel Emery
Name: DANIEL Emery
Title: VP Mkt

NOTARY ACKNOWLEDGMENT

STATE OF TEXAS)
) ss.
COUNTY OF Dallas)

On this 14 day of October, 2004, before me personally appeared Robert A. Wright, on behalf of Pilgrim's Pride Corporation of Delaware, Inc., known to me, or proved to me, to be the person whose name is subscribed to the foregoing instrument Trademark Assignment and acknowledged to me that she/he executed the same for the purposes and consideration therein expressed.

Given under my hand and seal of office this 14 day of October, 2004.



TERRI PRUNEDA
Notary Public
State of Texas
My Commission Expires
June 28, 2007

TERRI PRUNEDA
Notary Public's Signature
Printed name: TERRI PRUNEDA

NOTARY ACKNOWLEDGMENT

STATE OF TEXAS)
) ss.
COUNTY OF Dallas)

On this 14 day of October, 2004, before me personally appeared Daniel Emery, on behalf of Pilgrim's Pride Corporation, the General Partner of PPC Marketing, Ltd., known to me, or proved to me, to be the person whose name is subscribed to the foregoing instrument Trademark Assignment and acknowledged to me that she/he executed the same for the purposes and consideration therein expressed.

Given under my hand and seal of office this 14 day of October, 2004.



TERRI PRUNEDA
Notary Public
State of Texas
My Commission Expires
June 28, 2007

TERRI PRUNEDA
Notary Public's Signature
Printed name: TERRI PRUNEDA

| SCHEDULE A | | | | | |
|----------------------|-----------|------------|------------|-------------|--|
| Trademark | Country | App. No. | Reg. No | Reg. Date | |
| WING DINGS & Design | Canada | 510040 | TMA315228 | 13-Jun-1986 | |
| WING DINGS & Design | Canada | 541897 | TMA399682 | 3-Jul-1992 | |
| ITALIANNI'S & Design | Florida | | T941407 | 2-Nov-1994 | |
| CHIK'N GRILLAS | Hong Kong | 9569 | B03079 | 30-Jul-1992 | |
| GRILLAS | Hong Kong | 9567 | B03078 | 30-Jul-1992 | |
| SIZZLE STRIPS | Hong Kong | 9568 | B1452 | 30-Apr-1991 | |
| WING-DINGS | Hong Kong | 10951 | 6339 | 15-Jul-1996 | |
| ITALIANNI'S & Design | Illinois | | 75140 | 24-Aug-1994 | |
| BREST CAPTIVA | Japan | 90889/96 | 4153911 | 5-Jun-1998 | |
| BRESTARTS | Japan | 125043/94 | 3340405 | 15-Aug-1997 | |
| CHIK'N GRILLAS | Japan | 141713/89 | 2428334 | 30-Jun-1992 | |
| DIP-STIX | Japan | 014044/97 | 4206580 | 30-Oct-1998 | |
| GRILLAS | Japan | 141715/89 | 2428335 | 30-Jun-1992 | |
| HONEY-DIPT | Japan | 313500/92 | 3192845 | 30-Aug-1996 | |
| HOT ROD 'R | Japan | 94106/93 | 3183363 | 31-Jul-1996 | |
| P & Design | Japan | 100834/92 | 3070747 | 31-Aug-1995 | |
| PIERCE FOODS | Japan | 100833/92 | 3126509 | 29-Mar-1996 | |
| SIZZLE STRIPS | Japan | 141714/89 | 2463491 | 30-Oct-1992 | |
| TERI-YANKEE | Japan | 66347/93 | 3118301 | 31-Jan-1996 | |
| WING-DINGS | Japan | 112511/60 | 1998375 | 20-Nov-1987 | |
| WING-ZINGS | Japan | 313499/92 | 3192844 | 30-Aug-1996 | |
| WING-DINGS | Mexico | 217926 | 545172 | 31-Mar-1997 | |
| WING-ZINGS | Mexico | 217927 | 545173 | 31-Mar-1997 | |
| ITALIANNI'S & Design | Minnesota | | 23829 | 22-May-1995 | |
| BREST CAPTIVA | Singapore | T96/07686E | T96/07686E | 22-Sep-1999 | |
| CHIK'N GRILLAS | Singapore | 8011/89 | 8011/89 | 1-Sep-1993 | |
| GRILLAS II | Singapore | 8012/89 | 8012/89 | 1-Sep-1993 | |
| HONEY-DIPT | Singapore | B8380/92 | T92/08380H | 25-Sep-1997 | |
| P & Design | Singapore | 8150/93 | T90/08150G | 19-Oct-1993 | |
| WING-DINGS | Singapore | 8378/92 | T92/08378F | 16-Feb-1995 | |

