

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Decipher Publishing Services Limited		12/09/2005	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Octane Media Limited
Street Address:	Isis Way
Internal Address:	Minerva Business Park
City:	Peterborough
State/Country:	UNITED KINGDOM
Postal Code:	PE2 6QR
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2897236	OCTANE

CORRESPONDENCE DATA

Fax Number: (215)885-4603
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 215-885-4600
 Email: whe@eilberg.com
 Correspondent Name: William H. Eilberg
 Address Line 1: Three Bala Plaza
 Address Line 2: Suite 501 West
 Address Line 4: Bala Cynwyd, PENNSYLVANIA 19004

ATTORNEY DOCKET NUMBER:	588-01
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DOMESTIC REPRESENTATIVE

Name: William H. Eilberg

OP \$40.00 2897236

Address Line 1: Three Bala Plaza
Address Line 2: Suite 501 West
Address Line 4: Bala Cynwyd, PENNSYLVANIA 19004

NAME OF SUBMITTER:	William H. Eilberg
Signature:	/William H. Eilberg/
Date:	01/12/2006
Total Attachments: 2 source=Assignment of Reg. 2897236#page1.tif source=Assignment of Reg. 2897236#page2.tif	

ASSIGNMENT

THIS ASSIGNMENT is made this 9th day of December Two thousand and five between Decipher Publishing Services Limited, a British Company, of 26 Back Lane, Brigstock, Kettering, Northants, NN14 3ER, United Kingdom.

(hereinafter referred to as "the ASSIGNOR") of the one part and Octane Media Limited, a British Company, of Isis Way, Minerva Business Park, Peterborough, PE2 6QR, United Kingdom.

(hereinafter referred to as "the ASSIGNEE") of the other part

WHEREAS the ASSIGNOR is the registered proprietor of the Trade Mark registrations, particulars of which are set out in the Schedule hereto (hereinafter called "the Trade Marks")

AND WHEREAS it has been agreed between the parties that the ownership of the Trade Marks should be formally transferred to the ASSIGNEE

NOW THIS DEED WITNESSETH that in consideration of these premises and the sum of £50 (fifty pounds sterling) (the receipt of which the ASSIGNOR hereby acknowledges) the ASSIGNOR as beneficial owner hereby assigns to the ASSIGNEE ALL the property, right, title and interest in the Trade Marks TOGETHER with the goodwill associated with the Trade Marks and including the right to sue for and recover damages in respect of any infringement of the registration which may heretofore have occurred, TO HOLD the same to the ASSIGNEE absolutely

The Schedule above referred to

<u>Country</u>	<u>No.</u>	<u>Mark</u>	<u>Class</u>
UK	2321414 (registered)	OCTANE	16
USA	2,897,236 (registered)	OCTANE	16
Australia	963017 (registered)	OCTANE	16

In witness whereof the parties hereto have executed this document the day and year first before written

Executed on behalf of Decipher Publishing Ltd

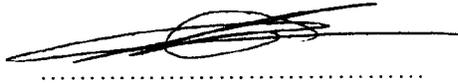


Geoff Love - Director

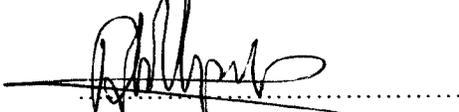


Fiona Love - Director

Executed on behalf of Octane Media Ltd



Geoff Love - Director



David Lillywhite - Director