

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPI COLORWORKSHOP, INC.		12/01/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	JAKKS PACIFIC, INC.
Street Address:	22619 Pacific Coast Highway
Internal Address:	Suite 250
City:	Malibu
State/Country:	CALIFORNIA
Postal Code:	90265
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	2870886	B
Registration Number:	2780891	
Registration Number:	2137411	BLOPENS
Registration Number:	2794991	BLOPENS
Registration Number:	2642259	CHANGING THE WAY THE WORLD COLORS
Registration Number:	2373935	COLOR WORKSHOP
Registration Number:	2725205	EAT-ABLE ART
Serial Number:	78488797	FOREVER VELVET
Registration Number:	2560263	KAPSOFF
Serial Number:	78115135	SPIN-O-MATIC
Serial Number:	78367250	SQUEEZY CHALK
Registration Number:	2590919	STICKERWIZARD
Serial Number:	78107577	STRIPE WRITER

CH \$415.00 2870886

Registration Number:	2714248	VERSA-TIP
Registration Number:	2473194	VIVID VELVET
Registration Number:	2794577	VIVID VELVET

CORRESPONDENCE DATA

Fax Number: (310)317-8527
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 310-456-7799
Email: Legal@JAKKS.net
Correspondent Name: General Counsel
Address Line 1: 22619 Pacific Coast Highway
Address Line 2: Suite 250
Address Line 4: Malibu, CALIFORNIA 90265

NAME OF SUBMITTER:	Mel Kyle
Signature:	/MEL/
Date:	01/17/2006

Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

WHEREAS, JPI COLORWORKSHOP, INC., a corporation organized and existing under the laws of Delaware, with offices at C/O JAKKS Pacific, Inc., 22619 Pacific Coast Highway, Malibu, California 90265 (hereinafter called the ASSIGNOR) is the owner of and has adopted, used and is using the trademarks listed below that are either registered or for which applications for registration have been filed in the United States Patent and Trademark Office or the appropriate trademark office of the referenced foreign country; and

WHEREAS, JAKKS Pacific, Inc., a corporation, with offices at 22619 Pacific Coast Highway, Malibu, California 90265 (hereinafter call the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

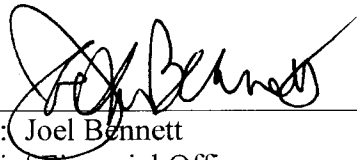
NOW, THEREFORE, in consideration of U.S. \$2.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks, trademark registrations and trademark applications, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademarks.

MARK	COUNTRY	APP. NO.	REG. NO.	REG. DATE	STATUS
COLOUR WORKSHOP	Brazil	823165760			Pending
BLOPENS	China	2000172938	1712937	02/14/2002	Registered
COLOUR WORKSHOP	China	2000125510	1656762	10/28/2001	Registered
BLO ART	Cyprus		000525736		Pending
VIVID VELVET	Cyprus (North)	1362581			Pending
AIR ART	European Community	1216050	1216050	08/23/2000	Registered
BLO ART	European Community	000425736			Pending
BLO PEN SHAPE	European Community	002656015			Pending
BLOPEN	European Community	48447	48447	07/17/1998	Registered
BLOPEN SHAPE- Three Dimensional	European Community	003607033			Pending
CHANGING THE WAY THE WORLD COLORS	European Community	2294411	2294411	10/15/2002	Registered
COLOUR WORKSHOP	European Community	1320555	1320555	10/16/2000	Registered
VIVID VELVET	European Community	1362581	1362581	10/25/2000	Registered
BLOPEN	Great Britain	2054605	2054605	10/11/1996	Registered
CHANGING THE WAY THE WORLD COLORS	Great Britain	2257683	2257683	06/29/2001	Registered
COLOUR WORKSHOP	Great Britain	2221900	2221900	07/14/2000	Registered
SMARTY PAINTS	Great Britain	2308969	2308969	02/14/2003	Registered
STRIPE WRITER	Great Britain	2292417	2292414	07/19/2002	Registered
VIVID VELVET	Great Britain	2212524	2212524	02/09/2001	Registered
BLOPENS	Hong Kong	722798	B002792000	09/06/1999	Registered
COLOR WORKSHOP	Hong Kong	200202367	B054272004	02/20/2002	Registered
COLOUR WORKSHOP	India	948784			Pending
VIVID VELVET	India	920054			Pending
VIVID VELVET	India	920055			Pending
COLOUR WORKSHOP	Indonesia				Pending
BLO ART	Japan	17875197	04343160	12/10/1999	Registered
BLOPENS	Japan	1018361997	4323151	10/08/1999	Registered
BLOPENS	Mexico	591667			Pending

COLOUR WORKSHOP	Mexico	456397	687260	02/22/2001	Registered
VIVID VELVET	Mexico	422586	814786	04/26/2000	Registered
BLOPENS	Phillipines	4200201357	42002001357	01/18/2004	Registered
COLOR WORKSHOP	Phillipines	420021358	420021358	03/11/2004	Registered
BLOPENS	South Africa	9703193	9703193	01/01/2000	Registered
BLOPENS	South Korea	200048510	517896	04/17/2002	Registered
COLOUR WORKSHOP	Taiwan	89051909	01015333	06/16/2002	Registered
BLOPENS	Thailand	86038896	00881956	02/01/2000	Registered
Forever Velvet	United Kingdom	2377934	2377934	11/12/2004	Registered
B and Design (BILLY BLOPEN)	US	76437070	2870886	08/10/2004	Registered
BLO ART	US	75394943	2286430	10/12/1999	Registered
BLO ART	US	75395061	2298780	12/07/1999	Registered
BLO PEN SHAPE (Design Only)	US	76437007	2780891	11/04/2003	Registered
BLOPENS	US	75261148	2137411	02/17/1998	Registered
BLOPENS	US	78210054	2794991	12/16/2003	Registered
CHANGING THE WAY THE WORLD COLORS	US	76283388	2642259	10/29/2002	Registered
COLOR WORKSHOP	US	75615329	2373935	08/01/2000	Registered
EAT-ABLE ART	US	76208923	2725205	06/10/2003	Registered
FOREVER VELVET	US	78488797			Pending
KAPSOFF	US	76110058	2560263	04/09/2002	Registered
SPIN-O-MATIC	US	78115135			Pending
SQUEEZY CHALK	US	78367250			Pending
STICKERWIZARD	US	76170667	2590919	07/09/2002	Registered
STRIPE WRITER	US	78107577			Pending
VERSA-TIP	US	76209478	2714248	05/06/2003	Registered
VIVID VELVET	US	75909499	2473194	07/31/2001	Registered
VIVID VELVET	US	78107309	2794577	12/16/2003	Registered

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this
1st day of December, 2005.

JPI COLORWORKSHOP, INC.



By: Joel Bennett
Chief Financial Officer