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|------------------------------|-----------|----------|------------|-------------|
| WING-ZINGS | Singapore | B8379/91 | T92/08379D | 1-Nov-1997 |
| ...WHERE THE COOKING IS EASY | America | 73556834 | 1410794 | 23-Sep-1986 |
| 16 SEASONINGS | America | 73474708 | 1348318 | 9-Jul-1985 |
| 39 SEASONINGS | America | 73740318 | 1553368 | 22-Aug-1989 |
| AMERICANA | America | 73561997 | 1406936 | 26-Aug-1986 |
| ANGEL STEAKS | America | 72236283 | 853304 | 23-Jul-1968 |
| ANGEL WINGS | America | 73032916 | 1028809 | 30-Dec-1975 |
| BALLS O'FIRE | America | 73453188 | 1303977 | 6-Nov-1984 |
| BASIC-BREST | America | 73520424 | 1357038 | 27-Aug-1985 |
| BRESTEAK | America | 73034914 | 1018117 | 12-Aug-1975 |
| BREST-FINGERS | America | 76053589 | 2457257 | 5-Jun-2001 |
| BRESTIX | America | 73092656 | 1060004 | 22-Feb-1977 |
| BREST-MIGNONS | America | 73159258 | 1112401 | 30-Jan-1979 |
| BREST-PARMESAN & Design | America | 73176743 | 1122923 | 24-Jul-1979 |
| BRESTRIPS | America | 73159257 | 1112400 | 30-Jan-1979 |
| BREST-SUPREMES & Design | America | 73176745 | 1124982 | 11-Sep-1979 |
| CHICKEN 2DAY | America | 75646773 | 2488328 | 11-Sep-2001 |
| CHICKEN 2DAY | America | 76513031 | | |
| CHICKEN SMACKERS | America | 76470220 | 2856543 | 22-Jun-2004 |
| CHICKEN SMACKERS & Design | America | 76470218 | 2846113 | 25-May-2004 |
| CHIK'N G'RILLAS | America | 73765276 | 1584905 | 27-Feb-1990 |
| CHIK-N-FRY STEAKS BRAND | America | 73440368 | 1386384 | 11-Mar-1986 |
| CHIK-WAGON | America | 73514134 | 1369309 | 5-Nov-1985 |
| COUNTRY | America | 73440367 | 1395046 | 27-May-1986 |
| COUNTRY-BREST | America | 73453185 | 1395048 | 27-May-1986 |
| COUNTRY-CRUNCH | America | 73043158 | 1027469 | 16-Dec-1975 |
| COUNTRY-NUGGETS | America | 73440612 | 1406929 | 26-Aug-1986 |
| DEEP SEAS'ND | America | 73030579 | 1064008 | 19-Apr-1977 |
| DIP'N CHIK'N | America | 74153262 | 1689180 | 26-May-1992 |
| DIXIE-BREAST | America | 73177368 | 1148463 | 17-Mar-1981 |
| DIXIE-CRUNCH | America | 73030592 | 1018114 | 12-Aug-1975 |
| DIXIE-OVEN | America | 73034911 | 1017513 | 5-Aug-1975 |

