

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	08/24/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
DOORI LLC		08/24/2005	LIMITED LIABILITY COMPANY: NEW YORK

**RECEIVING PARTY DATA**

Name:	DOORI CLOTHING COMPANY LLC
Street Address:	1400 Broadway
Internal Address:	33rd Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	78666828	DOO.RI

**CORRESPONDENCE DATA**

Fax Number: (212)391-4556  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 2127301900  
 Email: jwalsh@ssgpc.com  
 Correspondent Name: Silverberg Stonehill Goldsmith & Haber  
 Address Line 1: 111 West 40th Street  
 Address Line 2: Joseph Walsh, NYS Bar Adm. Pending  
 Address Line 4: New York, NEW YORK 10018

ATTORNEY DOCKET NUMBER:	10011.15
NAME OF SUBMITTER:	Joseph Walsh, NYS Bar Adm. Pending

OP \$40.00 78666828

Signature:

/Joseph Walsh/

Date:

01/12/2006

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

This Assignment is made on this 24th day of August 2005, between DooRi LLC, a New York limited liability company (the "Assignor") and Doorri Clothing Company LLC, a New York limited liability company (the "Assignee").

WHEREAS, Assignee has purchased certain assets of Assignor (the "Assets");  
and

WHEREAS, Assignor desires to transfer and assign to Assignee, any and all trademarks, service marks, trade names and the like, and associated state or federal registrations and applications thereof owned by Assignor related to the name "Doo Ri", including without limitation those set forth in Schedule A, (hereinafter the "Marks"); and

WHEREAS, Assignee desires to acquire all rights, title, and interest in and to the Marks, any associated state or federal registrations and applications therefore, and the goodwill developed therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over to Assignee, the entire right, title, interest in and to the Marks, any pending applications for state or federal registration or state or federal registrations therefore, including those set forth in Schedule A, and the goodwill symbolized by the Marks. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Marks, will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, the Assignor has executed this instrument as of August 24, 2005.

Doo Ri LLC

By:   
Name: Doo-Ri Chung  
Title: Member/Manager

SCHEDULE A

MARKS

Mark

Trademark Application Serial Number

DOO.RI

78666828