

Form PTO-1594

RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE

(Rev. 03/01)

**TRADEMARKS ONLY**

U.S. Patent and Trademark Office

OMB No. 0651-0027 (exp. 5/31/2002)

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): <b>La Francaise Bakery, Inc.</b> <b>111 Northwest Avenue</b> <b>Northlake, Illinois 60164</b></p> <p><input type="checkbox"/> Individual(s)      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership      <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation (Illinois)  <input type="checkbox"/> Other</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies): <b>Pennant Foods Company</b> <b>1050 Warrenville Road</b> <b>Lisle, Illinois 60532</b></p> <p><input type="checkbox"/> Individual(s) citizenship _____  <input type="checkbox"/> Association _____  General Partnership _____  <input type="checkbox"/> Limited Partnership _____  <input checked="" type="checkbox"/> Corporation- <u>Delaware</u>  Other _____  <input type="checkbox"/> Association _____</p> <p><small>If assignee is not domiciled in the United States, a domestic representative designation is attached: (Designations must be a separate document from assignment) Additional name(s) &amp; address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</small></p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement      <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other</p> <p>Signed by: <b>Tom Marun</b> Vice President of Manufacturing/Operations</p> <p>Execution Date: <b>November 11, 2005</b></p>	

<p>4. Application number(s) or patent number(s):</p> <p>A. Trademark Application No. (s) <b>76/614900</b></p>	<p>B. Trademark Registration No.(s)</p>
<p>Additional numbers attached? Yes <input type="checkbox"/> X No</p>	
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <b>Kay Lyn Schwartz</b> <b>Gardere Wynne Sewell LLP</b></p> <p>Internal Address: <u>Suite 3000</u></p> <p>Street Address: <u>1601 Elm Street, Suite 3000</u></p> <p>City: <u>Dallas</u> State: <u>Texas</u> ZIP: <u>75201</u></p> <p>Telephone: <u>214-999-4702</u> Fax: <u>214-999-3623</u></p>	<p>6. Total number of applications and registrations involved: <u>1</u></p> <p>7. Total fee (37 CFR 3.41) <b>\$40.00</b></p> <p><input type="checkbox"/> Enclosed  <input checked="" type="checkbox"/> Authorized to be charged to deposit account.</p> <p>8. Deposit account number: <u>07-0153</u></p> <p><input checked="" type="checkbox"/> (Attach duplicate copy of this page if paying by deposit account)</p>

**DO NOT USE THIS SPACE**

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Kay Lyn Schwartz      Kay Lyn Schwartz      11/14/05  
Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document: **5 (including 2- cover sheets)**

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

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**TRADEMARK**  
**REEL: 003227 FRAME: 0820**

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## TRADEMARK ASSIGNMENT

This Assignment is between **LA FRANCAISE BAKERY, INC.**, a corporation of the State of Illinois and doing business at 20 N. Martingale Road, Suite 600, Schaumburg, Illinois 60173-2417 (hereinafter "**ASSIGNOR**"), and **PENNANT FOODS COMPANY**, a Delaware corporation and doing business at 20 N. Martingale Road, Suite 600, Schaumburg, Illinois 60173-2417 (hereinafter "**ASSIGNEE**").

**WHEREAS**, **ASSIGNOR** has adopted, used and is using the trademark and corresponding registration listed in Schedule A to this Assignment ("Mark");

**WHEREAS**, **ASSIGNOR** is desirous of conveying, selling and transferring to **ASSIGNEE** said Mark;

**WHEREAS**, **ASSIGNEE** is desirous of acquiring said Mark; and

**WHEREAS**, **ASSIGNOR** and **ASSIGNEE** are desirous of recording this transfer of said Mark in the United States Patent and Trademark Office.

**NOW, THEREFORE**, for good and valuable consideration in the amount of \$1.00, receipt of which is hereby acknowledged, **ASSIGNOR** hereby sells, transfers, and assigns, to **ASSIGNEE** all right, title and interest in and to said Mark, together with any goodwill associated therewith, as well as all income, royalties, damages, claims and payments now or hereafter due or payable with respect thereto, and in and to all causes of action, either in law or in equity for past, present or future infringement of said Mark, and in and to all rights corresponding to the foregoing throughout the world.

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*th*  
11/11/05

IN WITNESS WHEREOF, ASSIGNOR has caused this Trademark Assignment to be executed  
by its duly authorized representative as of the date below stated.

November 11, 2005.

LA FRANCAISE BAKERY, INC.

By: 

Printed Name: Thomas McNamee

Title: Vice President, Manufacturing

## SCHEDULE A

Registered Trademarks	Registration/Serial Number
LA FRANCAISE BAKERY and design	76/614,900

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