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REEL: 003225 FRAME: 0430

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|---|---------|----------|---------|-------------|
| DRAGON-WINGS | America | 73218457 | 1138869 | 19-Aug-1980 |
| EASY ENTREES | America | 74311869 | 1770255 | 11-May-1993 |
| FAST-FRY CHICKEN | America | 73740517 | 1536557 | 25-Apr-1989 |
| FILET O'BREST | America | 73550659 | 1537841 | 2-May-1989 |
| GOLD FINGERS & Design | America | 73404203 | 1308187 | 4-Dec-1984 |
| GRILL GOURMET | America | 74095294 | 1689616 | 26-May-1992 |
| HAWAIIAN EYE | America | 72271833 | 854269 | 6-Aug-1968 |
| HEAVENLY HOG | America | 73514131 | 1360869 | 17-Sep-1985 |
| HI (Stylized) | America | 73030559 | 1119824 | 5-Jun-1979 |
| HONEY-CRISP | America | 72169061 | 777113 | 16-Sep-1964 |
| HONEY-CRUNCH | America | 72438155 | 979522 | 26-Feb-1974 |
| HONEY-DIPT | America | 72435018 | 996529 | 22-Oct-1974 |
| HONEY-DIPT & Design | America | 73127798 | 1087405 | 14-Mar-1978 |
| HOT LIPS & Design | America | 73440613 | 1395047 | 27-May-1986 |
| HOT ROD 'R | America | 74300007 | 1796020 | 28-Sep-1993 |
| HUM-DINGER | America | 73628315 | 1451071 | 4-Aug-1987 |
| Hume Dingher Design | America | 73715867 | 1553047 | 22-Aug-1989 |
| HUME DINGHER'S | America | 73711267 | 1539447 | 16-May-1989 |
| IMPERIAL SESAME | America | 75288455 | 2241154 | 20-Apr-1999 |
| INTERNATIONAL DESTINATIONS | America | 75449505 | 2333744 | 21-Mar-2000 |
| ITALIANI | America | 73508596 | 1378303 | 14-Jan-1986 |
| ITALIANI/LS | America | 73753525 | 1542762 | 6-Jun-1989 |
| ITALIANNI'S | America | 74347697 | 1795411 | 28-Sep-1993 |
| ITALIANNI'S & Design | America | 74548411 | 2242308 | 4-May-1999 |
| ITALIANNI'S PASTA PIZZA & VINO & Design | America | 74604938 | 2413327 | 19-Dec-2000 |
| L & Design | America | 73170030 | 1519995 | 10-Jan-1989 |
| LIME-BREST/LS | America | 73753560 | 1577947 | 16-Jan-1990 |
| Lip Shape Design | America | 73527709 | 1364731 | 8-Oct-1985 |
| LITTLE DIPPERS | America | 73159259 | 1192575 | 23-Mar-1982 |
| LITTLE DRUMMERS | America | 73355655 | 1273705 | 10-Apr-1984 |
| LITTLE STARS | America | 73618101 | 1429680 | 17-Feb-1987 |
| MARINATA | America | 73508598 | 1381639 | 4-Feb-1986 |

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|---|---------|----------|---------|-------------|
| MARKETEAM | America | 73539203 | 1401506 | 15-Jul-1986 |
| MARKETORS | America | 73057831 | 1044477 | 20-Jul-1976 |
| Miscellaneous Design - Blob | America | 73454357 | 1369296 | 5-Nov-1985 |
| Miscellaneous Design - Chicken | America | 73032535 | 1015901 | 15-Jul-1975 |
| Miscellaneous Design - Pig | America | 73454351 | 1346509 | 2-Jul-1985 |
| Miscellaneous Design - Triangle | America | 73527708 | 1457047 | 8-Sep-1987 |
| Miscellaneous Design - Triangle | America | 73751409 | 1566160 | 14-Nov-1989 |
| MR. PIG | America | 73514137 | 1342975 | 18-Jun-1985 |
| P & Design | America | 72154844 | 764028 | 28-Jan-1964 |
| PIERCE CHICKEN | America | 76323998 | 2733111 | 1-Jul-2003 |
| PIERCE CHIK | America | 72154845 | 791494 | 22-Jun-1965 |
| PIERCE COUNTRY | America | 73440616 | 1346504 | 2-Jul-1985 |
| PIERCE COUNTRY TENDER BEEFSTRIPS & Design | America | 73461586 | 1374077 | 3-Dec-1985 |
| PIERCE FOODS | America | 75537206 | 2325562 | 7-Mar-2000 |
| TENDER FRITTERS | America | 75613151 | 2378756 | 22-Aug-2000 |
| PIERCE GOLD & Design | America | 73404325 | 1272965 | 3-Apr-1984 |
| PIERCE GOURMET | America | 73502349 | 1344853 | 25-Jun-1985 |
| PIERCE HOT COUNTRY | America | 75115886 | 2089018 | 19-Aug-1997 |
| PIERCE MARINATAVLS | America | 73753211 | 1560032 | 10-Oct-1989 |
| PIG-TALES | America | 73453710 | 1344827 | 25-Jun-1985 |
| PIG-WICH | America | 73465338 | 1318398 | 5-Feb-1985 |
| POULTRY GUILD | America | 75538883 | 2279371 | 21-Sep-1999 |
| ROMANA RECIPE | America | 73792732 | 1580289 | 30-Jan-1990 |
| ROMANO-CHIK | America | 72342892 | 897039 | 18-Aug-1970 |
| SHOCKERS | America | 73515312 | 1351940 | 30-Jul-1985 |
| SHORGOOD & Design | America | 75000479 | 2310125 | 25-Jan-2000 |
| SIZZLE STRIPS | America | 73807981 | 1597644 | 22-May-1990 |
| SMACKERS | America | 73514130 | 1394219 | 20-May-1986 |
| SPEED GRILL | America | 76011141 | 2737320 | 15-Jul-2003 |
| SUPER-CHIK'N | America | 73621346 | 1553864 | 29-Aug-1989 |
| SUPER-CHIK'N LITTLES | America | 73679381 | 1573647 | 26-Dec-1989 |
| SWEET MESQUITE | America | 73632451 | 1499101 | 2-Aug-1988 |

