

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	01/10/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Skechers U.S.A., Inc.		01/10/2006	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Skechers U.S.A., Inc. II
Street Address:	228 Manhattan Beach Boulevard
City:	Manhattan Beach
State/Country:	CALIFORNIA
Postal Code:	90266
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2425783	S
Registration Number:	2425782	S

CORRESPONDENCE DATA

Fax Number: (310)557-1540
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (310) 557-1511 x3015
 Email: mlerner@kleinbergler.com
 Correspondent Name: Marshall A. Lerner
 Address Line 1: 2049 Century Park East
 Address Line 2: Suite 1080
 Address Line 4: Los Angeles, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER:	210859.11266/11267
NAME OF SUBMITTER:	Marshall A. Lerner

OP \$65.00 2425783

Signature:

/Marshall A. Lerner/

Date:

01/16/2006

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

WHEREAS, SKECHERS U.S.A., INC., a Delaware Corporation, located at 228 Manhattan Beach Blvd., Suite 200, Manhattan Beach 90266 U.S.A., hereinafter referred to as ASSIGNOR, has adopted, used, is using and is the owner of the following trademarks and registrations, identified herein in Exhibit 1, hereinafter referred to as the TRADEMARKS; and WHEREAS, SKECHERS U.S.A., INC. II, a Delaware Corporation, located at 228 Manhattan Beach Blvd., Suite 200, Manhattan Beach 90266 U.S.A., hereinafter referred to as ASSIGNEE, is desirous of acquiring all right, title and interest in and to the TRADEMARKS.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assign to ASSIGNEE all worldwide right, title and interest in and to said TRADEMARKS, together with the goodwill of the business symbolized by said TRADEMARKS and the registrations thereof.

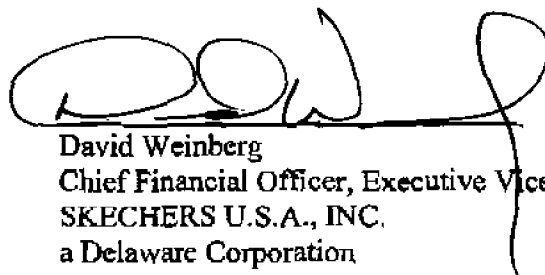
ASSIGNOR hereby further assign to ASSIGNEE (a) all damages and other proceeds hereafter recovered or received in any infringement suit, settlement or other proceeding related to the TRADEMARKS, (b) the right to sue for past, present and future infringements of the TRADEMARKS, and (c) all other rights corresponding to the TRADEMARKS and any existing or future applications and registrations related to the TRADEMARKS throughout the world.

ASSIGNOR further warrants that upon request of ASSIGNEE, it shall execute all documents, instruments and papers, make all rightful oaths, testify on behalf of ASSIGNEE and do all other lawful acts necessary to carry out the intent of this Assignment or to more fully evidence ASSIGNEE'S rights in the TRADEMARKS as well as to provide such other material, information and assistance as ASSIGNEE may consider necessary to carry out the intent of this Assignment.

ASSIGNOR covenants to and with ASSIGNEE that the ASSIGNOR is the owner and has the right to transfer and assign the TRADEMARKS, that the TRADEMARKS are free and clear of all liens, encumbrances and security interests, and that the ASSIGNOR will defend the title of the TRADEMARKS against any person claiming an adverse interest in the TRADEMARKS which interest arose prior to the date thereof.

The Assignment is binding upon the parties, their successors and assigns, and all others acting by, through, with or under their direction, and all those in privity therewith. This Assignment may be signed in counterpart and a signed facsimile copy shall have full force and effect as of the original.

IN WITNESS WHEREOF, I have hereunto set my hand and seal on JAN. 10, 2006.



David Weinberg
Chief Financial Officer, Executive Vice-President
SKECHERS U.S.A., INC.
a Delaware Corporation

Exhibit 1

**SKECHERS U.S.A., INC.
Trademark Assignments to
SKECHERS U.S.A., INC. II**

COUNTRY	DOCKET NO.	IC	ATTORNEY ADDRESS AND PHONE NUMBER	SERIAL NO & FILING DATE	REG. NO & DATE
U.S.A. "S" Abstract Shield Design (Black Version)	11266	25	Marshall Lerner KLEINBERG & LERNER LLP 2049 Century Park East, Suite 1080 Los Angeles, CA 90067 Tel: (310) 557-1511 Fax: (310) 557-1540	75/688,710 4-22-99	2,425,783 1-30-01
U.S.A. "S" Abstract Shield Design (Outline Version)	11267	25	Marshall Lerner KLEINBERG & LERNER LLP 2049 Century Park East, Suite 1080 Los Angeles, CA 90067 Tel: (310) 557-1511 Fax: (310) 557-1540	75/688,708 4-22-99	2,425,782 1-30-01