

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Bill of Sale and Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fireclick, Inc.		05/27/2004	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	DR Acquisition 04-A, Inc.		
Street Address:	9625 West 76th Street		
Internal Address:	Suite 150		
City:	Eden Prairie		
State/Country:	MINNESOTA		
Postal Code:	55344		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2497146	FIRECLICK	
Registration Number:	2592767	IGNITING THE INTERNET	
Registration Number:	2600461	NETFLAME	
Serial Number:	78034518	REALTIME INSITE	
CORRESPONDENCE DATA			
Fax Number:	(952)842-1742		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	952-896-1513		
Email:	ipgroup@larkinhoffman.com		
Correspondent Name:	Cathryn J. Quinn		
Address Line 1:	1500 Wells Fargo Plaza		
Address Line 2:	7900 Xerxes Avenue South		
Address Line 4:	Bloomington, MINNESOTA 55431		
ATTORNEY DOCKET NUMBER:	20717-14		

OP \$115.00 2497146

NAME OF SUBMITTER:	Cathryn J. Quinn
Signature:	/Cathryn J. Quinn/
Date:	01/19/2006
Total Attachments: 5 source=fireclickbillofsalepage1#page1.tif source=fireclickbillofsalepage2#page1.tif source=fireclickbillofsalepage3#page1.tif source=fireclickbillofsalepage4#page1.tif source=fireclickbillofsalepage5#page1.tif	

BILL OF SALE AND ASSIGNMENT

This Bill of Sale and Assignment is made, executed and delivered this 27th day of May, 2004 (this "*Bill of Sale*"), by FIRECLICK, INC., a California corporation, having a place of business at 1565 Charleston Road, Mountain View, CA 94043 ("*Seller*"), in favor of DR ACQUISITION 04-A, INC., a Minnesota corporation, having a place of business at 9625 West 76th Street, Suite 150, Eden Prairie, MN 55344 ("*Buyer*").

WHEREAS, Seller and Buyer are parties to that certain Asset Purchase Agreement, dated as of even date herewith (the "*Purchase Agreement*") (capitalized terms used and not defined in this Bill of Sale shall have the meanings attributed to them in the Purchase Agreement) regarding the sale to Buyer of the Purchased Assets, for the consideration and on the terms and conditions set forth in the Purchase Agreement; and

WHEREAS, Seller desires to carry out the intent and purposes of the Purchase Agreement by Seller's execution and delivery of this Bill of Sale, evidencing the vesting in Buyer of title to all of the Purchased Assets, pursuant to the Purchase Agreement.

NOW, THEREFORE, in consideration of the foregoing and the mutual representations, warranties, covenants and agreements set forth herein and in the Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto, intending to be legally bound hereby, agree as follows:

1. Seller does hereby sell, transfer, convey, assign, transfer and deliver to Buyer and its successors and assigns all of its right, title and interest in and to the Purchased Assets, including the proceeds thereof, free and clear of any Encumbrances, except for those permitted under Section 2.4 of the Purchase Agreement. Notwithstanding anything to the contrary contained herein, the Excluded Assets are specifically excluded from the Purchased Assets, and such Excluded Assets shall be retained by Seller.

2. Seller, for itself and its successors and assigns, further agrees that it will at any time and from time to time, at the reasonable request of Buyer, execute and deliver to Buyer, or cause to be executed and delivered, all other and further instruments and take or cause to be taken all other and further actions which Buyer may reasonably request (at the expense of Buyer) in order to vest in Buyer full right, title and interest in or to any of the Purchased Assets.

3. Seller, for itself and its successors and assigns, hereby constitutes and appoints Buyer, its successors and assigns, the true and lawful attorney or attorneys of such Seller, with full power of substitution, in the name of Buyer or in the name of Seller, but by and on behalf of and for the sole benefit of Buyer, its successors and assigns, to assert and enforce all claims and rights existing as of or arising after the Closing Date, whether related to facts and circumstances existing or occurring prior to or subsequent to the Closing Date, under contracts, agreements, licenses, and other assets included within the Purchased Assets, but solely to the extent such claims and rights relate to the Purchased Assets. Seller agrees that the foregoing appointments made and the powers hereby granted are coupled with an interest and shall be irrevocable by such Seller in any manner or for any reason. The foregoing appointments are not intended to and do not convey to Buyer any right to endorse or record any documents of title other than the Purchased Assets.