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|---------------------------------|---------|----------|---------|-------------|
| TASTE O' BUTTERMILK | America | 73502318 | 1336169 | 14-May-1985 |
| TASTE O'HONEY | America | 73030687 | 1023519 | 21-Oct-1975 |
| TASTE O'HONEY | America | 74696502 | 2056681 | 29-Apr-1997 |
| TASTE O'MESQUITE | America | 73541997 | 1410963 | 23-Sep-1986 |
| TENDER LOVIN' | America | 73404326 | 1270913 | 20-Mar-1984 |
| THE FRIED CHICKEN PEOPLE | America | 73080073 | 1048230 | 14-Sep-1976 |
| "THE GOOD TASTE FROM THE SOUTH" | America | 73030593 | 1025338 | 18-Nov-1975 |
| THE SWINGERS | America | 72271828 | 854266 | 6-Aug-1968 |
| THE VIRGINIAN | America | 72271831 | 866902 | 18-Mar-1969 |
| THE WESTERNER | America | 72271829 | 854267 | 6-Aug-1968 |
| THIGHCLONE | America | 73440615 | 1320980 | 19-Feb-1985 |
| THIGHSTIX | America | 73461589 | 1332675 | 23-Apr-1985 |
| THIGHSTIX | America | 73604786 | 1426709 | 27-Jan-1987 |
| THRILLERS | America | 73515369 | 1351941 | 30-Jul-1985 |
| THUNDER-THIGH | America | 73453524 | 1300810 | 16-Oct-1984 |
| TINGLERS | America | 73586914 | 1412520 | 7-Oct-1986 |
| TRU-DANISH | America | 72433198 | 1016560 | 22-Jul-1975 |
| WHIRLBIRDS | America | 72236284 | 822054 | 10-Jan-1967 |
| WHIRLIGIGS | America | 73454345 | 1355660 | 20-Aug-1985 |
| WILD THING | America | 73659239 | 1469241 | 15-Dec-1987 |
| WING DINGS & Design | America | 72206878 | 810210 | 21-Jun-1966 |
| WING-DINGS | America | 73570644 | 1532194 | 28-Mar-1989 |
| WINGERS | America | 72356215 | 908739 | 23-Feb-1971 |
| WINGERS | America | 73722754 | 1532242 | 28-Mar-1989 |
| WING-ZINGS | America | 73565312 | 1411537 | 30-Sep-1986 |
| WING-ZINGS (Stylized) | America | 73587769 | 1419362 | 2-Dec-1986 |
| ZINGS | America | 73596072 | 1434115 | 24-Mar-1987 |
| ZINGS (Stylized) | America | 73596680 | 1437454 | 21-Apr-1987 |

