

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Assignor and Assignee name previously recorded on Reel 003171 Frame 0641. Assignor(s) hereby confirms the Change of Name.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Y&R Properties		07/09/2004	PARTNERSHIP: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	WPP Properties
<b>Composed Of:</b>	COMPOSED OF Two general partners, Young & Rubicam, Inc., a Delaware corporation and Y&R Properties Holding One LLC, a Delaware limited liability company
<b>Street Address:</b>	1001 Front Street
<b>City:</b>	San Francisco
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94111
<b>Entity Type:</b>	PARTNERSHIP: DELAWARE

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	2399592	BRANDASSET VALUATOR
Registration Number:	1934401	BRANDASSET

**CORRESPONDENCE DATA**

Fax Number: (212)468-4888  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (212) 468-4800  
 Email: jkatz@dglaw.com, tjones-houston@dglaw.com  
 Correspondent Name: Jeffrey C. Katz, Esq.  
 Address Line 1: 1740 Broadway  
 Address Line 2: DAVIS & GILBERT LLP  
 Address Line 4: New York, NEW YORK 10019

<b>ATTORNEY DOCKET NUMBER:</b>	07512-9999-000
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CH \$65.00 2399592

NAME OF SUBMITTER:	Jeffrey C. Katz
Signature:	/jeffrey c. katz/
Date:	01/13/2006
Total Attachments: 7 source=WPPPpropertiespg1#page1.tif source=WPPPpropertiespg2#page1.tif source=WPPPpropertiespg3#page1.tif source=WPPPpropertiespg4#page1.tif source=WPPPpropertiespg5#page1.tif source=WPPPpropertiespg6#page1.tif source=WPPPpropertiespg7#page1.tif	

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below:

1. Name of conveying party(ies)/Execution Date(s):  
Y&R Properties

- Individual(s)                       Association
- General Partnership               Limited Partnership
- Corporation – State
- Other

Citizenship - Delaware General Partnership, comprised of two general partners, Young & Rubicam Inc., a Delaware corporation, and Y&R Properties Holding One LLC, a Delaware limited liability company

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment                                       Merger
- Security Agreement                               Change of Name
- Government Interest Assignment
- Other Corrective Document : Record to correct Assignor as a Delaware General Partnership comprised of two general partners, Young & Rubicam Inc., a Delaware corporation and Y&R Properties Holding One LLC, a Delaware limited liability company; and Assignee as a Delaware partnership comprised of two general partners, Young & Rubicam, Inc. a Delaware Corporation, and Y&R Properties Holding One LLC a Delaware Limited Liability Company previously recorded under Reel/Frame No. 3171/0641 on October 7, 2005

Execution Date(s) 07/09/2004

2. Name and Address of receiving party(ies)

Additional name(s) & address(es) attached?  Yes  No

Name: WPP Properties  
Internal Address: 1001 Front Street  
Street Address: \_\_\_\_\_  
City: San Francisco  
State: California

- Country: United States      Zip: 94111
- Association – Citizenship \_\_\_\_\_
- General Partnership – Citizenship \_\_\_\_\_
- Limited Partnership – Citizenship \_\_\_\_\_
- Corporation – Citizenship \_\_\_\_\_
- Other

Citizenship Delaware general partnership comprised of two general partners, Young & Rubicam, Inc., a Delaware corporation and Y&R Properties Holding One LLC, a Delaware Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached  Yes  No.

4. Application number(s) or registration number(s):

A. Trademark Application No(s).

B. Trademark Registration No(s).

2399592  
1934401

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Jeffrey C. Katz  
DAVIS & GILBERT LLP  
1740 Broadway  
New York, New York 10019  
  
Tel: (212) 468-4800  
Fax: (212) 468-4888  
jkatz@DGLaw.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 1.21(h) and 3.41) \$65.00

All fees and any deficiencies are authorized to be charged to Deposit Account  
**(Our Ref. 08756-0785-002)**

8. Payment Information

Deposit Account No. **502293**  
Authorized user Name: Jeffrey C. Katz

9. Signature.

  
Signature

12-16-05  
Date

Jeffrey C. Katz

Name of Person Signing

Total number of pages including cover sheet, and documents:

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

**10/07/2005  
 900033583**

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Y&R Properties		07/09/2004	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	WPP Properties
<b>Street Address:</b>	1001 Front Street
<b>City:</b>	San Francisco
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94111
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	2399592	BRANDASSET VALUATOR
Registration Number:	1934401	BRANDASSET

**CORRESPONDENCE DATA**

Fax Number: (212)468-4888  
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 Phone: 718 479 2602  
 Email: jkatz@dglaw.com  
 Correspondent Name: Jeffrey C. Katz, Esq.  
 Address Line 1: 1740 Broadway  
 Address Line 4: New York, NEW YORK 10019

<b>ATTORNEY DOCKET NUMBER:</b>	08756-0785-002
<b>NAME OF SUBMITTER:</b>	Jeffrey C. Katz
<b>Signature:</b>	/jeffrey c. katz/
<b>Date:</b>	10/07/2005

CH \$65.00 2399592

Total Attachments: 3

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# Delaware

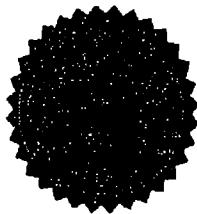
PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "Y&R PROPERTIES", CHANGING ITS NAME FROM "Y&R PROPERTIES" TO "WPP PROPERTIES", FILED IN THIS OFFICE ON THE NINTH DAY OF JULY, A.D. 2004, AT 4:49 O'CLOCK P.M.

2825682 8100

040506907



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State  
AUTHENTICATION: 3225150

DATE: 07-12-04

TRADEMARK  
REEL: 003227 FRAME: 0267

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 04:49 PM 07/09/2004  
FILED 04:49 PM 07/09/2004  
SRV 040506907 - 2825682 FILE

**CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF STATEMENT OF PARTNERSHIP EXISTENCE  
OF  
Y&R PROPERTIES**

**Y&R PROPERTIES** (the "Partnership"), a general partnership organized and existing under the State of Delaware, in order to amend its currently effective Statement of Partnership Existence, in accordance with Section 15-105 of the Delaware Revised Uniform Partnership Act (the "Act"), hereby adopts the following Certificate of Amendment:

**FIRST:** The name of the Partnership is **Y&R PROPERTIES**.

**SECOND:** The Statement of Partnership Existence for **Y&R Properties** was filed with the Secretary of State of Delaware on December 31, 2001.

**THIRD:** The Partnership hereby amends its Certificate of Statement of Partnership Existence as follows:

Paragraph **FIRST** of the Certificate of Statement of Partnership Existence, relating to the name of the partnership is hereby amended to read as follows:

**"FIRST: The name of the partnership is WPP PROPERTIES"**

The undersigned, the general partner of the Partnership, executes this Certificate of Amendment of Partnership Existence on July 9, 2004.

**YOUNG & RUBICAM INC.**

By: /s/ Kevin Farewell  
Kevin Farewell  
Vice-President Senior Tax Counsel

#459359v2 03023-0461-001