4. All of the terms and provisions of this Bill of Sale will be binding upon Seller and its successors and assigns and will inure to the benefit of Buyer and its successors and assigns.

5. This Bill of Sale and the rights and obligations of the parties hereunder shall be construed in accordance with, and governed in all respects by, the internal laws of the State of Minnesota (without giving effect to principles of conflicts of laws).

6. This Bill of Sale is executed and delivered pursuant to the Purchase Agreement and is subject to all of the terms and conditions set forth in the Purchase Agreement. No provision of this Bill of Sale shall be deemed to enlarge, alter or amend the terms or provisions of the Purchase Agreement.

7. This Bill of Sale shall in no way expand the rights or remedies of any third party against Buyer or Seller as compared to the rights and remedies which such third party would have had against Seller or Buyer had this Bill of Sale not been executed and delivered. Without limiting the generality of the foregoing, this Bill of Sale shall not create any third party beneficiary rights.

IN WITNESS WHEREOF, Seller has caused this **BILL OF SALE AND ASSIGNMENT** to be executed and delivered as of the date first set forth above.

SELLER:

FIRECLICK, INC.
a California corporation

By: 

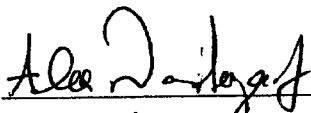
Name: Ram Srinivasan

Title: Chief Executive Officer

ACKNOWLEDGED:

BUYER:

DR ACQUISITION 04-A, INC.
a Minnesota corporation

By: 

Name: Alex Danzberger, Jr

Title: Vice President - M&A

STATE OF CALIFORNIA

COUNTY OF SANTA CLARA

On this 27th day of May, 2004, **MR. RAM SRINIVASAN**, known to me as the Chief Executive Officer of **FIRECLICK, INC.**, personally appeared before me, a Notary Public in and for the aforesaid county, and acknowledged that he has executed the foregoing instrument on behalf of **FIRECLICK, INC.**, having the authority to do so.

(SEAL)



Notary Public



SIGNATURE PAGE TO THE BILL OF SALE

TRADEMARK
REEL: 003229 FRAME: 0973

2.10 Proprietary Assets

(a)(i) - (iii)

The following list sets forth certain information concerning each Acquired Proprietary Asset of Seller:

Trademarks

Australia	BLUEFLAME	9,42	8/20/2000	850986			Abandoned
Australia	FIRECLICK	9,42	9/20/2000	850986	9/20/2000	850986	Registered
European Community	BLUEFLAME	9,38,42	8/25/2000	001871474			Abandoned
European Community	FIRECLICK	9,38,42	9/25/2000	001870435	11/22/2001	001870435	Registered
Japan	BLUEFLAME	9,42	9/18/2000	102321/2000			Abandoned
Japan	FIRECLICK	9,42	9/19/2000	102322/2000	9/13/2002	4803908	Registered
United States of America	BLUEFLAME	9,42	3/10/2000	75/940,880			Abandoned
United States of America	FIRECLICK	9,38	3/10/2000	75/940,891	10/9/2001	2,497,146	Registered
United States of America	IGNITING ECOMMERCE	9,38	3/10/2000	75/941,022			Abandoned
United States of America	IGNITING THE INTERNET	42	10/16/2000	76/148,322	7/9/2002	2,582,767	Registered
United States of America	NETFLAME	38,42	10/30/2000	76/156,896	7/30/2002	2,600,461	Registered
United States of America	REALTIME INSITE	9,42	11/9/2000	78/034,518			Suspended