| SCHEDULE B | Trademark | Country | App. No. | Reg. No | Reg. Date |
|-------------------|---------------------------------|--------------------------|-----------------|----------------|------------------|
| | DIP-STIX | Bermuda | 28540 | 28540 | 23-Oct-1998 |
| | PIERCE FOODS | Singapore | T92/00915B | T92/00915B | 19-Oct-2000 |
| | ITALI ANNI'S & Design | Texas | | 52458 | 19-Feb-1993 |
| | 39 SEASONINGS | United States of America | 74711321 | 2102563 | 7-Oct-1997 |
| | ALMOST-HEAVEN | United States of America | 73453450 | 1314870 | 15-Jan-1985 |
| | ANGEL LIPS | United States of America | 73464274 | 1315959 | 22-Jan-1985 |
| | BALLS O FIRE & Design | United States of America | 73494131 | 1331092 | 16-Apr-1985 |
| | BAY BIRDS | United States of America | 73508597 | 1339380 | 4-Jun-1985 |
| | BAYOU COUNTRY | United States of America | 72462560 | 1005617 | 25-Feb-1975 |
| | BECAUSE GREAT TASTE BEATS ALLI | United States of America | 73659188 | 1481728 | 22-Mar-1988 |
| | BLAZIN' BULL | United States of America | 73453525 | 1296625 | 18-Sep-1984 |
| | BREAST O'DIXIE | United States of America | 73376615 | 1261058 | 13-Dec-1983 |
| | BREAST TENDER | United States of America | 73404328 | 1268421 | 21-Feb-1984 |
| | BREST CAPTIVA | United States of America | 75069577 | 2102183 | 30-Sep-1997 |
| | BRESTARTS | United States of America | 74534545 | 2040953 | 25-Feb-1997 |
| | BREST-BIRD | United States of America | 73300598 | 1215045 | 2-Nov-1982 |
| | BREST-TENDERS | United States of America | 73303853 | 1221081 | 21-Dec-1982 |
| | CHICKEN BREST-CORDON & Design | United States of America | 73301291 | 1217712 | 23-Nov-1982 |
| | CHICKEN BREST-ITALIANO & Design | United States of America | 73301288 | 1222212 | 28-Dec-1982 |
| | CHICKEN BREST-KIEV & Design | United States of America | 73301217 | 1223026 | 4-Jan-1983 |
| | CHIK NACHOS & Design | United States of America | 73441648 | 1294718 | 11-Sep-1984 |
| | CHIK'N DIP'N | United States of America | 73358127 | 1273707 | 10-Apr-1984 |
| | CHIK'N PIZZAZ | United States of America | 74422636 | 1878255 | 7-Feb-1995 |
| | CLUB BIRD | United States of America | 73404202 | 1272963 | 3-Apr-1984 |
| | CORN PONE | United States of America | 72418597 | 955327 | 13-Mar-1973 |
| | COUNTRY-TENDERS | United States of America | 73440614 | 1294717 | 11-Sep-1984 |
| | CUBITS | United States of America | 75006585 | 2021944 | 10-Dec-1996 |
| | DIXIE DRUMMERS | United States of America | 73030686 | 1015394 | 8-Jul-1975 |
| | DIXIE-DANDY | United States of America | 73306076 | 1219319 | 7-Dec-1982 |
| | DIXIE-DIPPERS | United States of America | 73353660 | 1239608 | 24-May-1983 |

