

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KFC Corporation		01/01/2006	CORPORATION:
RECEIVING PARTY DATA			
Name:	YUM! Brands, Inc.		
Street Address:	14841 N. Dallas Parkway		
Internal Address:	Legal - Trademarks		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75254		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2354649	THE ONLY PLACE WITH THESE GREAT TASTES	
CORRESPONDENCE DATA			
Fax Number:	(972)338-7899		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	972-338-7139		
Email:	trademarks@yum.com		
Correspondent Name:	YUM! Brands, Inc.		
Address Line 1:	14841 N. Dallas Parkway		
Address Line 2:	Legal - Trademarks		
Address Line 4:	Dallas, TEXAS 75254		
ATTORNEY DOCKET NUMBER:	TM620		
NAME OF SUBMITTER:	Larisa M. Colton		
Signature:	/larisamcolton/		

CH \$40.00 2354649

Date:

01/19/2006

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

To whom it may concern, be it known that the good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, KFC Corporation, a Delaware Corporation, having its principal place of business at 1441 Gardiner Lane, Louisville, KY 40213, hereby sells, assigns and transfers to YUM! Brands, Inc., a North Carolina Corporation having its principal place of business at 1441 Gardiner Lane, Louisville, KY 40213, its successors and assigns, the entire rights, title and interest effective January 1, 2006 in and to the following trademark:

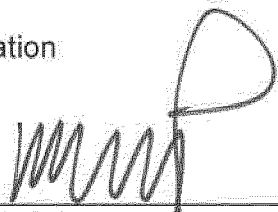
Trademark

THE ONLY PLACE WITH THESE GREAT TASTES

Registration Number

2354649

KFC Corporation



Name: Matthew M. Preston

Title: Vice President

STATE OF Kentucky

COUNTY OF Jefferson

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This instrument was acknowledged before me on January 4, 2006, by Matthew M. Preston, Vice President, of KFC Corporation, a Delaware Corporation, on behalf of said company.

Debra F. Hudson
My Commission expires 9-6-09

(Seal of Notary)

