

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Primewest Capital (Hawaii), Inc.		01/09/2006	CORPORATION: HAWAII
RECEIVING PARTY DATA			
Name:	PrimeWest Capital Corp.		
Street Address:	400-3rd Avenue, S.W.		
Internal Address:	Suite 3300		
City:	Calgary		
State/Country:	CANADA		
Postal Code:	T2P 4H2		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	78492102	MAUI LIFE	
Serial Number:	78572974	BARELY LEGAL	
Serial Number:	78572702	MAUI SPORT	
Serial Number:	78572696	MAUI SPORT	
CORRESPONDENCE DATA			
Fax Number:	(760)730-3184		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	760-730-3180		
Email:	rocketii@pacbell.net		
Correspondent Name:	Robert R. Thornton		
Address Line 1:	444 South Flower Street		
Address Line 2:	9th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
ATTORNEY DOCKET NUMBER:	PRIMEWEST ASSIGN REC		

OP \$115.00 78492102

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	Robert R. Thornton
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Signature:	/rrt/
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Date:	01/18/2006
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Total Attachments: 1 source=noval assign#page1.tif

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, Primewest Capital (Hawaii), Inc., a Hawaiian corporation, has assigned, and does hereby assign, its entire right, title and interest in the following marks:

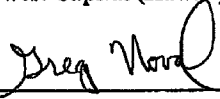
Trademark	U. S. Trademark Application Serial No.
MAUI LIFE	78/492,102
BARELY LEGAL	78/572,974
MAUI SPORT	78/572,702
MAUI SPORT	78/572696

and the goodwill appertaining thereto, and including the ownership of the aforesaid U. S. Trademark Applications, to PrimeWest Capital Corp., a Canadian corporation whose address is Suite 3300, 400 - 3rd Avenue S.W., Calgary, Alberta T2P 4H2, Canada.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Dated: January 9, 2006

Primewest Capital (Hawaii), Inc.

By 
Greg S. Noval, President