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|---|--------------------------|----------|---------|-------------|
| DIXIE-NUGGETS | United States of America | 73306995 | 1214236 | 26-Oct-1982 |
| DIXIE-SUPREME | United States of America | 73306078 | 1217715 | 23-Nov-1982 |
| DIXIE-TENDERS | United States of America | 73306876 | 1217716 | 23-Nov-1982 |
| DRUM-STIX & Design | United States of America | 73261234 | 1221068 | 21-Dec-1982 |
| FERDINAND'S | United States of America | 73453513 | 1300808 | 16-Oct-1984 |
| FIESTA | United States of America | 73441649 | 1294719 | 11-Sep-1984 |
| G & Design | United States of America | 72168439 | 764402 | 4-Feb-1964 |
| GOLD & Design | United States of America | 73404324 | 1272964 | 3-Apr-1984 |
| GOLDEN TREASURES | United States of America | 74414645 | 1856360 | 27-Sep-1994 |
| GREEK ODYSSEY | United States of America | 73508594 | 1339379 | 4-Jun-1985 |
| HOEDOWN | United States of America | 72462561 | 988530 | 16-Jul-1974 |
| HOG O' MY HEART | United States of America | 73514129 | 1344854 | 25-Jun-1985 |
| HONKY TONK CHIK'N (Stylized) | United States of America | 73437972 | 1317159 | 29-Jan-1985 |
| HOOKERS | United States of America | 73437971 | 1291380 | 21-Aug-1984 |
| HOT-WIRES | United States of America | 73437985 | 1291381 | 21-Aug-1984 |
| HUNGARIAN RHAPSODY | United States of America | 73508599 | 1336994 | 21-May-1985 |
| ITALI ANNI'S & Design | United States of America | 74347698 | 1795412 | 28-Sep-1993 |
| LATIN LOVER | United States of America | 73453522 | 1341135 | 11-Jun-1985 |
| LIGHTNIN' RODS | United States of America | 73456557 | 1307311 | 27-Nov-1984 |
| L'I' DIXIES | United States of America | 73514540 | 1351938 | 30-Jul-1985 |
| L'I' JOES | United States of America | 73456558 | 1302919 | 30-Oct-1984 |
| L'I' PIGGIES | United States of America | 73453261 | 1312500 | 1-Jan-1985 |
| LIMELITE | United States of America | 73508595 | 1334545 | 7-May-1985 |
| LOVE ME TENDER | United States of America | 73404050 | 1273733 | 10-Apr-1984 |
| MAGNIFICENT MARINATED CHICKEN | United States of America | 73486594 | 1331087 | 16-Apr-1985 |
| Miscellaneous Design - Cowboy Hat | United States of America | 73454358 | 1312503 | 1-Jan-1985 |
| Miscellaneous Design - Danish Guardsman | United States of America | 72379783 | 945853 | 24-Oct-1972 |
| MOUNTAIN MAMA'S | United States of America | 73300552 | 1254643 | 18-Oct-1983 |
| ORANGE GLOW | United States of America | 73508593 | 1339378 | 4-Jun-1985 |
| OVEN QUIK & Design | United States of America | 72375232 | 964756 | 24-Jul-1973 |
| OVEN SNACK & Design | United States of America | 73353674 | 1256283 | 1-Nov-1983 |
| OVEN WING-DINGS | United States of America | 73432445 | 1297868 | 25-Sep-1984 |

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| PARTY PIG | United States of America | 73453187 | 1302914 | 30-Oct-1984 |
| PIERCE BREST-NUGGETS & Design | United States of America | 73300596 | 1244694 | 5-Jul-1983 |
| PIERCE DIP'N CHIK'N & Design | United States of America | 73352131 | 1273704 | 10-Apr-1984 |
| PIERCE SUPREME | United States of America | 73300597 | 1206362 | 24-Aug-1982 |
| PIERCE TOPPERS | United States of America | 75090986 | 2105940 | 14-Oct-1997 |
| PIERCE-TENDER | United States of America | 73404056 | 1276453 | 1-May-1984 |
| PIERCEXTRA | United States of America | 73348349 | 1257041 | 8-Nov-1983 |
| PIG-OUTS | United States of America | 73438067 | 1291382 | 21-Aug-1984 |
| PIZZA PIG | United States of America | 73465341 | 1333861 | 30-Apr-1985 |
| PRIME PIT | United States of America | 72418598 | 955328 | 13-Mar-1973 |
| SIZZLE SELECT | United States of America | 74417523 | 2068194 | 10-Jun-1997 |
| SIZZLE STRIPS BREAST | United States of America | 74411831 | 2068193 | 10-Jun-1997 |
| SPARE JOINTS | United States of America | 73334120 | 1222782 | 4-Jan-1983 |
| STRIPS O'DIXIE | United States of America | 73306900 | 1225206 | 25-Jan-1983 |
| SUPER-DIXIE | United States of America | 73306025 | 1230129 | 8-Mar-1983 |
| SWEET LIPS | United States of America | 73453184 | 1311277 | 25-Dec-1984 |
| TASTE O'MESQUITE | United States of America | 74214491 | 1763052 | 6-Apr-1993 |
| TENDER FIRE | United States of America | 75083463 | 2102230 | 30-Sep-1997 |
| THE CLASSIC CUTLETS | United States of America | 73306027 | 1239587 | 24-May-1983 |
| TOUCH O' TACO | United States of America | 73508592 | 1339377 | 4-Jun-1985 |
| TOUCH OF THE ORIENT | United States of America | 73486495 | 1323550 | 5-Mar-1985 |
| VERY CURRY | United States of America | 73508600 | 1346540 | 2-Jul-1985 |
| WHISTLIN' DIXIE | United States of America | 72356217 | 950441 | 9-Jan-1973 |
| WITH PIERCE... YOU'VE GOT IT MADE | United States of America | 73301290 | 1234770 | 12-Apr-1983 |