

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American International Group, Inc.		11/22/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Insurity, Inc.
Street Address:	875 Asylum Avenue
City:	Hartford
State/Country:	CONNECTICUT
Postal Code:	06150
Entity Type:	CORPORATION: GEORGIA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	2908737	MASSXPRESS
Registration Number:	2980997	MASS XPRESS
Registration Number:	2908679	NAVIGATING THE COMPLEXITIES OF MASSACHUSETTS AUTO INSURANCE
Registration Number:	1312589	WINS
Registration Number:	1713233	WINS
Registration Number:	3001325	WINS
Registration Number:	2959665	WINS DIGITAL
Registration Number:	2965189	WINS NOW
Registration Number:	3008689	WINSIDE
Registration Number:	2526769	WINSPLUS

CORRESPONDENCE DATA

Fax Number: (312)616-5700

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

CH \$265.00 2908737

Phone: 312-616-5600
Email: trademark@leydig.com
Correspondent Name: Leydig, Voit & Mayer
Address Line 1: 2 Prudential Plaza
Address Line 4: Suite 4900, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	249977
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NAME OF SUBMITTER:	Claudia W. Stangle
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Signature:	/Claudia W. Stangle/
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Date:	01/17/2006
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Total Attachments: 3 source=WINS#page1.tif source=WINS#page2.tif source=WINS#page3.tif

ASSIGNMENT OF TRADEMARKS/SERVICE MARKS FROM AMERICAN
INTERNATIONAL GROUP, INC.
TO INSURITY, INC.

WHEREAS, American International Group, Inc. (hereinafter "Assignor"), a Delaware corporation, having its principal place of business at 70 Pine Street, New York, New York 10270, has adopted, used and is the owner of the trademarks and/or service marks as shown on Schedule A hereto (hereinafter, the "Marks");

WHEREAS, Insurity, Inc. (hereinafter "Assignee"), a Georgia corporation, having its principal place of business at 875 Asylum Avenue, Hartford, Connecticut 06150, is desirous of acquiring the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and any applications and registrations therefor, and including all common-law and other rights in the Marks, all claims, demands and causes of action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of the Marks and any applications and registrations therefor prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on 1-3-06, 2005.

AMERICAN INTERNATIONAL GROUP, INC

Kathleen E. Shannon
Kathleen E. Shannon
Senior Vice-President and Secretary

State of New York)
)SS:
County of New York)

On this 3 th day of January, 2005⁶, before me, a Notary Public in and for said county, appeared Kathleen E. Shannon, who is personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and acknowledged that she signed and delivered the document as her free and voluntary act for the uses and purposes therein set forth.

ELIZABETH R. PEARCE
Notary Public, State of New York
No: 01PE5085385
Qualified in New York County
Commission Expires Sept. 22, 2009

Elizabeth R. Pearce
Notary Public

My commission expires: 9-22-09

SCHEDULE A

AMERICAN INTERNATIONAL GROUP, INC.

MARK	REG./SER. NO.	ISSUE/FILING DATE
MASSXPRESS	2908737	12/7/04
MASSXPRESS LOGO	2980997	8/2/05
NAVIGATING THE COMPLEXITIES OF MASSACHUSETTS AUTO INSURANCE	2908679	12/7/04
WINS	1312589	1/1/85
WINS	1713233	9/8/92
WINS	3001325	9/27/05
WINS DIGITAL LOGO	2959665	6/7/05
WINS NOW	2965189	7/5/05
WINSIDE	3008689	10/25/05
WINSPLUS	2526769	1/8/02